



PHILANTHROPY

NONPROFIT

HUMANITARIANISM

HEROES & HEART

As Seen on



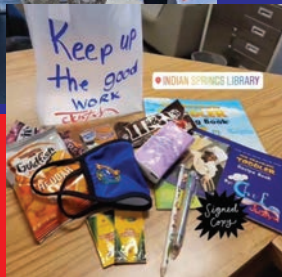
About Us

We use our talents and creativity to empower underserved communities. Our founder, Justyn Boumah, is six-years-old and the youngest owner of a nonprofit in the State of Nevada and the city of Las Vegas where he lives and our offices reside. Our mission is designed to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy. Our five major events are: #1 The Blessing Project, #2 Art & Reading Events, #3 Super Justyn's Giveaway, #4 STEM Days: Robotics, Bricks & Kicks! (**Coming Summer 2022**), and #5 Learning is Fun Libraries (**Coming Fall 2022**). Heroes & Heart was started during the pandemic because Justyn did not see community workers being thanked on the news.



The Blessing Project

The Blessing Project provides thank you bags to essential workers. Justyn's bags have his favorite goodies. He also includes individual messages to encourage everyday heroes who may not always be draped in capes. **Served 860**



Art & Reading Events

Art & Reading Events, with the theme #kidshelpingkids, happens each November during National Young Reader's Week. Youth from around the world, since 2019 we have read over 500 books and raised over \$5,000. With help from our global and local partners, children ages 2-15 participate yearly. **Served 500**



Super Justyn's Giveaway

Super Justyn's Giveaway began out of a desire to give "stuff" to kids, teens and adults in need. Justyn gives items from his own closet like toys, clothes, shoes, school supplies, and even food from his mom's kitchen. In Fall 2021, we did a home makeover for a low-income family. **Served 500**





Learning Is Fun Libraries: Hearts for Ukraine

Learning is Fun Libraries (LISFL): Hearts for Ukraine is the first European initiative for our library projects. Although Heroes & Heart has conducted overseas projects for Super Justyn's Giveaway and The Blessing Project and have even created in-home libraries in our home base of Las Vegas, NV this European initiative is the first of its kind for Heroes & Heart.

The goal for **Learning is Fun Libraries:** Hearts for Ukraine is simple.

1-Provide essential items needed for daily survival such as; toiletries, baby wipes, diapers, canned food, etc. 2-To create the young Ukrainian refugees a small piece of "refuge" in a safe place to call their own-a library. We will create **learn & play** spaces for Ukrainian children to access to education and nutrition in a place that makes them feel safe and celebrated.

Three Community Pillars

Pillar 1-**Participation**: Our Rock, Paper, Scissors (RPS) Tournament (or Tourney) raises money and "stuff" (like toys, snacks, books, school supplies, & diapers) for the kids and families in Ukraine. With our global partners, the **hybrid** event is both virtual and in-person. Our Live Las Vegas event will be held on **Sunday, August, 14, 2022 @ 1 PM PST**. Our global participants can choose participate in two ways: 1-By joining us in our Vegas event either virtually or in-person, 2-By hosting their own Tourney on or before, Sunday, August 14, 2022 at 1pm PST.

Rock, Paper, Scissors Tourney Info:

1. Participants can choose to either pay to enter (Kids/Teens-\$9, Adults-\$19, Families/Teams-\$29, and Businesses - \$39) or donate one of the items listed on the *"NEEDS LIST"*. Donating an item from the *"NEEDS LIST"* gets the donor a Golden Ticket and an entry to win a special prize! **SEE THE LET'S PLAY! LET'S RAISE! SHEET FOR THE *"NEEDS LIST"*.**
2. Play the BEST out of three games wins and continue on until the championship rounds.

OFFICIAL GAME RULES

Rock BEATS Scissors. Scissors BEATS Paper. Paper BEATS Rock.

