



FRIENDS OF CITY•DOGS CLEVELAND



2024 ANNUAL REPORT

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A WORD FROM OUR BOARD OF DIRECTORS

The past year has been an exceptionally challenging year for animal welfare across the country, and Cleveland is no exception. More dogs entered the Cleveland kennel last year than in the past five years, resulting in an ongoing struggle to deal with an overcrowded kennel. Thankfully, through your unwavering support, Friends of CITY DOGS Cleveland (FOCDC) has been able to provide medical, enrichment, and adoption support for the dogs who find themselves in the kennel's care.

Whether you gave through monetary donations, goods, or volunteer services, FOCDC is blown away by our community that continues to support our mission. We are grateful for supporters like you, who share our passion for helping dogs get a second chance at a good life. On the pages that follow, you will see a summary of the impact your support has made for the CITY DOGS we all love.

While 2025 will inevitably come with additional challenges, FOCDC will keep championing the dogs. Your support is vital to this life-saving work, and we could not do any of this without you.

Looking forward to 2025, the CITY DOGS Cleveland adoption and volunteer program is celebrating its 10 year anniversary. From an idea to showcase the dogs of the Cleveland kennel as the wonderful family members they were meant to be to the regionally recognized program it is today, the original vision is alive and well. Stay tuned to learn how you can help us make a further impact while celebrating this important milestone.

For the Love of CITY DOGS Cleveland,
The Board of Directors

Michelle DeBock

Robert Heffner

Stephanie Halko-Dudley

Valerie Gesting

Beth Heffner

Shelby Brooks

President

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Secretary

Finance

Fundraising/Events

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ABOUT US

Friends of CITY DOGS Cleveland is a 501 (c)(3), volunteer run organization established in April 2020 with the mission of providing the animals taken in by Cleveland Animal Care and Control (CACC) with medical care and enrichment during their time at the kennel, preparing them for adoption into loving homes, and creating opportunities for potential adopters to get to know them as the great family members they were meant to be. FOCDC is CACC's primary fundraising partner. CACC is the primary beneficiary of the FOCDC's fundraising efforts.

MISSION

To provide financial assistance for the animals at Cleveland Animal Care and Control, which includes daily enrichment opportunities, medical care and supporting the CITY DOGS adoption and volunteer programs.

VISION

Enriching, improving and advocating for the lives of Cleveland's homeless dogs as they navigate their journey to a better life.



REVIEW



Medical

Medical expenses make up a majority of FOCDC spending (71% in 2024). The primary support FOCDC provides to CACC includes medical expenses that are not covered by the city of Cleveland, such as additional spay and neuter surgery, injury/illness exams and curative treatment (surgery or medication based), heartworm/flea/tick preventatives, medical supplies, rescue medical sponsorship, and more.

Programs

FOCDC provides financial support to the volunteer and adoption programs. Your donations help keep volunteers safe and provide the equipment needed to give essential enrichment to the adoptable dogs housed at CACC. FOCDC also provides supplies to send dogs home with a goodie bag filled with toys, treats, and resources, including information on integrating new dogs into the home and training resources. FOCDC supports the foster program by providing food and other supplies needed to care for dogs while temporarily housed in volunteer homes, which helps open much needed kennel space.

Revenue

Donations are the primary source of FOCDC revenue and support. There are multiple ways our supporters are able to contribute to our mission. Donations can be made directly through our website, social media fundraisers, and Venmo. Other methods include attending events and fundraisers throughout the year. Goods and services are also a source of donations.

FUNDING OVERVIEW

Robyn White
Photography



Total Revenue: \$455,360

Donations: 90% - \$406,900
Fundraising/Gaming: 8% - \$37,824
Net Merchandise: 2% - \$10,382
Interest Income: 0% - \$253

Medical Expenses

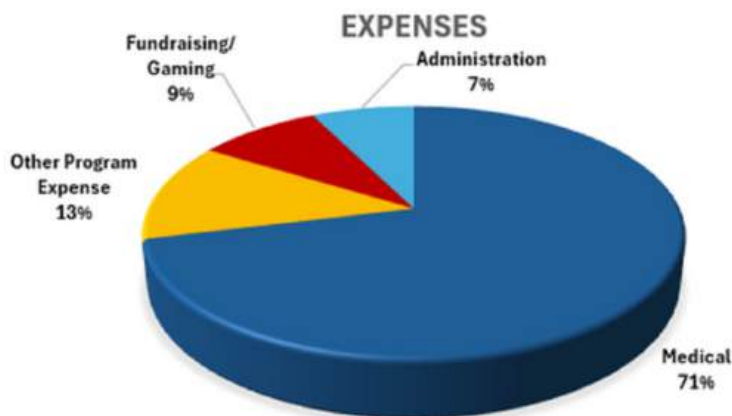
Spay/Neuter Surgery: \$58,218
Heartworm Preventatives: \$55,971
Rescue Medical Sponsorship: \$47,973
Veterinary Supplies: \$42,144
General Medical: \$36,597
Foster Medical: \$22,567
Heartworm Treatment: \$4,051
Medical Transports: \$1,387

Other Program Expenses

Adoption/Volunteer Expense: \$27,481
Foster Supplies & Training: \$12,140
Dog Training: \$6,220
Enrichment: \$1,286
Education: \$725

Total Expenses: \$375,734

Total Medical: 71% - \$267,405
Other Program Expense: 13% - \$47,585
Fundraising/Gaming: 9% - \$33,121
Administrative Costs: 7% - \$27,623





Medical

General Medical - \$158,666

Expenses include costs for exams, health certificates, surgeries, dental, x-rays, medical supplies, and more.

- Flea/tick/heartworm prevention for adoptable dogs while in the care of CACC - over 2,700 doses.
- 148 dogs received additional medical care.

