



PROJECT HIGHLIGHT

HILTON CHARLOTTE HOTEL

Project Location: Charlotte, North Carolina

Owner/Sponsor: Atrium Hospitality

Construction Date: November 2019 - March 2020

Scope of Work

- Goal: Rebranding from Embassy to Hilton
- Project Design: Complete interior renovation.
- Budget: 15,000,000
- Areas: Guestrooms, Common Area, restaurant spaces, corridors, F&B, and BOH.
- Design: 3.5 Star, rebranding



The total project budget for this extensive renovation was \$18,000,000. The renovation encompassed a comprehensive redesign and construction of 278 guestrooms, the upgrade of 25,000 square feet of meeting space, the creation of a new bar and restaurant, the construction of a boardroom, the renovation of the lobby and atrium areas, and the upgrade of the hotel's landscape.

The project's primary goal was to enhance the guest experience, attract a larger customer base, and ensure the hotel's competitiveness in the hospitality industry. Throughout the renovation, the focus remained on delivering exceptional quality and exceeding the expectations of existing and potential guests.