

# Hidden Studios

A Tour of Working Studios in Central Wisconsin

Greetings Hidden Studio Art Tour Sponsor/Advertiser,

We appreciate your support of the Hidden Studios Art Tour. If you have been with us for a while or have just joined us, we would like to outline the many benefits of sponsorship/advertising of the Tour.

- **2023 TOUR DATES:** Friday, October 6 | Saturday, October 7 | Sunday, October 8
- **2022 BUSINESS OF THE YEAR-** The Hidden Studios Art Tour was named Amherst's area business of the year thanks to our contribution to tourism and giving back to our community.
- **BROCHURE-** We design, print, mail and distribute 10,000 brochures to art enthusiasts around the Midwest and beyond. Your business is listed prominently.
- **WEBSITE-** Our professionally designed website mirrors our brochure and includes links to your website. Perhaps you would like to link us on your website.
- **FACEBOOK/INSTAGRAM-** We maintain a year-round presence and hope you "like" or "link" us.
- **WISCONSIN PUBLIC RADIO-** Ads are read on WPR the month leading up to the Tour. We are also featured on banners on the WPR website.
- **CONVENTION AND VISITORS' BUREAU-** We are featured in "Things to do" for three months prior to the Tour and listed with advertisement in "Visitors Guide".
- **SPONSOR MATERIAL-** Sponsor material such as brochures, menus, coupons, flyers, and posters can be displayed at each studio during the Tour weekend.

Sponsorship/Advertising for restaurants and lodging is a minimum of \$75.00 for a dot indicating your location on our brochure map.

For all other sponsors/advertisers (non-restaurant and non-lodging), the minimum is \$50.00.

\* A \$75 sponsorship will receive a dot indicating your location on our brochure map.

**Commitment required by Monday, January 16, 2023, due to brochure deadline.**

*Any monies above the minimum are GREATLY appreciated.*

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## HIDDEN STUDIOS 2023 SPONSOR/ADVERTISING FORM

Tour Dates: October 6-8<sup>th</sup>, 2023

Please Return this form with check payable to "Hidden Studios Art Tour"  
by Monday, January 16, 2023

Tour Contact Person: \_\_\_\_\_

Business name: \_\_\_\_\_

Business contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Mailing address (if different): \_\_\_\_\_

Business Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook and/or Instagram Page: \_\_\_\_\_

Sponsorship/Advertising Amount: \$ \_\_\_\_\_

Restaurants may have a short phrase in Brochure: (Shivers "Home of the Turtles")

\_\_\_\_\_

**Return this portion of the form along with your check by January 16, 2023**

Please mail form and check payable to Hidden Studios Art Tour to:  
**Paul Klein**  
10301 County Road MM  
Amherst Jct., WI. 54407

# Hidden Studios

*A Tour of Working Studios in Central Wisconsin*

A Special Thank you from our Steering Committee,

*Paul Klein, Sharon Fujimoto, Mike Jagielo, and Jessie Fritsch*

Please keep this information for your own 2023 records.

Tour Artist Contact: \_\_\_\_\_ Date: \_\_\_\_\_

Business name: \_\_\_\_\_

Sponsorship/Advertising amount: \$ \_\_\_\_\_

Thank you for your generous contribution to the Hidden Studios Art Tour.  
Your support is greatly appreciated.

Contact Paul Klein for questions or concerns.  
715-824-2624 ▪ newhopeinwood@gmail.com