

Friends of CITY DOGS Cleveland

ANNUAL REPORT 2021





JANUARY **ANNUAL REPORT** DECEMBER
2021

Enriching, improving, and advocating for the lives of Cleveland’s homeless dogs as they navigate their journey to a better life.

Our donors’ unwavering generosity and support throughout 2021 was amazing. With Cleveland Animal Care and Control (CACC) being at capacity the majority of the year, Friends could not have supported the dogs and programs without you. On behalf of the dogs at Cleveland Animal Care and Control, thank you. #fortheloveofCITYDOGSCLE

“We are humbled and grateful for your support and generosity, helping Cleveland’s homeless dogs.”

Sincerely,
Michelle deBock, President
Robert Heffner, Treasurer
Caitlyn DiFilippo, Secretary

SEE HOW YOUR DONATIONS HAVE IMPACTED THE DOGS AT CLEVELAND ANIMAL CARE AND CONTROL AS WELL AS THE CITY DOGS CLEVELAND ADOPTION AND VOLUNTEER PROGRAMS.



WHO WE ARE

Friends of CITY DOGS Cleveland is a 501 (c)(3) volunteer-run organization and Cleveland Animals Care and Control’s (CACC) primary fundraising partner. CACC is the exclusive beneficiary of the Friends’ fundraising efforts.

OUR MISSION

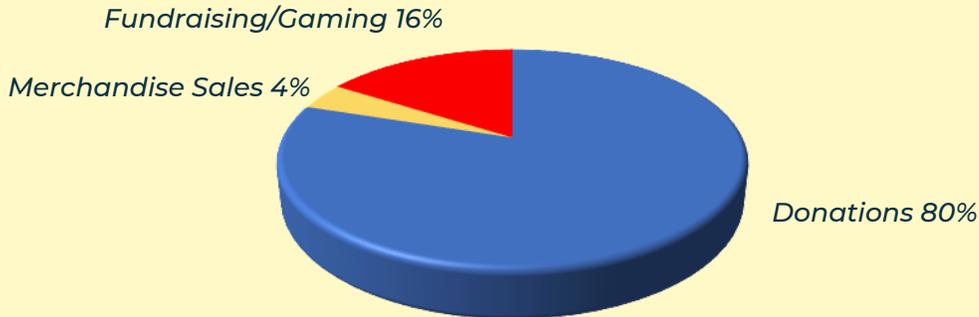
To provide financial assistance for the animals at CACC, which includes daily enrichment opportunities, medical care, and supporting the CITY DOGS adoption and volunteer programs.





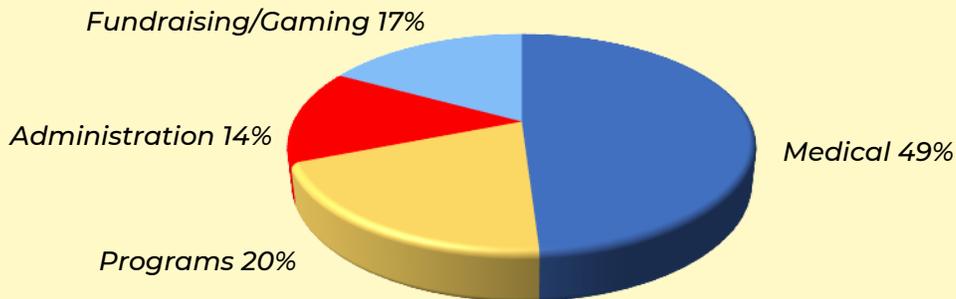
2021 Financial Report

Revenue



Donations: 80%, \$263,098
Fundraising/Gaming: 16%, \$51,879
Merchandise Sales: 4%, \$14,932
Interest Income: 0%, \$165
Total Revenue: 100%, \$330,074

Expenses



Medical
General Medical: \$69,677
HW Treatment: \$5,137
Spay/Neuter: \$3,530

Programs
Enrichment: \$9,850
Foster Supplies: \$4,828
Adoption/Volunteer Programs: \$16,443
Training: \$1,177

Total Medical: 49%, \$78,344
Total Programs: 20%, \$32,298
Total Fundraising/Gaming: 17%, \$27,810
Total Administration: 14%, \$22,417