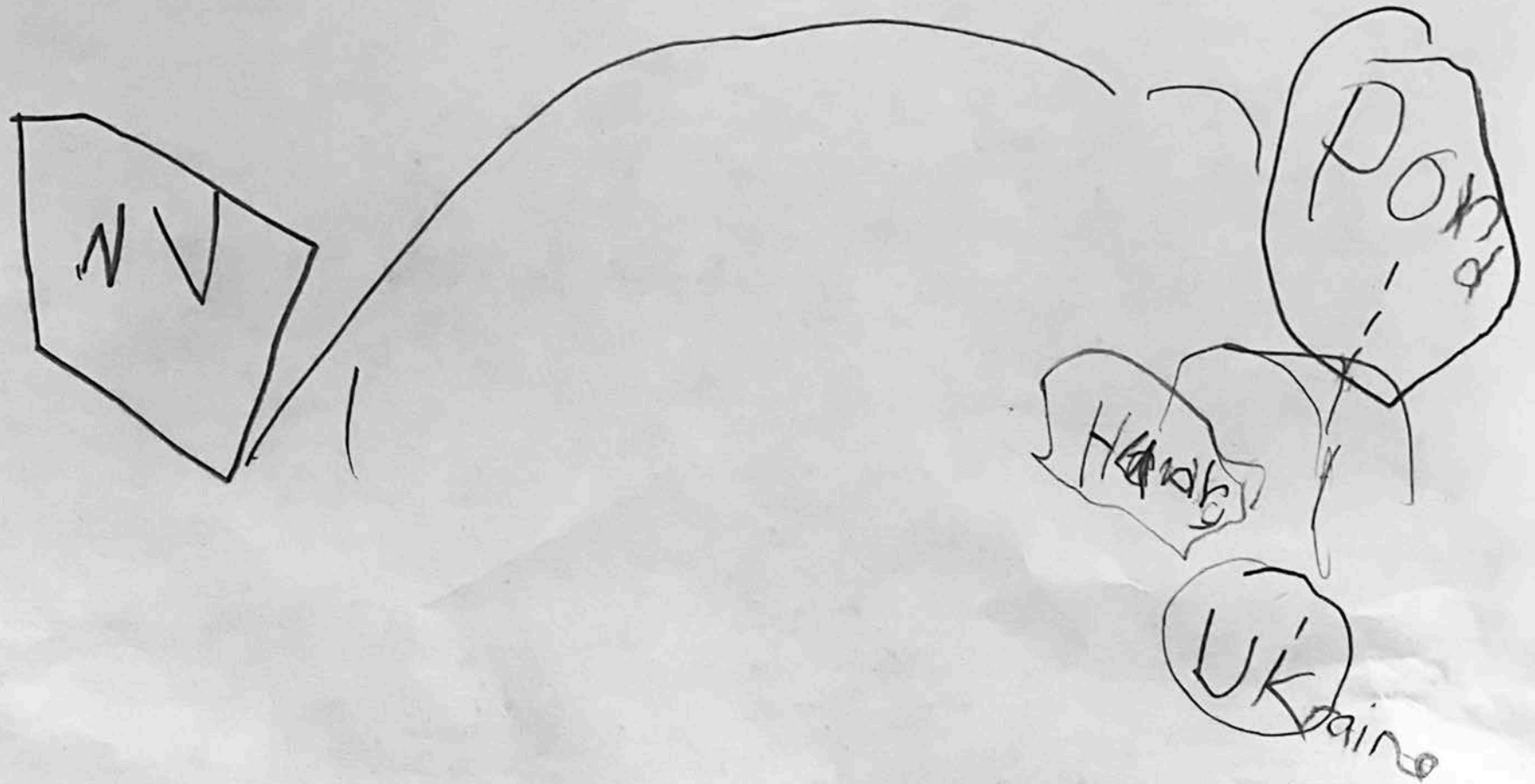
3. To be a host, #1-Host your event on or before Sunday, August 14, 2022, #2-Ask participants to either pay to enter or donate items on the *"NEEDS LIST"*, #3-Take pictures and videos of the event, upload them to the Heroes & Heart's Google Drive, and #4-Send donated items to us by Tuesday, August 16, 2022.

Pillar 2-**Sponsorship**: Businesses or Individuals can choose to become a RPS Tourney sponsor by choosing either Platinum-\$1,000, Diamond-\$500, or Gold-\$250.

