

# FRIENDS OF CITY DOGS CLEVELAND

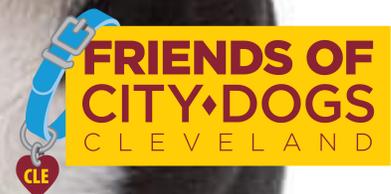
ANNUAL REPORT APRIL-DECEMBER 2020

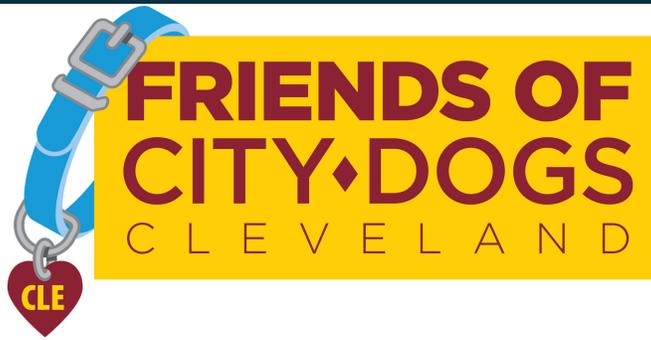
#fortheloveofCITYDOGSCLE



**CITY DOG SUZY**

Photo By: Greg Murray Photography





Marisol: Adopted

## WHO WE ARE

A 501 (c)(3) volunteer-run organization established in April 2020 with the mission of providing the animals taken in by Cleveland Animal Care and Control (CACC) with medical care, enrichment, and preparing them for adoption into loving homes during their time at the kennel. Friends of CITY DOGS Cleveland (Friends) is the primary fundraising partner for CACC.

## OUR MISSION

To provide financial assistance for the animals at Cleveland Animal Care and Control, which includes daily enrichment opportunities, medical care and supporting the CITY DOGS adoption and volunteer programs.



Draven: Adopted



Pepper: Available for adoption at CITY DOGS Cleveland

## VISION

Enriching, improving and advocating for the lives of Cleveland's homeless dogs as they navigate their journey to a better life.



# LETTER FROM THE BOARD OF DIRECTORS

Dear Supporters,

No one anticipated what unfolded across the world in 2020 or how it would impact all of us. Different, challenging, and unexpected were just a few words that came to mind when we thought of 2020. One word that stuck out the most, was SUPPORTED. Friends of CITY DOGS Cleveland (Friends) was formed at the start of the COVID-19 pandemic. With all the unknowns, we were certain about one thing, the homeless dogs of Cleveland needed our help.

To provide help, our team got creative with fundraising and events. We kept in mind everyone's safety, as we strategized and planned ways to raise the funds needed to support the dogs at Cleveland Animal Care and Control (CACC). The challenge was accepted and without hesitation, we got to work, and you stepped up in a huge way. You participated, supported, and donated whenever possible. The saying "it takes a village" is mirrored in the support you gave us. It was the critical piece so that we were able to advocate and be the voice for the dogs. We're *honored* that you're part of our village.

We're humbled and proud to show you the impact your support made for Cleveland's homeless dogs in nine months' time and grateful for each and every one of you. Because of your unwavering support, dedication, and time, Friends' work continued and thrived in 2020 despite the challenges of the pandemic. THANK YOU! #forthe love of CITYDOGSCLE

Sincerely,

Michelle deBock  
President

Robert Heffner  
Treasurer

Caitlyn DiFilippo  
Secretary



Natasha: Adopted

# OVERVIEW

A by the numbers look at how and where donations and funds were used by Friends of CITY DOGS Cleveland to support the dogs at Cleveland Animal Care and Control, and the CITY DOGS Cleveland adoption and volunteer programs.

