

LONDUN CHRISTENSEN

SPORTS JOURNALIST

Profile

Sports Journalism student at Arizona State University with a strong passion for storytelling across written and digital platforms. Interests include all things sports, specifically MLB, NBA, NFL, and ASU athletics.

EXPERIENCE

WALTER CRONKITE SPORTS NETWORK

Reporter

August, 2023- Present

- Provided beat coverage of ASU tennis to deliver relevant sport stories
- Helped create social media content for Instagram and Twitter

AZPREPS365

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Beat Writer

2023

- Provided written coverage of high school volleyball
- Conducted meaningful interviews, gathering insights to create engaging stories

SUGAR+SPOON ADVERTISING

Social Media Content

2022-2023

- Created engaging content for Instagram and TikTok
- Helped promote products and events through social media marketing

SPORTS360AZ

Intern

2024

- Provided comprehensive written coverage of sports across the Valley.
- Reported on a high-profile NFL event, delivering timely and accurate content.
- Conducted insightful interviews, crafting engaging stories for digital and print media.



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EDUCATION

SECONDARY SCHOOL

Arizona State University

2022-2026

- 3.74 GPA
- Majoring in Sports Journalism
- Member of Pi Beta Phi Sorority

SKILLS

- Adobe Premier
- Wordpress
- Microsoft Products
- Excel
- Videography
- Photography
- Social Media
- Strong Communication