



PHILANTHROPY

NONPROFIT

HUMANITARIANISM

HEROES & HEART

As Seen on



About Us

We use our talents and creativity to empower underserved communities. Our founder, Justyn Boumah, is six-years-old and the youngest founder of a nonprofit in the State of Nevada and the city of Las Vegas where he lives and our offices reside. Our mission is designed to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy. Our four major events are: #1 The Blessing Project, #2 Around the World Read-A-Thon, #3 Super Justyn's Giveaway, and #4 Learning is Fun Libraries (**Coming Fall 2022**). Heroes and Heart was birthed in the heart and mind of then, four-year-old Justyn. He desired to highlight everyday heroes who were serving but not being noticed, especially during the COVID-19 pandemic.



The Blessing Project

*The Blessing Project provides thank you bags to essential workers. Justyn's bags have his favorite goodies. He also includes individual messages to encourage everyday heroes who may not always be draped in capes. **Served 380***



Around the World Read-A-Thon

*"Around the World" Read-A-Thon, with the theme of #kidshelpingkids, raises money each November during National Young Reader's Week for foster and homeless youth around the world. Since 2019 we have read over 500 books and raised over \$4,200. With help from our global and local partners, children ages 2-15 participate yearly. **Served 500***



Super Justyn's Giveaway

*Super Justyn's Giveaway began out of a desire to give "stuff" to kids, teens and adults in need. Justyn gives items from his own closet like toys, clothes, shoes, school supplies, and even food from his mom's kitchen. In Fall 2021, we did a home makeover for a low-income family. **Served 200***



Media Page

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NEWS



AFROTECH



newsmaxTV



A young boy with dark hair is sitting at a table, focused on playing with LEGO bricks. He is wearing a light blue t-shirt and is holding a yellow LEGO piece in his right hand. On the table in front of him is a green baseplate with several brown and white LEGO elements attached. In the background, there are clear plastic storage containers filled with various LEGO pieces. The lighting is warm and focused on the boy and his activity.

STEM Days: Robotics, Bricks, & Kicks!

It was a majestic Friday morning as I watched my young son joyfully skip along a scenic path in Scottsdale, Arizona. He was completely satisfied from breakfast which was fit for a king and at that moment I knew he was destined to help bring about change, universal awareness, and the ability to improve the lives of others. In that instance he transformed into **Super Justyn** (please see the [About Us slide](#)) and the future founder of Heroes & Heart. The Heroes & Heart organization, and founder Justyn Boumah, show the world, “You don’t have to be **BIG** or **STRONG** to do **BIG** things!” At only six years old Justyn has made a global impact. Incredibly, he has been recognized by Prince Harry and Meghan Markle and featured on the TODAY Show, People Magazine Online, ABC World News, and Newsmax’s Patriot of the Week. Phenomenally Justyn, the youngest founder of a nonprofit organization in Nevada, is a Philanthropist, and Social Entrepreneur. He utilizes his talents and creativity to empower underserved communities. Our mission is to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy and as seen in our letters of support, Heroes & Heart and our partners are ready to present an amazing educational experience through our **STEM Days: Robotics, Bricks, & Kicks! 2022** event.

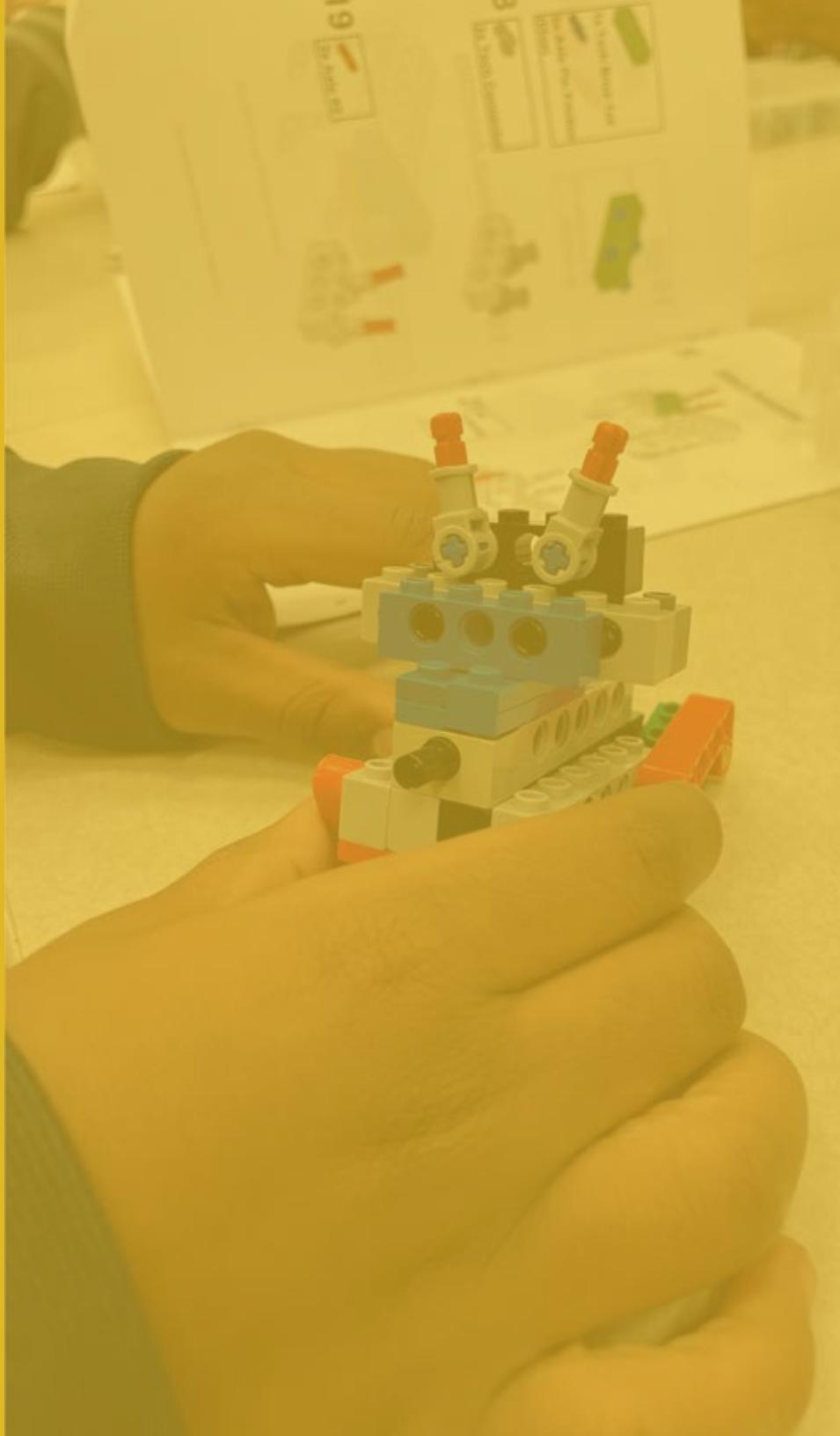
Heroes & Heart has four giveback campaigns:

