

# 2026 Hidden Studios Art Tour

## Sponsor & Advertising Information

### Art Along the Ice Age Trail

Tour Dates: October 2–4, 2026

Website: [HiddenStudiosArtTour.com](https://HiddenStudiosArtTour.com)

Email: [art@hiddenstudiosarttour.com](mailto:art@hiddenstudiosarttour.com)

## Welcome Sponsors

Thank you for supporting the Hidden Studios Art Tour! Whether you've partnered with us for years or are joining for the first time, your sponsorship helps us continue to celebrate fine art, tourism, and community in Central Wisconsin.

Your contribution directly supports our professional marketing, brochure printing, and regional advertising campaigns that draw thousands of visitors to the Amherst, Almond, Arnott, Iola, Waupaca, Nelsonville, and Scandinavia areas each fall.

## Recognition for Sponsors

We proudly recognize our sponsors and advertisers through multiple promotional channels:

- Brochure: 12,000 printed and distributed across Wisconsin and the Midwest. Sponsors are listed prominently; restaurants and lodging appear with a location dot on our map.
- Website: Your business name and link featured on [HiddenStudiosArtTour.com](https://HiddenStudiosArtTour.com).
- Social Media: Year-round presence on Facebook and Instagram.
- Fox Cities Magazine: Colored ad featured in the September/October issue highlighting our event and community.
- Wisconsin Public Radio: On-air mentions and website banner placement leading up to the Tour.
- Convention & Visitors Bureau: Featured in "Things to Do" listings and in the Visitors Guide.

## **Sponsorship Levels**

Restaurants & Lodging: Minimum \$75 — includes a location dot on the brochure map.

All Other Sponsors/Advertisers: Minimum \$50 contribution.

Any amount above the minimum is greatly appreciated and helps us enhance marketing and visitor outreach.

## **Sponsor Materials**

You may provide brochures, menus, coupons, flyers, or posters to be displayed at each studio during the Tour weekend.

## **How to Contribute**

Sponsorship Commitment Deadline to be included in the brochure: January 16, 2026

Sponsors who contribute after this date will still be recognized on our website and through social media.

Two ways to contribute:

- Use the donation button on our website.
- Send a check to:

Mail to:

Julie Jagielo

9965 Two Lakes Road

Almond, WI 54909

For questions, email [art@hiddenstudiosarttour.com](mailto:art@hiddenstudiosarttour.com)

## **Acknowledgment**

Thank you for your generous support of the 2026 Hidden Studios Art Tour.

Your partnership helps us keep this regional art tradition thriving and accessible for all.