

Hidden Studios

A Tour of Working Studios in Central Wisconsin

Greetings Hidden Studio Art Tour Sponsor/Advertiser,

We appreciate your support of the 21st annual Hidden Studios Art Tour. If you have been with us for a while or have just joined us, we would like to outline the many benefits of sponsorship/advertising of the Tour.

- 2024 TOUR DATES: Friday, October 4 | Saturday, October 5 | Sunday, October 6
- 2022 BUSINESS OF THE YEAR- The Hidden Studios Art Tour was named Amherst's area business of the year thanks to our contribution to tourism and giving back to our community.
- BROCHURE- We design, print, mail and distribute 10,000 brochures to art enthusiasts around the Midwest and beyond. Your business is listed prominently.
- WEBSITE- Our professionally designed website mirrors our brochure and includes links to your website. Perhaps you would like to link us on your website.
- FACEBOOK/INSTAGRAM- We maintain a year-round presence and hope you "like" or "link" us.
- WISCONSIN PUBLIC RADIO- Ads are read on WPR the month leading up to the Tour. We are also featured on banners on the WPR website.
- CONVENTION AND VISITORS' BUREAU- We are featured in "Things to do" for three months prior to the Tour and listed with advertisement in "Visitors Guide".
- SPONSOR MATERIAL- Sponsor material such as brochures, menus, coupons, flyers, and posters can be displayed at each studio during the Tour weekend.

Sponsorship/Advertising for restaurants and lodging is a minimum of \$75.00 for a dot indicating your location on our brochure map.

For all other sponsors/advertisers (non-restaurant and non-lodging), the minimum is \$50.00.

* A \$75 sponsorship will receive a dot indicating your location on our brochure map.

Commitment required by Monday, January 15, 2024, due to brochure deadline.

Any monies above the minimum are GREATLY appreciated.

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21st annual Hidden Studios Art Tour 2024 SPONSOR/ADVERTISING FORM

Tour Dates: October 4-6th, 2024

Please Return this form with check payable to "Hidden Studios Art Tour"
by Monday, January 15, 2024

Tour Contact Person: _____

Business name: _____

Business contact: _____

Business Address: _____

Mailing address (if different): _____

Business Phone: _____

E-mail: _____

Website: _____

Facebook and/or Instagram Page: _____

Sponsorship/Advertising Amount: \$ _____

Restaurants may have a short phrase in Brochure: (Shivers "Home of the Turtles")

" _____ "

Return this portion of the form along with your check by January 15, 2024

Please mail form and check payable to Hidden Studios Art Tour to:
Paul Klein
10301 County Road MM
Amherst Jct., WI. 54407

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A Tour of Working Studios in Central Wisconsin

October 4-6, 2024

A Special Thank you from our Steering Committee,

*Mark Brueggeman, Jessie Fritsch, Sharon Fujimoto, Paul Klein, Mike Jagielo, Jim McKnight,
Tammy Rae Wolter, Gene Reineking, Mary Lee Reineking & Kristin Thielking*

Please keep this information for your own 2024 records.

Tour Artist Contact: _____ Date: _____

Business name: _____

Sponsorship/Advertising amount: \$ _____

Thank you for your generous contribution to the Hidden Studios Art Tour.
Your support is greatly appreciated.

Contact Paul Klein for questions or concerns.
715-824-2624 ▪ newhopeinwood@gmail.com