Pillar 3-**Donations**: Help Justyn, **"CHANGE"** the world by donating a few pennies, nickels, and dimes at a time. No donation is too small or large. #kidshelpingkids

Finally, **Learning is Fun Libraries**: Hearts for Ukraine will support Ukrainian children as they adapt to their new lives in a new city and country. We will give them toys, baby items, school supplies, food, books and more along with having a STEM/Soccer camp





6/5/2022 \$154.95¢

Justyn's map on how to help the Ukrainian people and his first totals for his "CHANGE" the world campaign where children gave pennies, nickles, dimes and dollars.

**KIDS VS
KIDS**



Join us to HELP
Ukrainian
children refugees



ROCK



PAPER



SCISSORS

Tournament

ENTRY FEES:

KIDS & TEENS \$9

ADULTS \$19

FAMILIES & TEAMS \$29

BUSINESSES \$39

**ADULTS VS
ADULTS**

**PRIZES FOR
THE
WINNERS**

**THE BEST "TOURNEY"
IN TOWN**

Discovery Children's Museum

360 Promenade Pl.

Las Vegas, NV 89106

Sunday, August 14, 2022

1pm-5pm PST

FOLLOW US



&



HEROESANDHEARTSLV



&



JUSTYNBOUMAH

**TEENS VS
TEENS**

Register at heroesandhearts.org

**BIZ
VS BIZ**



Justyn Boumah
7 year old, CEO & Founder of Heroes & Hearts

SPONSORSHIP LEVELS

Platinum • \$1000

- Logo on T-Shirt
- Mic Time During Tournament
- Social Media Promotion
- Signage at the Tournament
- Logo & Site Link on Website
- Booth at Tournament
- (4) Golden Ticket Entries
- Email Marketing
- Included in Press Release
- Logo on Step & Repeat

Diamond • \$500

- Logo on T-Shirt
- Social Media Promotion
- Signage at the Tournament
- Logo & Site Link on Website
- Booth at Tournament
- (2) Golden Ticket Entries
- Logo on Step & Repeat

Gold • \$250

- Logo on T-Shirt
- Social Media Promotion
- Signage at the Tournament
- Logo & Site Link on Website
- (2) Ticket Entries



TOURNAMENT

Our Goals

The **Rock, Paper, Scissors** Tournament is raising money and collecting items to help refugee **children** and families from war torn Ukraine.

Hearts for Ukraine, the newest giveback campaign created by our seven year old CEO & Founder **Justyn Boumah**, will provide food, money, toys, books, and school supplies.

We need your **help** to give Ukrainian children access to education, nutrition, and safe places to **learn & play**.

Mission & Vision

The Heroes & Hearts mission is designed to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy.

Let's Play! Let's Raise!

I am so happy you want to join my **"Rock, Paper, Scissors" Tourney**. These are the easy steps you need to do to join us.

Steps to Join our Tourney:

1. Register yourself, your team, your family or your business at **heroesandhearts.org**.
2. Join us either virtually or in person on **Sunday, August 14, 2022 1 PM PST** or host your own event on or before Sunday, August 14, 2022.
3. If you choose to join us virtually or in person, sign-up via the website by **Friday, August 6, 2022**, choose your category, add your name(s), age(s) (18 & under), and email in the comment area on PayPal.
4. If you choose to host an event, sign up via the website by **Friday, August 6, 2022**, choose the family category, and add the players' names, city, and email in the comment area on PayPal.

Note: Hosting an event can include you and your family at game night, you and your friends in your "treehouse", bedroom, kitchen or living room, or your whole community and city at a local library, park, church, or community center. It can be as BIG or SMALL as you wish. It's just about having fun and "CHANGING" lives!

Needs List:

Donation List

- Baby Diapers
- Baby Wipes
- Canned Fruit
- Canned Vegetables
- Canned Meat
- Chips
- Crackers (Animal, Ritz, Goldfish)
- Peanut Butter
- Sunflower Butter
- Bean (Black, Red, Pinto)
- Gummies (Bears, Worms, Snakes)
- Rice Krispy Treats

Toy List (new unwrapped toys, please)

- Books (English & Ukrainian)
- STEM (Science Technology Engineering Math)
- Stuffed Animals
- Car & Trucks
- Dolls
- Lego Sets
- Puzzles
- Play-Dough
- School Supplies





STEM Days: Robotics, Bricks, & Kicks!