## HEARTWORM +

-  21 dogs treated
-  5 rescue partners funded
-  \$10,300 spent on treatments



Jordan Elliot: received HW treatment, & Adopted



Jimmy: Adopted

## SPAY & NEUTERS

-  100 dogs
-  \$14,008 spent on procedures



Geneva: received surgery for torn ACL, & Adopted

# MEDICAL

-  Exams, xrays, medications, blood transfusions
-  Dental extractions, ACL surgeries, mass removals, biopsies
-  Health certificates
-  56 dogs treated
-  \$13,425 spent on procedures

# ENRICHMENT

-  Vital in keeping dogs' minds active and engaged
-  Kongs, play group, agility equipment, in-kennel enrichment supplies
-  \$753 spent on enrichment



Hoppy: Adopted



# TRANSPORTS

-  4,291 miles traveled by Clifford the Big Red Van
-  54 dogs transferred to rescue partners
-  43 dogs driven to vet appointments
-  10 events as a mobile billboard



Church: Adopted

# FOSTER SUPPLIES

-  Food, treats, enrichment toys
-  Gates, crates, and other supplies
-  19 dogs fostered
-  \$1,185 spent on fosters

# TRAINING

-  Positive reinforcement training
-  6 dogs trained
-  \$790 spent on training



Zephyr: Adopted



Palmer: Adopted

# PROGRAMS

-  Adoption bags
-  Collars, leashes, and harnesses
-  Supplies to support the adoption and volunteer programs
-  \$5,717 spent on programs

# FUNDRAISING & EVENTS



Fundraising and events always allowed the ambassadors for CITY DOGS Cleveland to reach the community on a personal level. They gave us the opportunity to spread the word about the mission, advocate for, and raise funds in support of the dogs and programs at Cleveland Animal Care and Control. In 2020 the majority of in-person events were cancelled across the nation including some of our biggest events. The fundraising and events committee creatively planned virtual events and provided fun, interactive experiences. These included Facebook fundraisers, beer tastings via Zoom, and the EmbraceCLE Community Challenge. You, our supporters, jumped at the chance to participate and support us. THANK YOU!

## Funds Raised

-  CITY DOG Suzy's Lemonade Stand: \$1,000
-  EmbraceCLE Community Challenge: \$36,000 plus an additional \$12,000 in prize earnings
-  Pawlday Pints for Pups: \$11,000
-  Raffle Basket Fundraisers: \$4,800
-  Facebook Fundraisers for birthdays, Giving Tuesday, \$5 Friday posts, and more: \$11,000

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# CITY DOGS RUN CLE

## VIRTUAL 5K

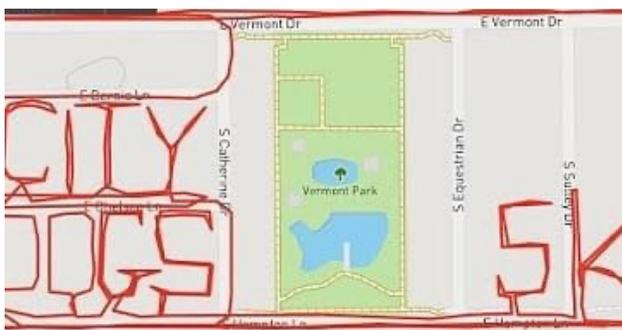
This inaugural event in September was organized by volunteers on the CITY DOGS Run CLE 5K committee. It raised over \$19,000, included six sponsors, 14 in-kind donors and 300 participants from 10 different states. Running enthusiasts, individuals of all ages, and dogs with their humans, laced up their running shoes and headed to their nearby parks, neighborhoods, or wherever they felt comfortable to log their miles for the 5K. They did this all to support the Friends of CITY DOGS Cleveland's mission and the dogs at Cleveland Animal Care and Control.

Blown away by the turnout, support, and pure fun of the event, the CITY DOGS Run CLE 5K is now a staple event for Friends for many years to come. Thank you to everyone who participated, volunteered, sponsored, donated, and supported our first ever 5K. This event was a success because of you.

**THANK YOU SPONSORS!**

<b>CHAMP</b>	<b>PACE</b>
	The Acorn Project
<b>SPRINT</b>	CITY DOGS Run Cleveland Planning Committee
	Cold Nose Companions, LLC Dog Training
MARY FRANCES WEIR 216-798-9637	Dog + Bone
REMAX Residential Real Estate	Ninja City Kitchen and Bar

**THANK YOU IN-KIND DONORS!**



A runner and CITY DOGS volunteer spelled out CITY DOGS 5K during his run.