Spay & Neuter - \$58,218

331 dogs were altered, in addition to those altered through the CACC program.

Heartworm Treatment - \$4,051

- 13 dogs treated through the Heartworm fund.
- 4 rescue partners received funding for the treatment of 13 dogs.



Robyn White
Photography 

RESCUE MEDICAL SPONSORSHIP

This program helps offset the financial cost of pulling a dog that requires extensive medical care, and gives incentives for rescue partners to pull the dog into rescue.

Thank you, Rescue partners!

45 dogs pulled by 15 rescue organizations in 2024

- A New Leash On Life
- Berea ARF
- Buckeye's Mission
- Cle Dog Rescue Crew
- Fido's Companion Rescue
- Forget Me Not Animal Rescue
- Humane Society of Erie County
- Maggie's Mission
- Mercy's Door
- Multiple Breed Rescue
- Mutts In A Rut
- Muttley Crue Rescue
- Portage Animal Protective League
- The Rescue Inn
- Toby's Critter Cove

OTHER PROGRAM EXPENSES



Adoption & Kennel Supplies - \$27,481

Over 1,000 martingale collars for dogs, chain and clip leashes for volunteer use, tie outs for use in the field, volunteer safety equipment, cuddle couch for play yard, adoption bag/folder supplies, and 100 microchips to chip dogs attending partner vaccine clinic (new initiative) were purchased in 2024.



Foster Supplies - \$4,028

Foster supplies purchased in 2024 included food, treats, toys, crates, crate pads/pans, and flyers and yard signs to promote foster dogs.





Robyn White
Photography 

TRANSPORT



FOCDC operates “Clifford” the big red transport van, used to take dogs to partner rescues, medical appointments, events, hikes, and outings. Clifford is easily recognized when traveling the highways of Northeast Ohio and beyond, representing both the CITY DOGS Cleveland and FOCDC brands.

- 158 dogs pulled by rescue organizations, making 38 trips over 6,203 miles.
- 610 dogs taken to medical appointments, making 72 trips over 7,046 miles.

TRAINING



FOCDC strives to provide dogs the skills they need to be successful in their forever homes by sponsoring positive reinforcement training for recently adopted, foster, and kennel dogs. Volunteers accompany kennel and foster dogs to training, thus gaining skills that can be applied to any dog at the kennel. A generous donation makes this training possible.

- 34 kennel dogs and their volunteer partners attended training.
- 14 recently adopted dogs and their adopters attended training.
- 8 foster dogs and their volunteer foster parents attended training.



Robyn White
Photography 

FUNDRAISING & EVENTS

Fundraising & events are critical to supporting CITY DOGS Cleveland and CACC. These functions allow FOCDC to raise funds, advocate for the cause, and spread awareness throughout the community.

You have made 2024 a major success with your participation and generosity. We are constantly humbled and our hearts overflow with gratitude over your unwavering support of the dogs we love so dearly.

Concessions at Cleveland Browns Stadium - \$36,989

CITY DOGS Run Cleveland 5k - \$26,795

Holiday Cheer event - \$22,032

Embrace CLE Community Challenge - \$17,792

Social media fundraisers - \$17,002

CITY DOGS calendar photo contest - \$16,724

Nelson Golf Classic - \$5,383

Stranci Tattoo fundraiser - \$4,875

EVENT SPONSORS



Robyn White
Photography



CITY DOGS Run Cleveland 5k

The Acorn Project
Anonymous
City Dog Jack
Cold Nose Companions
Dog + Bone
Sharon Dock
Shop Dog Studio
Style Mutt

Holiday Cheer

The Acorn Project
The Sampsell Family
The Ulrich Family
The Villa Family

CAGE SPONSORS

Platinum Collar



Dedicated to the memory of Millie and Joon

**Remembering Stella, Titan, Tori and all the
dogs unfairly stigmatized by BSL.**

**For CITY DOG Mabel (fka Zia)
who is living her best life!**

For Norton

**In honor of Justin Fleming
and his CITY DOG Benjen**

**In loving memory of Cary Root
Best Dog Dad Ever!**

With love from your family and friends

**In loving memory of Deborah Barchak Von Alt
Don't cry because it's over, smile because it
happened!**

**Products Chemical Company, LLC Families
Serving Cleveland since 1942!**



CAGE SPONSORS

Gold Collar

In honor of CITY DOG Jack, Timy Sullivan

In honor of CITY DOG Scout, Dan & Val Gesting

In honor of Echo (fka Sprout) - now living his best
life with us! - Phil & Teal

In honor of Dutton. Saving one dog will not change
the world, but surely for that one dog, the world
will change forever.

In honor of Lucy Davidson, who changed hearts
and minds about pitties.

In memory of all those we couldn't save, from Julie
May, Lauren Salmon, Amy Kidd, Sarah Reiner,
Siobhan Linville, and Shelby Walchanowicz.

In memory of Penny from Mary Ruth Hunt
Nicole Vigh & family

Stay Dog Daycare



CAGE SPONSORS

Silver Collar

Cleveland Curiosities

Daniel, Archie, Roamer, Harland, and Argo

David & Julie Dornback

Levine Family of LaPorte County

On behalf of Joseph Espy and Charlie and Anabel Espy

Bronze Collar

In gratitude to the City Dogs Foster Program

In memory of our beloved former City Dog, Shirley "Mama"

Stroup aka The Prettiest Girl



2024 BOARD OF DIRECTORS

Michelle deBock
President

Robert Heffner
Treasurer

Carla Borchelt
Secretary
(Served through March 2024)

Shelby Brooks
Director of Marketing

Val Gesting
Director of Finance

Beth Heffner
Director of Events &
Fundraising



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