

Friends of CITY DOGS Cleveland Annual Report 2023



A WORD FROM THE BOARD OF DIRECTORS

As we look back at 2023, it was a very busy year and we couldn't have done it without you! From our major fundraisers to community events to hosting college students to discuss volunteering, Friends of CITY DOGS Cleveland worked tirelessly to raise funds and awareness in support of our mission to help homeless dogs of Cleveland coming through the CITY DOGS Cleveland program of Animal Care and Control. And you were with us all along the way. Your donations of money and supplies, your participation in fundraisers and events, and your moral support kept us going in a challenging environment.

For more than three years, shelters and rescues across the US have experienced unprecedented numbers of dogs in their care. In 2023 alone, more than 4,000 dogs entered the Cleveland kennel, with an average daily number of dogs in care of 196. As a result, medical and enrichment needs continued to grow and FOCDC was able to support those needs through your generous contributions.

In our annual report, you will see that we were able to provide spay/neuter surgeries for over 500 dogs, specialized medical care for over 120 dogs, heartworm/flea/tick preventatives for every dog coming through the program for the duration of their stay, heartworm treatment for 22 dogs and our dog transport van traveled more than 14,700 miles taking dogs to partner rescues and spay/neuter surgeries. Program spending increased 55% in 2023, all while keeping our operating overhead very low. Our volunteers spent countless hours making our mission a reality and helping dogs on their way to the happily ever after they deserve. And that was all possible because of you.

As we move through 2024, we don't anticipate dog intake to slow down and we expect more cost increases. With your continued support, we are committed to both maintaining and expanding our support of our beloved CITY DOGS. We hope the information in this annual report serves as a catalyst for your future support of this critical mission to help the dogs who cannot help themselves. We are humbled by your generosity and look forward to seeing you in 2024.

Sincerely,

Michelle deBak

President

Robert Heffner

Treasurer

Val Gesting

Director of Finance

Beth Heffner

Director of Events/Fundraising

Shelby Brooks

Director of Marketing

ANNUAL REPORT

January-December 2023

WHO WE ARE

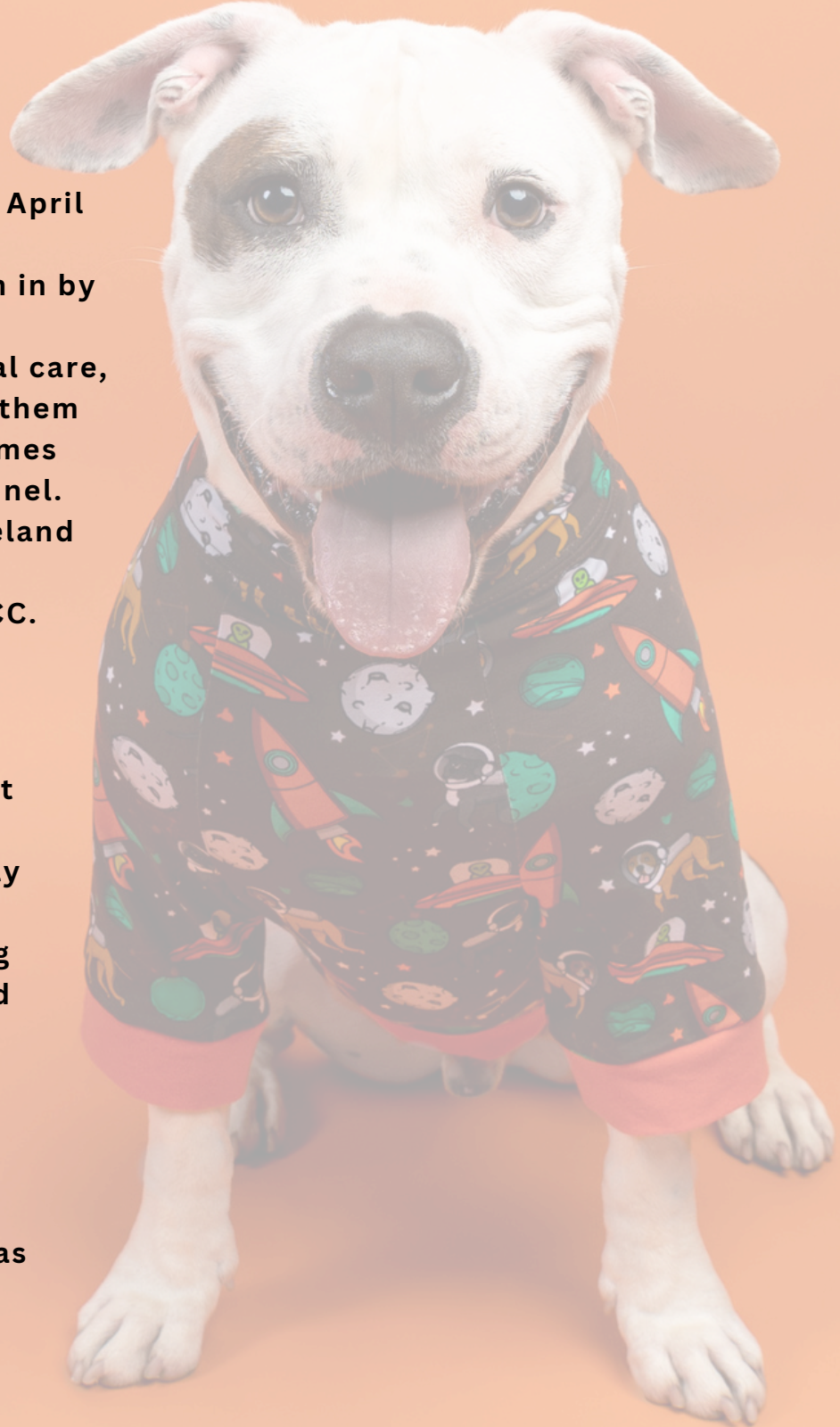
A 501 (c)(3) volunteer-run organization established in April 2020 with the mission of providing the animals taken in by Cleveland Animal Care and Control (CACC) with medical care, enrichment, and preparing them for adoption into loving homes during their time at the kennel. Friends of CITY DOGS Cleveland (Friends) is the primary fundraising partner for CACC.