Total Expenses: 100%, \$160,870

MEDICAL

 ACL surgery, mass removals, x-rays, exams, health certificates, trauma medical

 68 dogs and 2 cats treated

 Flea/heartworm preventatives for all dogs while in the care of CACC

 \$69,677 spent on medical



HEARTWORM +

 12 dogs treated through the Plankton Fund

 5 rescue partners funded

 \$5,137 spent on treatment



SPAY & NEUTERS

 29 dogs altered, in addition to those altered through the CACC program

 \$3,530 spent on procedures



ENRICHMENT

-  Kongs, playgroup, healing heart packs, and in-kennel enrichment
-  Vital to keeping dogs' minds active and engaged
-  \$9,850 spent on enrichment



FOSTER SUPPLIES

-  Food, treats, enrichment toys
-  Medical care and other supplies
-  7 dogs fostered
-  \$4,828 spent on fosters



TRAINING

-  Positive-reinforcement training
-  5 dogs received training
-  \$1,177 spent on training



PROGRAMS



Adoption bags, collars, leashes, and harnesses



Trail camera to help track strays



Improvements and expansion to outdoor kennels



Other supplies and equipment to support the adoption and volunteer programs



\$16,443 spent on programs



TRANSPORTS



Clifford the Big Red Van



33 dogs transported to rescue partners



Over 2,000 miles driven



FUNDRAISING & EVENTS HIGHLIGHTS

Community engagement through fundraising and events allows Friends to spread the word about the mission, advocate for, and raise funds in support of the dogs and programs at Cleveland Animal Care and Control. Our supporters made 2021 a huge success with their participation and support. THANK YOU!

Funds Raised



CITY DOGS Run CLE 5K: \$47,841



Embrace CLE Community Challenge: \$34,556



Facebook Fundraisers: \$26,353



Merchandise Sales: \$25,000

Browns Concessions: \$21,000

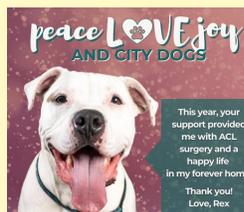


Holiday Cheer Event: \$12,267

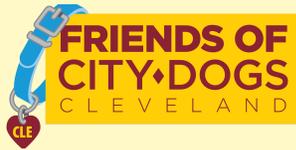
Giving Tuesday: \$10,753



Holiday Campaign: \$8,682



DONOR LIST



Thank you for your endless generosity. Your support has impacted Cleveland's homeless dogs in many ways.

\$10,000+

Anonymous (1)
Embrace Pet Insurance
James and Jamie Clay*

\$5,000-\$9,999

Mary Motley
Nelson Classic Golf Outing

\$2,500-\$4,999

Anonymous (1)
The Acorn Project
Stay. Dog Daycare and Boarding
Timy Sullivan
Mary Frances Weir

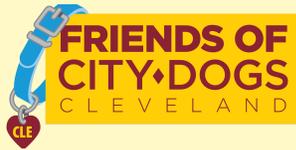
\$1,000-\$2,499

Anonymous (4)	Janet and Archie Menko
Avnet	Robyn White Photography
Adam and Caitlyn DiFilippo	Chris Rojas
Firehouse Yoga Lakewood	Barb and Cary Root
Robert and Beth Heffner	Social Paws LLC
Siobhan Linville	Tech Corp LLC
Todd and Shelley Lutz	Terrestrial Brewing Company
Make and Model Marketing	Top Dawg Tailgate
Eric Mele and Carianne Burnley	Julie and Joe Youdath

*James and Jamie Clay established the Clay CITY DOGS Angel Endowment through the Angel Protocol to support Friends of CITY DOGS Cleveland general fund in perpetuity. The fund allows anyone to donate with various cryptocurrencies and make a sustainable impact on the lives of Cleveland's homeless animals. To make a contribution, scan the QR code.