It was a majestic Friday morning as I watched my young son joyfully skip along a scenic path in Scottsdale, Arizona. He was completely satisfied from breakfast which was fit for a king and at that moment I knew he was destined to help bring about change, universal awareness, and the ability to improve the lives of others. In that instance he transformed into **Super Justyn** (please see the About Us slide) and the future founder of Heroes & Heart. The Heroes & Heart organization, and founder Justyn Boumah, show the world, “You don’t have to be **BIG** or **STRONG** to do **BIG** things!” At only six years old Justyn has made a global impact. Incredibly, he has been recognized by Prince Harry and Meghan Markle and featured on the TODAY Show, People Magazine Online, ABC World News, and Newsmax’s Patriot of the Week. Phenomenally Justyn, the youngest founder of a nonprofit organization in Nevada, is a Philanthropist, and Social Entrepreneur. He utilizes his talents and creativity to empower underserved communities. Our mission is to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy and as seen in our letters of support, Heroes & Heart and our partners are ready to present an amazing educational experience through our **STEM Days: Robotics, Bricks, & Kicks! 2022** event.

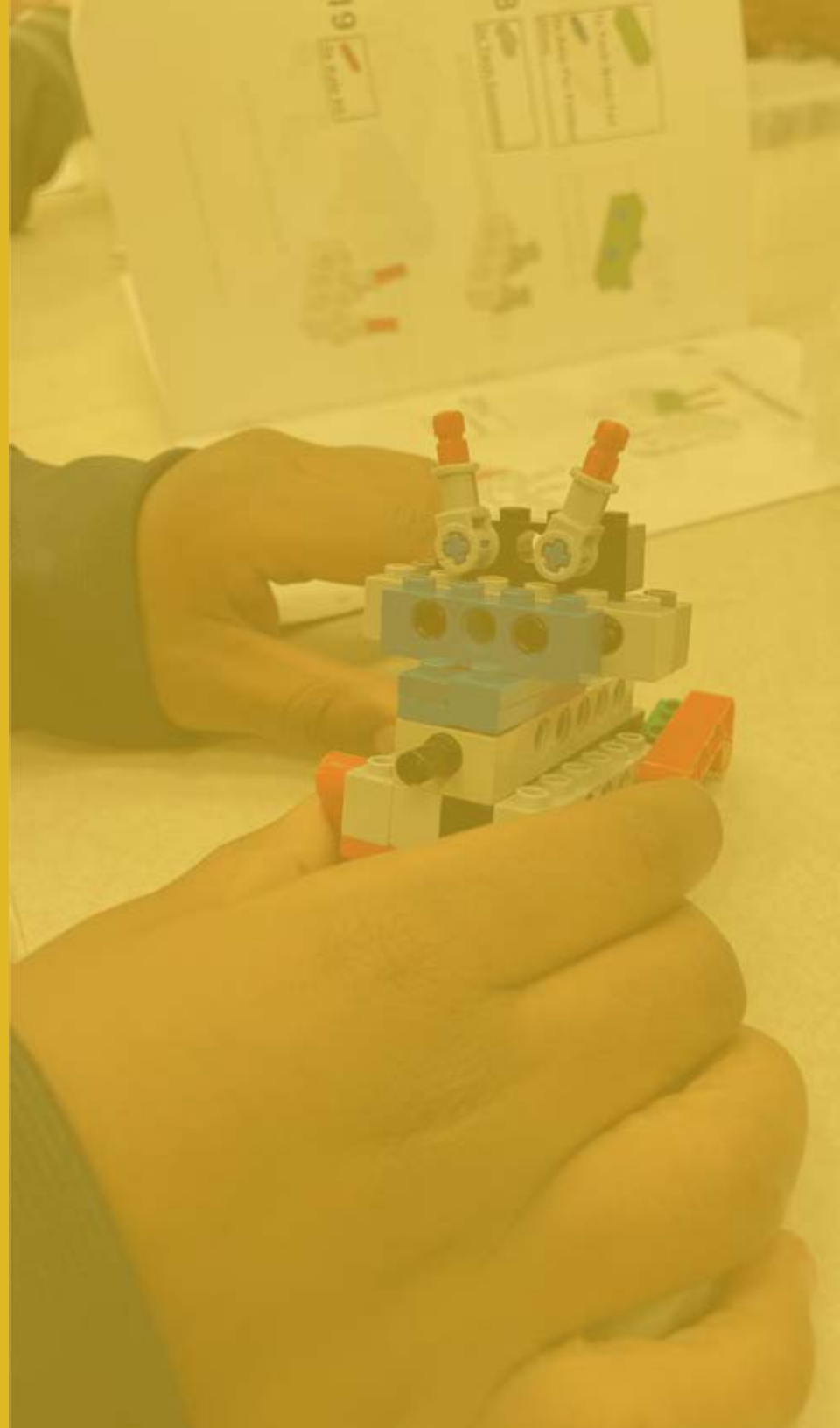
Heroes & Heart has four giveback campaigns:

