

★ *Become a* ★ **FOUNDING SPONSOR**

★ **\$10,000** ★

BENEFITS:

- Logo featured on all marketing materials and a full-page advertisement in event programs
- Mentioned in all advertising and social media promotions
- VIP seating for 10, with admission included both days, plus one meal voucher and two drink vouchers per person (alcohol included). Additional VIP Seating available at request
- Option to host a booth/station
- Flag in Grand Entry (flag provided by rodeo unless already acquired by sponsor)
- A Large banner (11' x 5') displayed in the arena, plus additional banners (2½'–3' x 6') on the announcer stand and at ticketing, with multiple on-air mentions during the rodeo.
- Commemorative Founding Sponsor plaque, presented publicly on a rodeo night of the sponsor's choosing, with a permanent plaque displayed at the Idaho City Visitors Center
- Additional incentives to be discussed depending on sponsor preferences, including exclusive Chamber recognition, year-round promotional opportunities, and legacy Founding Sponsor benefits.
- Pre-arranged local lodging for Friday or Saturday night for up to 10