DONOR LIST

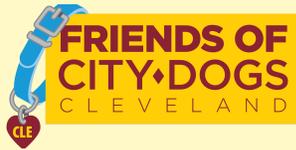


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\$500-\$999

Anonymous (4)
Annette Anthony
Sophie Burkart and Rob Coopenhaver
Cold Nose Companions, LLC Dog Training
Connected Progress
Cyclebar Crocker Park
Sharon and Phil Dock
Dog Life in CLE
Dog Plus Bone LLC
Forest City Brewery
Former CITY DOGS Wendy and Clark
Louise M. Foster
Front Line Home Inspectors
Lauren Gallagher
Greg Murray Photography
Catherine Grimes
Anne Houin
JLS Home Interiors
Jason Kleinman and Nancy Cosner
Karin and Dennis McKenna
Maggie Murad

DONOR LIST



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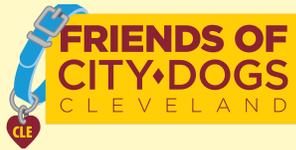
\$500-\$999

Randi Nine, Al Rossman, and Roman
Krystyna, Ben, and Sirius Northeim
Paws in the Land
Performed Line Products
Virginia Pfaff
The Thomson Family
Watson Power Equipment Company

\$250-\$499

Anonymous (17)
Robin Ball
Bates Family/Dawg Table
Shelby Brooks
Collision Bend Brewing Company
Sean Connelly
Barry and Debbie deBock
Michelle deBock
Detroit Shoreway Road Runners
Sharon and Phil Dock
David and Julie Dornback
Matt, Kara, Elianna, Clem, and Harry Eck
Izzy Esler

DONOR LIST



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\$250-\$499

Judge Shannon M. Gallagher
The Gasparro Family
Dominick and Cindy Gasparro
Stephanie and Travis Gertner
Dan and Val Gesting
Connie Wesley Hiller
In Memoriam of Jack and Mickey Horner
Samanatha Ksiezyk-Decrane
Stacie Memmer
Megan Nyerges
Nicole Pappas
Kathleen M. Patton
The Seto Family
Nancy Shea
Kathryn A. Shaffer
Allison Tinnirello
Jennie Villa
Debroah VonAlt



CAGE SPONSORSHIPS

Platinum Collar

Without Dogs, We are Lost!

Product Chemical Company LLC, Families Serving Cleveland Since 1942

In loving memory of Deborah Bartchak Von Alt
Don't cry because it's over, smile because it happened

In Honor of Justin Fleming and his CITY DOG Benjen

Gold Collar

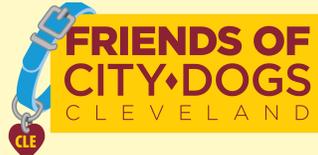
Archie J. Menko & Family

In memory of those we couldn't save-Julie May, Lauren Sammon,
Amy Kidd, Sarah Rehner, Siobhan Linville, and
Shelby Walchanowicz

In memory of JD Dobrow and his best friend Gunnar

Tech Corp LLC, In memory of Peterbilt

In honor of Kathy Patton "The Sheriff" volunteer, advocate,
and champion for all CITY DOGS



CAGE SPONSORSHIPS

Gold Collar

Stay Dog Doycare

Todd, Shelley, and our doggy kids Gwen, Brandy, and Izzy.
Life is better with a dog

From the dog-loving team at Make & Model Marketing, including
Charlie the office dog

A continual wish for all adoptable dogs to find love in their original
home or new one! Mr. and Mrs. Eric Mele and Carianne Burnley

Silver Collar

Front Line Home Inspectors

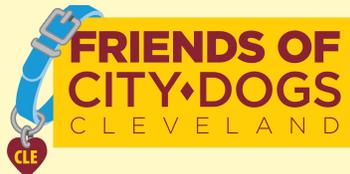
In memory of Beverly Orbash who loved her CITY DOG
granddogs Duncan and Lucia

Krystyna, Ben, and Sirius Northeim

Neil Sarcyk and Joshua Bett from Connected Progress

Connected Progress

The Thomson Family



CAGE SPONSORSHIPS

Silver Collar

The Vasicek Family;
Thank you, volunteer Stacie for introducing us to Teegan
(renamed Midnight). She fits right into our family.

Bronze Collar

In memory of Jack and Mickey Horner

Judge Shannon M. Gallagher

In loving memory of our sweet Petey boy

A gift in honor of Uncle Mike and Aunt Kelly Toth

The Gasparro Family

Much love to all the volunteers!
The Eck Family-Clem, Elianna, Kara and Matt

In Memory of Volunteer, Deb Bartchak VonAlt

"Don't cry because it's over. Smile because it happened."