#CITYDOGSRUNCLE





Lady Bird: Adopted

# Friends of CITY DOGS Cleveland

## DONOR LIST

THANK YOU FOR YOUR  
GENEROSITY

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### \$5,000-\$9,999

Anonymous (1)

Product Chemical Company, LLC

### \$2,500-\$4,999

Embrace Pet Insurance  
Family Wealth Management  
Mary Motley  
Nelson Classic Golf Outing  
Timy Sullivan  
In honor of Timy Sullivan  
Top Dawg Tailgate

### \$1,000-\$2,499

Anonymous (2)  
Shelby Brooks  
Sophie Burkhart and Rob Coopenhaver  
Jamie Jones Clay  
Cold Nose Companions, LLC Dog Training  
Adam and Caitlyn DiFilippo  
Robert and Beth Heffner  
Cassandra Kharik  
Keith and Bry Polen  
The Rowe Family  
Stay. Dog Daycare and Boarding  
Mary Frances Weir



\*Donations made from April-December 2020



Plinko: Adopted  
Jennifer Mangino Photography

# Friends of CITY DOGS Cleveland

## DONOR LIST

THANK YOU FOR YOUR  
GENEROSITY

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### \$500-\$999

The Acorn Project  
CITY DOGS Run CLE Committee  
Katy Corrigan  
Michelle deBock  
Dog Plus Bone, LLC  
Izzy Esler  
Firehouse Yoga Lakewood  
John B. Gest Jr.  
Korey Leonhard  
Eric Mele and Carianne Burnley

Robyn White Photography  
Jennifer Shea  
Jonathan Stroup  
Stranci Tattoo & Piercing Co.  
Amy Taylor and Family  
Mika Timura  
Union Home Mortgage





# Friends of CITY DOGS Cleveland

## DONOR LIST

THANK YOU FOR YOUR  
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Piper: Available for adoption at CITY DOGS Cleveland

### \$250-\$499

Anonymous (4)  
Annette Anthony  
Jess Bollinger  
Forest City Brewery  
Dan and Val Gesting  
Gay Marie Goden  
Catherine Grimes  
Michelle Harvanek  
Connie Wesley Hiller  
Robin Hinson  
Noa Hockstein  
Debbie Kiley

Karin and Dennis McKenna  
Randi Nine, Al Rossman, and Roman

Renee Oneacre  
Otis's Cruise Inn  
Kathleen M. Patton  
Friends of Lt. Richard Petras  
Cara Perez  
Performed Line Products  
Carol Rini  
Joseph Romanello, M.D.  
Barb and Cary Root  
Run The Land  
Nancy Shea  
Rachael Tovtin  
Deborah VonAlt  
Doreen Zickes





# Friends of CITY DOGS Cleveland

## CAGE SPONSORSHIPS

THANK YOU FOR YOUR  
GENEROSITY

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Pauline: Adopted

### Platinum Collar

Without Dogs, We Are Lost!  
Product Chemical Company LLC, Families Serving Cleveland  
Since 1942

### Gold Collar

Timy Sullivan, In Honor of CITY DOG Jack

### Silver Collar

Natasa Agatonovic @ Stranci Tattoo & Piercing Co.  
Keith and Bry Polen  
Amy Taylor

Cage sponsorship opportunities available at:

[www.friendsofcitydogscleveland.com](http://www.friendsofcitydogscleveland.com)





Percy: Available for adoption at CITY DOGS Cleveland

# Friends of CITY DOGS Cleveland

## FOUNDING FRIENDS

#fortheloveofCITYDOGSCLE

Sharon Adkins

Lynn Albitz

Sean Anderson

Annette Anthony

Lauren Bailey

Sharon Barger

Marisa Boarman

Jessica Bollinger

Chris Bond

Jeff Borger

The Brenneman

Shelby Brooks

Pamela Broome

CITY DOGS Shane, Flanagan, and Jax Brown

Kristen Chen

Debbie and Dylan Cich

Jamie Clay

Cold Nose Companions, LLC Dog Training

Robert Coppenhaver

Mikey and Ashleigh Davidson

Barry deBock

Michelle deBock

Evan Didion

Sham and Moo DiFilippo

Colleen DiFilippo

Philip Dock

Sharon Dock

Jo Donofrio

Rachel Durci

Lisa Ellis

Cassandra Kuharik

Nicole, Steve, Finnigan, and Sadie Emmert

Ken Farson

FDL Marine Inc.

