
CAPABILITY STATEMENT

Sunshine Counseling Incorporated DBA: The Sunshine Collaborative

Contact Information

- **Principal:** Leigh Robertson
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Government Designations

- **UEI:** ZL5EMX6A85X5
- **CAGE:** 15WN8
- **SAM Status:** Active
- **Primary NAICS:** 611710 (Educational Support Services)
- **Secondary NAICS:** 513130, 541611, 611430

Core Competencies

Sunshine Counseling Incorporated provides high-level educational support and strategic consulting services, backed by over 20 years of expertise in high-compliance environments.

- **Educational Support:** Specialized consulting and external support for school districts and educational entities.
- **Professional Development:** Creating and delivering training programs for staff, leadership, and community partners.
- **Management Consulting:** Expert guidance on administrative systems, program management, and organizational strategy.
- **Educational Content:** Development of instructional materials and specialized professional publications.

Past Performance

- **Educational Sector:** Successfully executed long-term contracts with school districts, providing specialized consulting and student-centered support services.

- **Systems Management:** 20+ years of end-to-end management of complex service delivery, including credentialing, insurance billing, and state-level compliance.
- **Operational Excellence:** Maintained a 100% successful audit record across two decades of high-volume private practice and contract operations.

Differentiators

- **20+ Years of Expertise:** Extensive history navigating the intersection of education, mental health, and administrative compliance.
- **Direct Accountability:** Clients engage directly with the Principal, ensuring immediate response times and direct oversight of every deliverable.
- **Lower Overhead:** As a streamlined, principal-led firm, we provide senior-level expertise without the administrative costs of larger firms.
- **Proven Compliance:** Expert-level mastery of insurance, Medicaid, and school-based billing and reporting requirements.