OUR MISSION

To provide financial assistance for the animals at Cleveland Animal Care and Control, which includes daily enrichment opportunities, medical care and supporting the CITY DOGS adoption and volunteer programs.

OUR VISION

Enriching, improving, and advocating for the lives of Cleveland's homeless dogs as they navigate their journey to a better life.



2023 FINANCIAL REPORT

REVENUE

Donations: 87%, \$296,566
Fundraising/Gaming: 10%, \$33,461
Net Merchandise Sales: 3%, \$11,104
Interest Income: 0%, \$231

Total Revenue: 100% \$341,362



MEDICAL EXPENSES

Spay/Neuter Surgery: \$78,296
Heartworm Preventatives: \$38,679
Rescue Medical Sponsorships: \$35,374
General Medical: \$27,338
Vet Supplies: \$26,766
Foster Medical: \$13,591
Heartworm Treatment: \$4,739

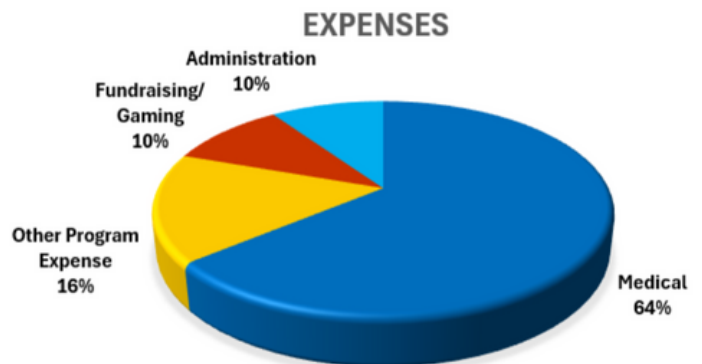
OTHER PROGRAM EXPENSES

Adoption/Volunteer Programs: \$39,405
Dog Training: \$8,725
Foster Supplies & Training: \$6,830
Enrichment: \$2,703

TOTALS

Medical: 64%, \$224,783
Other Program Costs: 16%, \$57,663
Fundraising/Gaming: 10%, \$35,255
Administration Costs: 10%, \$33,731

Total Expenses: 100% \$351,432



Next, see how your donations impacted the dogs, as well as the CITY DOGS Cleveland adoption & volunteer programs.

MEDICAL

- ♥ Exams, health certificates, surgeries, dental, x-rays, medical supplies.
- ♥ Flea/heartworm preventatives for all dogs while in the care of CACC .
- ♥ 120 dogs treated.
- ♥ \$92,783 spent on medical costs.




SPAY & NEUTERS

- ♥ 534 dogs altered, in addition to those altered through the CACC program.
- ♥ \$78,296 spent on procedures.




HEARTWORM +

- ♥ 13 dogs treated through the Heartworm Fund.
- ♥ 4 rescue partners received funding for 9 dogs' treatment.
- ♥ \$4,739 spent on treatment.

ENRICHMENT

-  Kongs, playgroup equipment, healing heart packs, in-kennel enrichment, pet tunes speakers.
-  Vital to keeping dogs' minds active and engaged.
-  \$2,703 spent on enrichment.

FOSTER SUPPLIES

-  Food, enrichment toys, medical care, monthly preventatives, training, and other supplies.
-  50 dogs fostered.
-  \$20,422 spent on dogs in the foster program.

RESCUE MEDICAL SPONSORSHIPS

-  Help offset the financial cost of pulling a dog that requires extensive medical care.
-  32 dogs pulled by 15 rescue organizations.
-  \$35,374 spent on sponsorships.