- Around the World Read-A-Thon
- Super Justyn's Giveaway
- Learning is Fun Libraries
- The Blessing Project

These four events have been sponsored by grant funds and in kind and monetary donations. As a result, Heroes & Heart has served hundreds of kids, youth, adults, and families.

STEM Days: Robotics, Bricks, & Kicks! 2022 will give children, grades K-5, from diverse communities and populations a unique opportunity to explore and experience sustainable science. The setting of the event will occur at East Las Vegas Community Center where a large population of BIPOC families reside and where one will find diversity among languages, cultures, artistic presentations, and people. Moreover, participants will come from varied cultural, ethnic, economic, and age backgrounds. Therefore, having a program of this magnitude is exceptionally unique among the underrepresented communities we are honored to serve. Furthermore, we are excited that the participation of the Las Vegas Metropolitan Police Department will show partnership, positivity, and peace to our attendees. We are confident their assistance with the Sustainable STEM Stations will serve as a bridge to build strong relationships between the children and law enforcement.

STEM Days: Robotics, Bricks, & Kicks! 2022 will consist of Sustainable STEM Stations where children will engage in activities involving science, sustainability, and soccer. Each station will have instructors who will provide live demonstrations and step-by-step lessons for 45 - 60 minutes. The lessons will show the children unique ways to help reduce, reuse, and recycle and are based on Nevada Science/Math Standards. In addition to sustainable station rotations, students will write, draw and/or discuss their Sustainable STEM Day experiences. Their learning projects will be shared visually and orally,



STEM Days: Robotics, Bricks, & Kicks!

providing them with the opportunity to develop their presentation and public speaking skills.

Sustainable STEM Stations:

1. **Robotics** - Working with our community partner, the Las Vegas Metropolitan Police Department, robotic demonstrations will be presented to the children. Introducing the students to the many functions of robots will be an extraordinary educational experience. Additionally, the students will create their own robots using soda cans. Recycled Robots will be made using materials they can find at home. Turning these materials into a working robots will teach the children how everyday items can be used to save the earth, create a masterpiece, and support sustainable science. Working with members of the National Society of Black Engineers, students will learn robotics through a minds-on, hand-on, play-on approach.

2. **Bricks** - Our community partners will have a LEGO brick drive. As a result, LEGO bricks not being used by children and families will have a new home. This project will encourage the students to give items they no longer use a new life with someone else. They will learn that giving away, instead of throwing away, is a way to save planet earth and help meet someone else's needs. Additionally, using recycled LEGO bricks, the children will experience the joys of science, engineering, and mechanics through the creation of LEGO builds. Community partner, Bricks4Kids, will provide demonstrations and instruction. The children will have the choice to create builds according to their skill level(s). We are confident this sustainable station



will encourage students to explore the topics of recycling, philanthropy, engineering, and solar, all through the power of play.