-Dr. Seuss



Deb was a dedicated, passionate, joyful part of CITY DOGS since she began volunteering in early 2019. Her love for the dogs was palpable, especially for the lucky dog she caringly welcomed into her own home to nurse back to health. She was involved as a dog walker, handler at events, and greatly enjoyed hikes and outings with a special pup. When she had to take a break from handling dogs due to medical complications, she didn't miss a beat staying involved and helping where it was most needed. She was a regular presence helping with chores at the kennel. In addition to being incredibly helpful, she was always a cheerful spot of light no matter the hardships she faced. Deb was truly a blessing and will be sorely missed by all who knew her.



Dogs give us reasons to smile every day.

Some adopters want to thank you for supporting Friends



"Memphis has brought so much love into our house! He had a rough go-around at first though. Memphis got pneumonia four days after coming home which was caused by kennel cough. Thankfully Friends covered the cost of his hospital stay which we are so grateful for. Of course, in pure Memphis fashion, he got sick again a few weeks later only to find out he had a corn cob stuck in his intestines from when he was a stray. With emergency surgery, lots of love, this boy is good as new, living his best life. He loves to cuddle on the couch and lay in the sun. He's been a great addition to our family!"

-Chelsie Gould



Memphis

"We adopted from CITY DOGS after seeing Tootsie's picture on the website. She had kennel cough when we got her and she was on medication. Four days later she was barely moving and our vet suggested taking her to the hospital. My husband took her and after x-rays, it was found she had a piece of metal in her stomach. She needed surgery which was expensive. We reached out to CITY DOGS to see if they knew someone that could help with the bill and we were directed to Friends. Friends paid for Tootsie's surgery and we are forever grateful."

-Becky James



Tootsie

Dogs give us reasons to smile every day.

Some adopters want to thank you for supporting Friends



"When we adopted Layla we knew she needed ACL surgery and Friends would cover the cost. However, after we brought her home, we also noticed other bumps, two of which turned out to be large skin tags and one was a mast cell tumor. Thankfully her tumor was tested and came back low-grade and hadn't spread. Friends paid for all of that surgery too for our sweet girl. She is almost completely healed from both surgeries. We love her so much and are so thankful Friends was able to help her."

-Rachel Durci



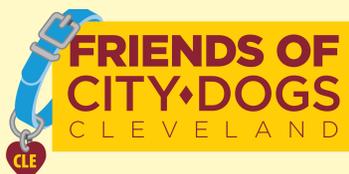
Layla (fka Cali)

"We can't speak highly enough about Friends. We adopted Honey in November 2021, the day after she completed heartworm treatment. Five days later we had to take her to the emergency vet for vomiting and lethargy. She improved with treatment and was discharged home, but deteriorated overnight so we had to take her back. She spent 48 hours in intensive care receiving fluids and all sorts of medications. She was having a severe (and thankfully rare) reaction to the die-off of adult heartworms. We ended up with close to \$4,000 in vet bills. Since Friends pays for heartworm treatment, we reached out to see if they would help with this huge unexpected expense. To our immense relief and gratitude, Friends covered all of it! Thanks to their help, Honey is now healthy and happy. We can't thank Friends enough!"

-Linda McConnell & Phyllis Harbor



Honey (fka Bunny)



WAYS TO SUPPORT



Volunteer



Sponsor a cage



Make a bequest or legacy gift



Make a monetary donation through our website or Facebook page



Like, comment, and share our social media posts



Shop from our Chewy or Amazon wishlist

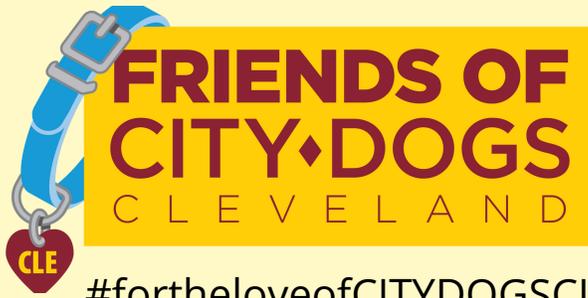


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For more information, visit: www.friendsofcitydogscleveland.com



#fortheloveofCITYDOGSCLE

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Caitlyn DiFilippo, Secretary



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Shelby Brooks, Marketing/Merchandise
Jamie Clay, Grants/Major Gifts
Val Gesting, Finance
Hannah Greger, PR/Communications
Beth Heffner, Fundraising/Events
Jennifer Mangino, Fundraising/Events



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