Many thanks to the rescue organizations that help reduce overpopulation at Cleveland Animal Care and Control. Your kindness and assistance are invaluable!

OTHER PROGRAM COSTS



Adoption bags, collars, leashes, slip leads, harnesses, crates, and treats.



Other supplies and equipment to support the adoption and volunteer programs.

TRAINING



Postive-reinforcement training.



34 dogs received training.



\$8,725 spent on training

TRANSPORTS



Clifford the Big Red Van



58 dogs transported to rescue partners, 584 dogs driven to spay/neuter clinics.



Over 14,700 miles driven.

FUNDRAISING & EVENTS

The work of Friends of CITY DOGS Cleveland through fundraising and events is crucial in supporting CITY DOGS Cleveland and CACC. It allows Friends to raise funds, advocate for the cause, and spread awareness throughout the community. I am happy to report that our supporters have made the year 2023 a resounding success with their participation and generous donations. We would like to express our heartfelt gratitude and say thank you for your unwavering support.

FUNDS RAISED

Concessions at Cleveland Browns Stadium \$40,721

CITY DOGS Run CLE 5K \$33,411

Embrace CLE Community Challenge \$25,544

Holiday Cheer Event \$17,4334

Social Media Fundraisers \$17,021

CITY DOGS Calendar Photo Contest \$14,753

Cleveland Marathon Charity Partner \$4,812

Cleveland Beer Week \$3,525

CAGE SPONSORSHIPS

Platinum Collar

For Norton

In honor of Justin Fleming and his CITY DOG Benjen.

**In loving memory of Cary Root. Best dog dad ever.
With love from your family & friends.**

**In loving memory of Deborah Bartchak Von Alt Don't cry
because it's over, smile because it happened.**

**Without Dogs, We are Lost! Product Chemical Company LLC,
Families Serving Cleveland Since 1942.**

Gold Collar

**From the team at Make & Model Marketing and
Charlie the Office Dog.**

In honor of CITY DOG Jack, from Timy Sullivan.

In honor of Archie J. Menko, from the Menko family.

In honor of CITY DOG Scout, from Dan & Val Gesting.

**In honor and appreciation of Izzy Esler for her tireless
dedication to our dogs and volunteers.
With love from CITY DOGS Volunteers.**

**In memory of all those we couldnt save, from Julie May,
Lauren Salmon, Amy Kidd, Sarah Reiner, Siobhan Linville,
and Shelby Walchanowicz.**

Jason and Chicks 2023 Chili Cook Off

Stay Dog Daycare

CAGE SPONSORSHIPS

Silver Collar

David & Julie Dornback

For the love of the dogs from Kathy Patton

In support of all CITY DOGS from Amy Taylor & family

MedVet Cleveland

The Mazey Family

Bronze Collar

Much love to all the volunteers!

Elianna, Clem, Kara, Matt, and Harry Eck



A brown and white dog, possibly a pit bull mix, is sitting on a pink background. The dog has a white blaze on its face and a yellow tag on its collar. The text is overlaid on the dog's body.

EVENT SPONSORSHIPS

CITY DOGS 5k

Anonymous

Beth Heffner

CITY DOG Jasper

Cold Nose Companions

Councilwoman Spencer

Hollywood Feed

Robyn White Photography

Shop Dog Studio

Style Mutt

The Acorn Project

Timy Sullivan

Window Depot Cleveland

A brown and white dog, possibly a pit bull mix, is sitting and looking towards the camera. It has a white blaze on its face and is wearing a colorful, patterned tie. The background is a plain, light color.

EVENT SPONSORSHIPS HOLIDAY CHEER

Anonymous

Fifth Generation Love Tito's

Kelly Smith

Mike Nelson

Robyn White Photography

Sam Kienbaum

The Acorn Project

The Ulrich Family

WAYS TO SUPPORT US

- Like, comment, and share our social media posts.
- Shop with one of our corporate sponsors.
- Volunteer.
- Shop from our Chewy or Amazon wish list.
- Make a monetary donation through our website, Facebook, or Instagram.
- Become a recurring donor.
- Make a bequest or legacy gift.
- Donate cryptocurrency, stocks, donor-advised funds, or a charitable IRA rollover at Every.org.
- Sponsor a cage at the kennel.
- Become a sponsor for an event.
- Make a monetary donation on Venmo.

2023 Board of Directors

Michelle deBock
President

Robert Heffner
Treasurer

Carla Borchelt
Secretary

Shelby Brooks
Director of Marketing

Val Gesting
Director of Finance

Beth Heffner
Director of Events and Fundraising

Jennifer Mangino (served until October)
Director of Events and Fundraising

Jamie Marino
Director of Communications

Jennifer Shea (served until December)
Director of Social Media

EIN 84-5003484

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