Greetings Hidden Studio Art Tour Sponsor/Advertiser,

We appreciate your support of the 21st annual Hidden Studios Art Tour. If you have been with us for a while or have just joined us, we would like to outline the many benefits of sponsorship/advertising of the Tour.

* **2024 TOUR DATES**: Friday, October 4 | Saturday, October 5 | Sunday, October 6
* **2022 BUSINESS OF THE YEAR-** The Hidden Studios Art Tour was named Amherst’s area business of the year thanks to our contribution to tourism and giving back to our community.
* **BROCHURE**- We design, print, mail and distribute 10,000 brochures to art enthusiasts around the Midwest and beyond. Your business is listed prominently.
* **WEBSITE**- Our professionally designed website mirrors our brochure and includes links to your website. Perhaps you would like to link us on your website.
* **FACEBOOK/INSTAGRAM**- We maintain a year-round presence and hope you “like” or “link” us.
* **WISCONSIN PUBLIC RADIO**- Ads are read on WPR the month leading up to the Tour. We are also featured on banners on the WPR website.
* **CONVENTION AND VISITORS’ BUREAU-** We are featured in “Things to do” for three months prior to the Tour and listed with advertisement in “Visitors Guide”.
* **SPONSOR MATERIAL-** Sponsor material such as brochures, menus, coupons, flyers, and posters can be displayed at each studio during the Tour weekend.

Sponsorship/Advertising for restaurants and lodging is a minimum of $75.00 for a dot indicating your location on our brochure map.

For all other sponsors/advertisers (non-restaurant and non-lodging), the minimum is $50.00.

\* A $75 sponsorship will receive a dot indicating your location on our brochure map.

**Commitment required by Monday, January 15, 2024, due to brochure deadline.**

*Any monies above the minimum are GREATLY appreciated.*

**21st annual Hidden Studios Art Tour 2024 SPONSOR/ADVERTISING FORM**

Tour Dates: October 4-6th, 2024

**Please Return this form with check payable to “Hidden Studios Art Tour”**

**by Monday, January 15, 2024**

Tour Contact Person: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Business name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business contact:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­­\_\_

Mailing address (if different): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facebook and/or Instagram Page:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship/Advertising Amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurants may have a short phrase in Brochure: (Shivers “Home of the Turtles”)

“\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_”

**Return this portion of the form along with your check by January 15, 2024**

Please mail form and check payable to Hidden Studios Art Tour to:

**Paul Klein**

**10301 County Road MM**

**Amherst Jct., WI. 54407**

**Sponsor Receipt – Keep this portion for your records**

**HIDDEN STUDIOS ART TOUR**

**October 4-6, 2024**

A Special Thank you from our Steering Committee,

*Mark Brueggeman, Jessie Fritsch, Sharon Fujimoto, Paul Klein, Mike Jagielo, Jim McKnight, Tammy Rae Wolter, Gene Reineking, Mary Lee Reineking & Kristin Thielking*

**Please keep this information for your own 2024 records.**

Tour Artist Contact: **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship/Advertising amount: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Thank you for your generous contribution to the Hidden Studios Art Tour.**

**Your support is greatly appreciated.**

Contact Paul Klein for questions or concerns.

715-824-2624 ▪ newhopeinwood@gmail.com