3. **Kicks** - A Community Soccer Team will lead our students in making their own soccer balls using newspaper, plastic bags, and twine. This activity will allow the children to recycle and repurpose everyday items, keeping them out of landfills and giving them hours of fun on the playing field. Also, through a fun interactive, students will practice their soccer skills and learn sport science! Excitedly, the game of soccer will be used to show how aerodynamics, physics, and mathematics are important to scoring. Through simulations and sustainable soccer balls, Kicks will allow the children to move, exercise, and experience unique athletic activities. Finally, **STEM Days: Robotics, Bricks, & Kicks! 2022** will include an array of disciplines and learning modalities. As a result, sustainability, service, sports, science, and speaking will be highlighted. Furthermore, the multidisciplinary activities will be made accessible to all learners in an inclusive environment. We are excited to have students with different abilities both physically and cognitively. It is so wonderful that Sustainable STEM is for everyone regardless of their abilities, age, language, or ethnicity.

To evaluate the program, we will provide participants with a user-friendly survey requesting feedback on what they learned. Also, their finished projects and visual/oral presentations will be strong indicators of their growth, understanding, and enjoyment at **STEM Days: Robotics, Bricks, & Kicks! 2022**.



Can you **imagine** a **world** without libraries? Well, the second largest continent in our world, **Africa**, has less libraries than the whole **USA**! Did you know that some kids have never walked into a **library**, or don't know that libraries can exist within their community? **Learning Is Fun Libraries** (LISFL) is a literacy-based global initiative. Across the world, there are more than 617 million children who are not achieving a basic level of education (Unesco 2017). Heroes & Heart seeks to close the achievement gap and nurture a culture of reading by getting much needed reading materials in the hands of children overseas. By 2022, **LISFL** will build the first library overseas and by the end of 2022 build the first library in Gabon, Central Africa. Opening a library in Africa will be a great first step towards ending illiteracy worldwide.

LISFL is meant to be a safe place. We want kids to be able to read books, play, run around, and eat food in the library. We found many other people doing the same thing around the world. Unfortunately, very few programs are on the continent of Africa. Our goal is to create a literacy tour across Africa and the world, building libraries and stocking them with lots of **BOOKS**! As a **Super Hero** for libraries, Justyn wants to be a light for children starving for literacy and a champion of reading. Reading changes everything and opens your mind to a world beyond what you see around you. It is our hope, **Learning is Fun Libraries** will do just that for our friends and family around the globe.

A young girl with dark hair, wearing a light blue t-shirt, is sitting on a patterned rug on the floor. She is holding a large, open book with both hands and looking intently at the pages. The background shows a wooden door and a wall with vertical wooden planks. The lighting is warm and natural.

Learning Is Fun Libraries

LEARNING IS FUN LIBRARIES

Click the
words and
picture Learn More!

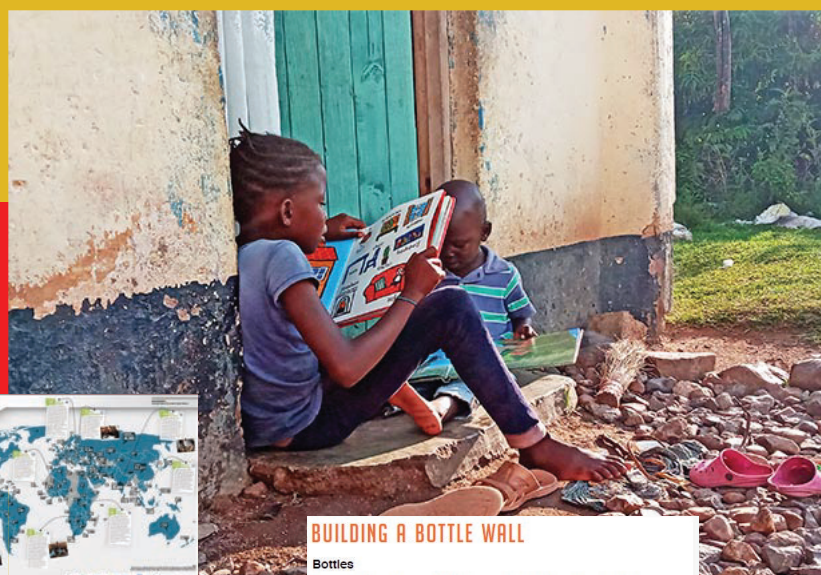
DID YOU KNOW? 80% OF SOUTH AFRICAN STUDENTS LIVE WITHOUT LIBRARIES! EIGHTY PERCENT, WOW, THAT'S A LOT!

