



Resources to Grow a Business

Wed. Sept. 27th

5:30 - 7 p.m.

ACRC Library

Light food served.



Free to Chamber &
Economic

Development members. PRE- REGISTER: 402-944-3503,
niemeyersmarie@gmail.com, or caleb.fjone@aaedc-ne.org

Speakers: Craig Boesch (SBDC Center Director), Jim Reiff (Nebraska Enterprise Fund Executive Director) & Scott Asmus (Program Director SourceLink Nebraska)

SourceLink Nebraska: Scott Asmus – Program Director

Scott currently holds the position of Program Director with SourceLink Nebraska. Driven by a genuine passion for nurturing Nebraska's economic development ecosystem, his focus is on networking to improve the accessibility of business resources while equipping entrepreneurs and business owners with tools for success. Drawing from a background in business consulting and program development, Scott brings a vast amount of experience to his role. In July 2020, Scott began building the SourceLink Nebraska program to help entrepreneurs and business owners access Nebraska's vast resource network.

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SourceLink Nebraska Program Description:

SourceLink Nebraska is a statewide platform where anyone can search for nonprofit, education, and government resources to start or grow a business in Nebraska. In other words, SourceLink Nebraska is a one-stop shop for Nebraska entrepreneurs, existing business owners, and resource partners.

Nebraska Small Business Development Center (SBDC): Craig Boesch – Center Director

Craig draws upon four decades of practical business experience. Following graduation from UNL, he served as a marketing consultant to a variety of Lincoln and Southeast Nebraska businesses; then became an entrepreneurial partner, bootstrapping one of Lincoln's early, rapid-growth technology start-ups. He further honed and broadened his business perspective, serving as a consultant to domestic and international clients, highly successful individuals, business owners, and organizations; all owner/operators of business jets.

Nebraska SBDC Program Description:

The Small Business Development Centers (SBDC) program of NBDC is a resource for small business creation and expansion in Nebraska. The Nebraska SBDC offers confidential consulting services to entrepreneurs and small business owners looking to start and grow their enterprises or to transition companies to the next generation of ownership. SBDC consultants are credentialed business advisers with academic degrees and professional certifications. SBDC consulting services are offered at no or low cost to those interested in operating a for-profit business in Nebraska.

Nebraska Enterprise Fund (NEF): Jim Reiff – Executive Director

Executive Director since 2013, Jim Reiff finds incredible reward in his role with Nebraska Enterprise Fund, setting the strategy and developing funding sources that ultimately connect NEF clients – hard-working small business owners – with capital, training, and mentoring.

Nebraska Enterprise Fund (NEF) Program Description:

The Nebraska Enterprise Fund staff support small and micro-business development in Nebraska. They can connect you to capital for your small business, training opportunities, and mentoring. NEF Loan Officers and Business Mentors work closely with business owners and entrepreneurs to help them in securing gap and direct financing. They present workshops on various business management and financing topics and provide real-world mentoring and technical assistance.

Nebraska Business Development Center (NBDC)

6708 Pine Street, Suite 200 | Omaha, NE 68182

office: 402.554.6250 cell: 402.639.9517

sasmus@unomaha.edu nbdc.unomaha.edu