powur

Discover Which Solar Finance Option Is Right For You!

Even though powering your home with solar energy is less expensive than buying energy from the electric grid, figuring out how to purchase solar may feel overwhelming. That's why Powur offers a variety of financing options so you can find the right solution that meets your individual needs.

There are two financing paths you can take when it comes to powering your home with solar:

Pay for Panels or Pay for Power

BEST FOR PEOPLE WHO...

	PAY FOR PANELS		PAY FOR POWER	
	CASH	LOAN	PPA	LEASE
BEST FOR PEOPLE WHO...	Have financial flexibility—and want to save immediately and long-term by avoiding interest costs	Have a stricter budget, but good credit and want to offset monthly payments with big energy savings	Want to go solar, but don't have the financial flexibility to take on another monthly payment or big upfront investment	Want solar *power* with lower monthly payments

Loan Options:

Sungage Financial · ENIUM · goodleap · Home Run Financing

PPA and Lease Options:

everbright · sunnova

Powur has a solution for everybody!
Call me for a FREE consultation.

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Your Solar Financing Options

So, you're considering going solar? One of the most important decisions you make will be choosing the right financial option for your unique situation. This quick guide can help you understand how each option works for you and your home.

	CASH	LOAN	PPA	LEASE
	Have financial flexibility—and want to save immediately and long-term by avoiding interest costs	**Have a stricter budget, but good credit? You can offset monthly payments with big energy savings.**	**Want to avoid another monthly payment? PPAs mean you pay for power.**	**Not interested in owning solar panels? You can pay a fixed monthly amount.**
BENEFITS TO YOU	• Fully own the solar energy system from the start • Immediate energy cost savings—no loans or interest charges • Claim full value of the Federal ITC (and more) • Higher financial returns over the system's lifetime	• Lower upfront costs • Offset loan payment by saving on energy costs • Qualify for incentives like Federal ITC (and more) • Manageable monthly payments • Full ownership after paying off the loan	• Start using solar energy without initial expenses • Lock in lower electricity rates compared to the utility • Solar provider handles maintenance • Performance guarantees ensure consistent energy production • Flexible contract terms (length and buyout options)	• Solar energy without upfront costs • Fixed (monthly) payments for the duration of the lease • Solar provider handles maintenance • Generate power and reduce utility bills • Flexible contract terms (duration and possible buyout options)
HOW IT WORKS	You purchase equipment and pay for all installation costs.	A 3rd-party financial institution finances solar equipment and installation. You make payments on the loan over time.	PPA provider purchases solar equipment and installs and maintains solar energy system. You pay for the electricity generated by the panels at a predetermined rate.	Lease providers install and maintain solar panels. You make a fixed monthly payment to use the electricity generated by the panels.
WHAT HAPPENS TO THE ITC (Federal Income Tax Credit)	You claim the 30% ITC as a reduction on your federal income tax liability.	You claim the 30% ITC, which can be used to offset loan balance—reducing the overall cost of the solar system.	PPA provider claims the ITC and factors it into the pricing of the electricity.	Your lease provider claims the ITC and uses it to reduce the overall lease cost and lower monthly payments.

No matter which option you choose, Powur has a solar financing solution that makes sense for YOU!