

Hidden Studios

A Tour of Working Studios in Central Wisconsin

Hidden Studios Art Tour: Art Along the Ice Age Trail 2021 Dates: October 1-3

For Interested Artists:

The Hidden Studios Tour is committed to organizing and promoting a public art event of high quality and artistic diversity. Our goal is to provide personal one-on-one opportunities for visitors to buy fine art, ask questions, and see where and how work is created.

Hidden Studios Tour also seeks to define the Ice Age Trail area of Central Wisconsin as an art destination in Wisconsin. One aim of the Tour is to promote sales of our art to visitors. More broadly, our goal is to draw people to the area in order to expand cultural and economic benefits for citizens of Central Wisconsin.

The Hidden Studios Steering Committee invites and rotates guest artists and guest studios each year so that the tour remains fresh, interesting, balanced and manageable. The capacity for adding new artists is limited, and artists from different media are added as the need arises. Decisions regarding continued participation of invited artists and/or studios do not reflect on the quality of the artist's work, but rather what is needed each year to keep the tour balanced.

Steering Committee members look for new potential artists all year at art festivals, gallery exhibits, and through recommendations. Interested Artists can apply by filling out our Artist Application due by **Monday, November 16, 2020.**

We keep a file of interested artists for future planning.

If interested in being considered, please fill out the Artist Application and email the form along with your Resume/Bio, an Artist Statement, and 6-10 images of your artwork to **hiddenstudiosarttour@gmail.com**

You may be contacted by the Steering Committee if we need further information.

"Your community of people and friends was great to get to know and share some time with. Living and working in an area where people come together for the greater good, spirituality and fun is the best of all worlds." *Linda Sheard* ■ *porcelain artist in 2019*

Steering Committee: Paul Klein, Sharon Fujimoto, Mike Jagielo, and Jessie Fritsch

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2021 ARTIST APPLICATION FOR THE HIDDEN STUDIOS ART TOUR
Please review the following requirements before applying to the art tour.

Requirements for artist participation in the Hidden Studios Art Tour

- Guest Artist must commit for two consecutive years to the tour.
- Dates: October 1-3, 2021 and Oct 7-9, 2022.
- Guest Artist must pay a \$300 booth fee each year. *Subject to change slightly each year.*
- Guest Artist is responsible for their own display system. The Art Tour is held indoors.
- Provide 6-10 high-resolution images needed for brochure and prefer artists to use Dropbox for all required documents and photo downloads.
- Help promote the Tour and share mailing list.
- Talk about your process and materials with guests. Demo your process if possible.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Media: _____

Website: _____

Social Media: _____

Email all required documents by **Monday, November 16, 2020**
hiddenstudiosarttour@gmail.com

For questions or concerns please contact

Contact: Paul Klein
10301 County Road MM
Amherst Jct., WI. 54407
715-824-2624
newhopeinwood@gmail.com

Thank You for your interest in the Hidden Studios Art Tour.
If interested in being a possible Guest Working Art Studio on the Tour please see next page.

HiddenStudiosArtTour.com ▪ hiddenstudiosarttour@gmail.com ▪ 715-824-2624

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Guest Working Art Studio Opportunity

We are always looking for new working art studios to add to the tour.

If you own a working art studio in Central WI that you would like the Steering Committee to see if your studio would be a good fit for the tour, please review the following requirements.

Location: Working Art Studios need to be located in the Amherst/Almond/Waupaca/Nelsonville area. *No studios in Stevens Point Area.*

Dates: Guest Studios must commit for two consecutive years to the tour.

Dates: October 1-3, 2021 and Oct 7-9, 2022.

Payment: Guest Studio must pay a \$275 booth fee each year. *Subject to change slightly each year.*

Host duties: Guest Studio is responsible for hosting 1-2 artists at their art studio. Guest Studios should also try and provide free housing for hosted guest artists.

Promotion: Guest Studio must help with brochure taping and overall promotion of the tour.

Event Responsibility: Guest Studio is responsible for providing bathrooms for tour guests, refreshments, and volunteers to help with guest counting and parking at their studio. The Art Tour is held indoors.

Invitation Process: Artists need to be invited as a guest artist before their studio can be reviewed. The steering committee needs to visit each interested studio before a studio invitation can be made.

How to apply: To apply to be a Guest Working Art Studio please fill out artist application and send images of your studio space, where you would host guest artists, and property.

Email all required documents by **Monday, November 16, 2020**
hiddenstudiosarttour@gmail.com

For questions or concerns please contact

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10301 County Road MM
Amherst Jct., WI. 54407
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newhopeinwood@gmail.com