Cathy Fortesque



\*Donations made from April-December 2020



# Friends of CITY DOGS Cleveland

## FOUNDING FRIENDS

#fortheloveofCITYDOGSCLE

Melody: Adopted

Travis and Stephanie Gertner

John B. Gest Jr.

Dan and Val Gesting

Gay Marie Goden

Laura and Ryan Gorczyca

Lori Graham

Kim Grimes

Spencer Grimes

Amanda Gunnels

Stephanie Halko-Dudley

Lynamarie Hamel

Terasa Harper

Robert and Beth Heffner

Linda Heffner

Janice Henry

Emily Hesse

Robin Hinson

In Memory of Elisabeth Hochartz

Noa Hockstein

Kim Hopkins

Sue Hunt

Lauryn Hunter

Anne Lesjak

Pamela Jackson

Brad Jenkins

Chrystal Jenkins

Sharen Katz

Debbie Kiley

Scott Kitson

Gabrielle Knauer

Laura Knotek

Caroline Koran

Leah Kubiak

Karen Kuenzi

Dorain Lansky

Siobhan Linville

Kathy Little

Frances Lovelace





Brynn: Available for adoption at CITY DOGS Cleveland

# Friends of CITY DOGS Cleveland

## FOUNDING FRIENDS

#fortheloveofCITYDOGSCLE

Beverly Lowery  
Michael and Cynthia Maglic  
Marion C. Seltzer Pup Star Readers  
Jamie Marino  
Christy Markopoulos  
Melody McClurg  
Lisa and Frederick McCord  
Dennis McKenna  
Nicole and Jeremy Lublin  
Janet Menko  
Mary Motley  
John Mulholland III  
Jane Nash  
Allison Nenadal  
Lina Nguyen  
Randi Nine  
William Noble  
Megan Nyerges  
Dana Pannella and Ed Jamison  
Kathy Patton

Cara and Jared Perez  
Blair Pitcairn  
Keith and Bry Polen  
Michelle and Julia Pruchnicki  
James Ptacek  
Kathleen Ranney  
Matthew Rauch  
Katelynn Riley  
Carol Rini  
Tatiana Roberts  
In Memory of Lily  
Barb and Cary Root  
Virginia Rose  
Sharon Ruskowski  
Jae R and Jac R  
Debra Sarver  
Alexandra Schwertner  
Mary Lu Seidel  
Anne Serina





Amari: Adopted

# Friends of CITY DOGS Cleveland

## FOUNDING FRIENDS

#fortheloveofCITYDOGSCLE

James Sestak  
Michelle Shadrake  
Raine Shakti  
Anthony Shamray  
Jennifer Shea  
Denise Shearer  
Georgene Sheets  
Jody Sirk  
Sandy Smith  
Cynthia Springer  
Andrew Stibora  
Lauren Stoffel and Kim Pribisko  
Natasa Agatonovic  
Timy Sullivan  
William Thompson  
Mika Timura

Kelly Toth  
Pat Tracy  
Anita Tucker and Bob Bellamy  
Jennifer Villa  
Deborah VonAlt  
Brianna Wagner  
Andrea Warner  
Marilyn Wason  
Robyn White  
Emerina Widner  
Marissa Williams  
Susan Wischhusen  
Kristen Yates-Konzen  
Steve Zabak  
Paul and Doreen Zickes





Miller: Available for adoption at CITY DOGS Cleveland

# THE IMPACT OF YOUR DONATIONS



#fortheloveofCITYDOGSCLE

## \$25

Provides five collars for adoptable dogs

## \$50

Provides a health certificate for one dog to transfer to an out of state rescue partner

## \$75

Provides fifteen dogs recovery cones for recuperating

## \$100

Provides a dog with a positive reinforcement training session

## \$250

Provides x-rays for a dog who arrives injured at the kennel

## \$500

Provides a dog with life-saving heartworm treatment

## \$1000

Provides two dogs with Entropion (cherry eye) surgery

## \$1500

Provides 12 dogs with spay/neuter surgery

## \$2000

Provides 180 dogs with heartworm, flea, and parasite preventative

# YOU CAN'T BUY LOVE, BUT YOU CAN RESCUE IT!

Some adopters want to thank you for supporting Friends



*"Whether it's digging in the dirt for buried toys or waiting at the fence to see his favorite Aunt Caitlyn, there's never a dull moment with Eli. It was a slow start while recovering from his heartworm treatment (thank you Friends). But after six-weeks of taking it easy, we are finally able to do his favorite activity-talking to all neighbors on our walks. Eli enjoys the little things and is always sure to put a smile on the faces of everyone he meets-especially mine!"*

