

2026 Hidden Studios Art Tour

Sponsor & Advertising Information

Art Along the Ice Age Trail

Tour Dates: October 2–4, 2026

Sponsorship Commitment Deadline: Friday, January 16, 2026

Website: HiddenStudiosArtTour.com

Email: art@hiddenstudiosarttour.com

Welcome Sponsors

Thank you for supporting the Hidden Studios Art Tour! Whether you've partnered with us for years or are joining for the first time, your sponsorship helps us continue to celebrate fine art, tourism, and community in Central Wisconsin.

Your contribution directly supports our professional marketing, brochure printing, and regional advertising campaigns that draw thousands of visitors to the Amherst, Almond, Waupaca, Nelsonville, and Arnott areas each fall.

Recognition for Sponsors

We proudly recognize our sponsors and advertisers through multiple promotional channels:

- **Brochure:** 12,000 printed and distributed across Wisconsin and the Midwest. Sponsors are listed prominently; restaurants and lodging appear with a location dot on our map.
 - **Website:** Your business name and link featured on HiddenStudiosArtTour.com.
 - **Social Media:** Year-round presence on Facebook and Instagram.
 - **Fox Cities Magazine:** Colored ad featured in the September/October issue highlighting our event and community.
 - **Wisconsin Public Radio:** On-air mentions and website banner placement leading up to the Tour.
 - **Convention & Visitors Bureau:** Featured in "Things to Do" listings and in the Visitors Guide.
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Sponsorship Levels

Restaurants & Lodging: Minimum **\$75** — includes a location dot on the brochure map.

All Other Sponsors/Advertisers: Minimum **\$50** contribution.

Any amount above the minimum is greatly appreciated and helps us enhance marketing and visitor outreach.

Sponsor Materials

You may provide brochures, menus, coupons, flyers, or posters to be displayed at each studio during the Tour weekend.

How to Contribute

Please return your sponsorship commitment and payment by Friday, January 16, 2026.

Make checks payable to: *Hidden Studios Art Tour*

Mail to:

Julie Jagielo
9965 Two Lakes Road
Almond, WI 54909

For questions, email [**art@hiddenstudiosarttour.com**](mailto:art@hiddenstudiosarttour.com)

Acknowledgment

Thank you for your generous support of the 2026 Hidden Studios Art Tour.
Your partnership helps us keep this regional art tradition thriving and accessible for all.

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Contact: [**art@hiddenstudiosarttour.com**](mailto:art@hiddenstudiosarttour.com)