-JUSTYN BOUMAH

My goal is to create a literacy tour across the world, building libraries and stocking them with lots of BOOKS!

Our kick-off will be in Gabon -my daddy's home country. As a Super Hero for libraries, I want to be a light for children starving for literacy and a champion of reading around our world.

Reading changes everything and opens your mind to a world beyond what you see around you. I hope Learning is Fun Libraries can do that for my friends and family around the world.



BUILDING A BOTTLE WALL

Bottles

Community members stuff the plastic bottles with plastic bags and other insulating trash. More plastic bags fill in the gaps between the bottles.

Chicken Wire
The bottles are bound between layers of chicken wire, which are attached to a metal frame.

Cement
Up to three layers of cement mixed with sand are applied to the outside of the bottles, with paint adding the finishing touch.

Image Credit: Eric Baker/The Oregonian

By using eco-bricks and local volunteers, I want to create educational spaces. With this model, Learning is Fun Libraries is an attainable goal. I love the Educational Bottle Infrastructure model because

#1-it helps the environment by cleaning up the trash in communities, and

#2-it increases education globally by providing children a safe place to learn and play.

HEROES & HEARTS



Click the
pictures to
Learn More!

Click on the
logo to Learn
More!



I WANT KIDS LIKE ME TO BE ABLE TO READ BOOKS, PLAY, RUN AROUND, AND EAT FOOD IN A SAFE PLACE – A LIBRARY.

-JUSTYN BOUMAH

Click follow here and the website to Learn More!

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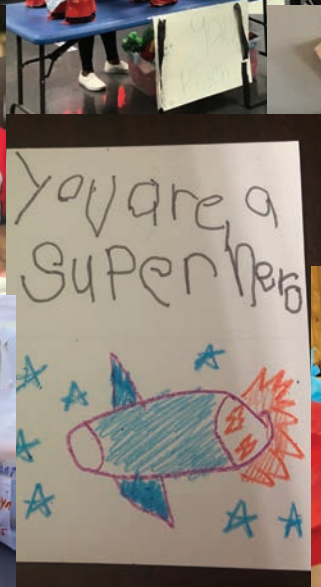
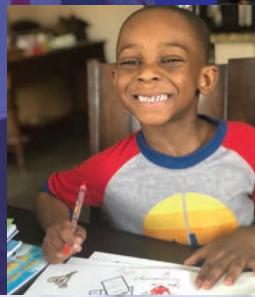
Media Page

Click the logo to see the article



My Projects

*I've been in the News a bunch of times. Mom counts each one! She says it's 30 news stories on me to be exact. My favorite is **ABC World News Tonight**. They did a story on what I like to call, "**The Blessing Project**." It's a big grant I won from the City of Las Vegas to show thanks to the people who help keep us safe and clean. It was a huge success and it's not a one-time thing, so be sure to keep an ear out for my "**The Blessing Project**."*



*My big **reading party** is each November during Young Reader's Week!*

*It's called the "**Around the World Read-A-Thon**". I invite friends from all over the world to help me read hundreds of books in two days! I meet new friends from Africa to Asia to Europe. We read together and **raise** **thousands dollars** for amazing organizations. We give to places who help **homeless and foster kids and teens** as well as young entrepreneurs like me. These organizations are based in **Las Vegas and Gabon**, Central Africa. Las Vegas is where I live, and Gabon is my daddy's home. I am part Gabonese so I want to give back to people who live there too.*

*Each year, readers get a **shiny certificate of participation** signed by me.*

Click each project to find out more details.

#1 The Blessing Project

#2 Art & Reading Events

#3 Super Justyn's

Giveaway

#4 STEM Days: Robotics,
Bricks & Kicks!

#5 Learning is Fun
Libraries



Justyn Boumah, Founder/CEO

Heroes & Hearts

702.626.3691

www.heroesandhearts.org

heroesandheartslv@gmail.com



@heroesandheartslv