*-Dan Murphy*



*Eli*

*"Gizmo (fka Geneva) is doing amazingly well. She's settled into our home and lives like the missing puzzle piece. Her knee surgery and follow up went well, even though she was tough to keep still for the required recovery time. It's all healed up now, and if it weren't for the scar, we'd never know she had surgery. We'll be forever grateful to Friends of CITY DOGS Cleveland and Tremont Animal Clinic for making all this happen. Without these wonderful organizations, we never would have found the final piece to our family puzzle. We can not thank you enough!"*

*-Jennifer Ramaglia*



*Gizmo (fka, Geneva)*

*"It was truly love at first sight when we met HW+ Cooper (fka Justice) in June of last year. Looking into his gorgeous eyes we could see his gentle soul. Before his HW injections at one of his premed visits we found out that he was in end stage kidney failure. Our sweet boy had been dealing with severe kidney disease most of his short life. He spent several days in the hospital needing costly blood transfusion, scans, and other lifesaving treatment that were all covered by Friends of CITY DOGS Cleveland. Even though our time with our dear Cooper was way too short, we cherished every moment with him and were so blessed to have him as part of our family."*

*-The Root Family*



*Cooper (fka Justice)*

# YOU CAN'T BUY LOVE, BUT YOU CAN RESCUE IT!

Some adopters want to thank you for supporting Friends



*"Skylar and I thank you for your help and support, she is fully recovered and is a healthy, joyful, exuberant soul. She loves toys, naps, fleece blankets, big sticks and zoomies in the snow. This picture was from the April 21 snow, which came in her honor at exactly 12 weeks from her surgery when all things were safe to do and she got a chance to do her snow zoomies once more before summer." -Gail Peabody*



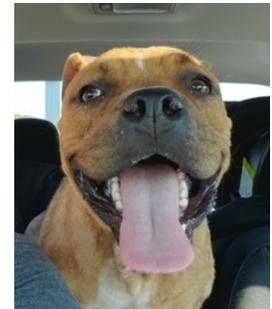
Skylar

*"During his stay at the kennel Friends of CITY DOGS Cleveland was able to cover Zero's (fka Big Show) stomach surgery. They removed some leather and metal that he ingested while he was a stray. Arizona (fka Shirley), we adopted her knowing that she would need ACL surgery and Friends of CITY DOGS Cleveland covered the cost as part of her adoption." -Victoria Daher*



Zero (fka Big Show, left)  
Arizona (fka, Shirley, right)

*"Bear, (fka Tito), is definitely making himself at home. He loves running after squirrels and birds in the backyard and snuggling up with us at night. He LOVES getting pets and belly rubs, he has to be touched at all times. We're patiently waiting for his puppy energy to settle down, LOL." -Amanda Perge*



Bear (fka Tito)

*"Remi and his resilience continue to amaze me every day. It's mind blowing to think back to where we began compared to where we are now. I'm so thankful for my boy, and for the help Friends of CITY DOGS Cleveland gave us in his medical journey. The transformation is incredible. All he needed was someone to give him the love and care he deserves. Thank you again for your support which allowed me to continue to work on his training and other medical issues."*

*-Deana Massri*



Remi



# FRIENDS OF CITY DOGS

C L E V E L A N D

## #fortheloveofCITYDOGSCLE

### Board of Directors

- Michelle deBock, President
- Robert Heffner, Treasurer
- Caitlyn DiFilippo, Secretary

P.O. Box 771625  
Lakewood, OH 44107

[www.friendsofcitydogscleveland.com](http://www.friendsofcitydogscleveland.com)

### Committee Chairs

- Beth Heffner, Fundraising/Events Chair
- Jamie Jones Clay, Fundraising/Events Co-Chair
- Shelby Brooks, Marketing/Merchandising Chair
- Hannah Greger, PR/Communications Chair
- Mika Timura, Grants/Major Funds Chair
- Val Gesting, Finance Chair



EIN 84-5003484

\*photos provided by volunteers, Robyn White Photography, Jennifer Mangino Photography, & Greg Murray Photography