



# GOLD RUSH RODEO

IDAHO CITY CHAMBER OF COMMERCE

This Sponsorship Agreement is entered into between the Idaho City Chamber of Commerce ("Organizer") and the undersigned sponsor ("Sponsor") for participation in the Gold Rush Rodeo.

## SPONSOR INFORMATION:

Business / Organization Name: \_\_\_\_\_ Primary Contact Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP LEVEL & PAYMENT:

Selected Sponsorship Level: \_\_\_\_\_ Sponsorship Amount: \$\_\_\_\_\_

Payment Method:  Check  Credit Card  Invoice

**Payment is due in full within 5 business days of signed agreement, unless otherwise agreed to in writing by the Organizer. Sponsorship benefits are not guaranteed until payment is received.**

## DEADLINES & MATERIAL SUBMISSION:

**To receive full sponsorship benefits, Sponsor agrees to the following deadlines:**

- Sponsorship Commitment Deadline: June 1st 2026
- Logo / Artwork Submission Deadline: Within 5 business days of signed agreement.

Failure to meet these deadlines may result in limited or omitted recognition without adjustment or refund of sponsorship fees.

**SPONSOR BENEFITS:** Organizer agrees to provide the benefits associated with the selected sponsorship level as outlined in the official Gold Rush Rodeo Sponsorship Packet. Benefits are subject to availability, scheduling, and event conditions. Sponsor acknowledges that certain benefits (including booth placement, banners, and on-air mentions) may be adjusted at the Organizer's discretion to ensure event safety and success.

**USE OF NAME & LOGO:** Sponsor grants the Organizer permission to use Sponsor's name, logo, and likeness for event-related marketing, promotions, programs, social media, and publicity related to the Gold Rush Rodeo. Sponsor affirms that all submitted materials are owned by Sponsor or used with proper authorization.

**LIABILITY & INDEMNIFICATION:** Sponsor agrees to assume all risk associated with participation in the Event, including but not limited to booth activities, promotional activations, and attendance by Sponsor representatives.

Sponsor agrees to release, indemnify, and hold harmless the Idaho City Chamber of Commerce, Gold Rush Rodeo, event staff, volunteers, contractors, and affiliates from any claims, damages, losses, or injuries arising out of Sponsor's participation in the Event.

**EVENT MODIFICATIONS & FORCE MAJEURE:** Organizer reserves the right to modify, reschedule, or adjust Event programming or sponsor benefits due to weather, safety concerns, governmental orders, or circumstances beyond reasonable control.

Sponsorship fees are non-refundable once committed. In the event of cancellation or significant modification, Organizer may apply sponsorship value toward adjusted benefits or future events at its discretion.

**CODE OF CONDUCT:** Sponsor agrees that all Sponsor representatives will conduct themselves in a professional, respectful, and family-friendly manner consistent with the values of the Gold Rush Rodeo and the Idaho City Chamber of Commerce. Organizer reserves the right to remove Sponsor materials or representatives for conduct deemed unsafe or inappropriate, without refund.

**GOVERNING LAW:** This Agreement shall be governed by and construed in accordance with the laws of the State of Idaho.

## SIGNATURES:

By signing below, the parties acknowledge that they have read, understood, and agree to the terms of this Sponsorship Agreement.

## IDAHO CITY CHAMBER OF COMMERCE/GOLD RUSH RODEO DIRECTOR

Authorized Representative (Printed Name): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## SPONSOR

Authorized Representative (Printed Name): \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_