

# Hidden Studios

*A Tour of Working Studios in Central Wisconsin*

## **22nd annual Hidden Studios Art Tour: Art Along the Ice Age Trail**

***October 3-5, 2025***

### **For Interested Artists:**

The Hidden Studios Tour is committed to organizing and promoting a public art event of high quality and artistic diversity. Our goal is to provide personal one-on-one opportunities for visitors to buy fine art, ask questions, and see where and how work is created.

Hidden Studios Tour also seeks to define the Ice Age Trail area of Central Wisconsin as an art destination in Wisconsin. One aim of the Tour is to promote sales of our art to visitors. More broadly, our goal is to draw people to the area to expand cultural and economic benefits for citizens of Central Wisconsin.

The Hidden Studios Steering Committee invites and rotates guest artists and guest studios each year so that the tour remains fresh, interesting, balanced and manageable. The capacity for adding new artists is limited, and artists from different media are added as the need arises. Decisions regarding continued participation of invited artists and/or studios do not reflect the quality of the artist's work, but rather what is needed each year to keep the tour balanced.

Steering Committee members look for new potential artists all year at art festivals, gallery exhibits, and through recommendations. Interested Artists can apply by filling out our Artist Application due by **Friday, December 6, 2024.**

### **We keep a file of interested artists for future planning.**

If interested in being considered, please fill out the Artist Application and email the form along with your Resume/Bio, an Artist Statement, and 6-10 images of your artwork to **[hiddenstudiosarttour@gmail.com](mailto:hiddenstudiosarttour@gmail.com)**

You may be contacted by the Steering Committee if we need further information.

"Your community of people and friends was great to get to know and share some time with. Living and working in an area where people come together for the greater good, spirituality and fun is the best of all worlds." *Linda Sheard* ▪ *porcelain artist*

*Steering Committee: Mark Brueggeman, Jessie Fritsch, Sharon Fujimoto, Paul Klein, Mike Jagielo, Jim McKnight, Tammy Rae Wolter, Gene Reineking, Mary Lee Reineking, & Kristin Thielking*

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## 2025 ARTIST APPLICATION FOR THE HIDDEN STUDIOS ART TOUR

*Please review the following requirements before applying for the art tour.*

### Requirements for artist participation in the Hidden Studios Art Tour

- Guest Artist must commit for two consecutive years to the tour.
- Dates: Oct. 3-5, 2025, and Oct. 2-4, 2026
- Guest Artist must pay a \$300 booth fee each year. *Subject to change slightly each year.*
- Guest Artist is responsible for their own display system. The art tour is held indoors.
- Provide 6-10 high-resolution images needed for brochure.
- Help promote the Tour and share our event on your social media and mailing list.
- Talk about your process and materials with guests. Demo your process if possible.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Media: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Email all required documents by **Friday, December 6, 2024.**

*Artists are selected mid-December and will be notified by email.*

**hiddenstudiosarttour@gmail.com**

### **For questions or concerns please contact**

Contact: Paul Klein

10301 County Road MM

Amherst Jct., WI. 54407

715-824-2624

**newhopeinwood@gmail.com**

Thank You for your interest in the Hidden Studios Art Tour.

*If interested in being a possible Guest Working Art Studio on the Tour please see next page.*

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## **Guest Working Art Studio Opportunity**

We are always looking for new working art studios to add to the tour.

If you own a working art studio in Central WI that you would like the Steering Committee to see if your studio would be a good fit for the tour, please review the following requirements.

**Location:** Working Art Studios need to be in the Amherst/Almond/Waupaca/Nelsonville/Arnott area. Our slogan is Art along the Ice Age Trail. *No studios in Stevens Point Area.*

**Dates:** Guest Studios must commit for two consecutive years to the tour.

Dates: Oct 3-5, 2025, and Oct. 2-4, 2026.

**Payment:** Guest Studio must pay a \$275 booth fee each year. *Subject to change slightly each year.*

**Host duties:** Guest Studio is responsible for hosting 1-2 artists at their art studio. Guest Studios should provide breakfast and lunch for their guest artists. The steering committee also tries to provide free housing for hosted guest artists.

**Promotion:** Guest Studio must help with overall promotion of the tour.

**Event Responsibility:** Guest Studio is responsible for providing bathrooms for tour guests, refreshments, and volunteers to help with guest counting and parking at their studio. The Art Tour is held indoors.

**Invitation Process:** Artists need to be invited as guest artist before their studio can be reviewed. The steering committee needs to visit each interested studio before a studio invitation can be made.

**How to apply:** To apply to be a Guest Working Art Studio please fill out artist application and send images of your studio space, where you would host guest artists, and property.

Email all required documents by **Friday, December 6, 2024**  
[hiddenstudiosarttour@gmail.com](mailto:hiddenstudiosarttour@gmail.com)

### **For questions or concerns please contact**

Contact: Paul Klein  
10301 County Road MM  
Amherst Jct., WI. 54407  
715-824-2624  
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