- Around the World Read-A-Thon
- Super Justyn's Giveaway
- Learning is Fun Libraries
- The Blessing Project

These four events have been sponsored by grant funds and in kind and monetary donations. As a result, Heroes & Heart has served hundreds of kids, youth, adults, and families.

STEM Days: Robotics, Bricks, & Kicks! 2022 will give children, grades K-5, from diverse communities and populations a unique opportunity to explore and experience sustainable science. The setting of the event will occur at East Las Vegas Community Center where a large population of BIPOC families reside and where one will find diversity among languages, cultures, artistic presentations, and people. Moreover, participants will come from varied cultural, ethnic, economic, and age backgrounds. Therefore, having a program of this magnitude is exceptionally unique among the underrepresented communities we are honored to serve. Furthermore, we are excited that the participation of the Las Vegas Metropolitan Police Department will show partnership, positivity, and peace to our attendees. We are confident their assistance with the Sustainable STEM Stations will serve as a bridge to build strong relationships between the children and law enforcement.

STEM Days: Robotics, Bricks, & Kicks! 2022 will consist of Sustainable STEM Stations where children will engage in activities involving science, sustainability, and soccer. Each station will have instructors who will provide live demonstrations and step-by-step lessons for 45 - 60 minutes. The lessons will show the children unique ways to help reduce, reuse, and recycle and are based on Nevada Science/Math Standards. In addition to sustainable station rotations, students will write, draw and/or discuss their Sustainable STEM Day experiences. Their learning projects will be shared visually and orally,



STEM Days: Robotics, Bricks, & Kicks!



providing them with the opportunity to develop their presentation and public speaking skills.

Sustainable STEM Stations:

1. **Robotics** - Working with our community partner, the Las Vegas Metropolitan Police Department, robotic demonstrations will be presented to the children. Introducing the students to the many functions of robots will be an extraordinary educational experience. Additionally, the students will create their own robots using soda cans. Recycled Robots will be made using materials they can find at home. Turning these materials into a working robots will teach the children how everyday items can be used to save the earth, create a masterpiece, and support sustainable science. Working with members of the National Society of Black Engineers, students will learn robotics through a minds-on, hand-on, play-on approach.

2. **Bricks** - Our community partner, Wendell P. Williams Elementary, will have a LEGO brick drive. As a result, LEGO bricks not being used by children and families will have a new home. This project will encourage the students to give items they no longer use a new life with someone else. They will learn that giving away, instead of throwing away, is a way to save planet earth and help meet someone else's needs. Additionally, using recycled LEGO bricks, the children will experience the joys of science, engineering, and mechanics through the creation of LEGO builds. Community partner, Bricks4Kids, will provide demonstrations and instruction. The children will have the choice to create builds according to their skill level(s). We are confident this sustainable station

will encourage students to explore the topics of recycling, philanthropy, engineering, and solar, all through the power of play.

3. **Kicks** - The Bolden Area Command Soccer Team will lead our students in making their own soccer balls using newspaper, plastic bags, and twine. This activity will allow the children to recycle and repurpose everyday items, keeping them out of landfills and giving them hours of fun on the playing field. Also, through a fun interactive simulator, students will practice their soccer skills and learn sport science! Excitedly, the game of soccer will be used to show how aerodynamics, physics, and mathematics are important to scoring. Through simulations and sustainable soccer balls, Kicks will allow the children to move, exercise, and experience unique athletic activities.

Finally, **STEM Days: Robotics, Bricks, & Kicks! 2022** will include an array of disciplines and learning modalities. As a result, sustainability, service, sports, science, and speaking will be highlighted. Furthermore, the multidisciplinary activities will be made accessible to all learners in an inclusive environment. We are excited to have students with different abilities both physically and cognitively. It is so wonderful that Sustainable STEM is for everyone regardless of their abilities, age, language, or ethnicity.

To evaluate the program, we will provide participants with a user-friendly survey requesting feedback on what they learned. Also, their finished projects and visual/oral presentations will be strong indicators of their growth, understanding, and enjoyment at **STEM Days: Robotics, Bricks, & Kicks! 2022**.



United States Senate

December 1, 2021

Dear NASA STEM Engagement Team:

I write regarding a proposal by Heroes & Hearts for an In-Flight Educational Downlink. This organization is led by a young man named Justyn Boumah who not only has vision, but has successfully executed that vision in his community. As a six-year old, this impact is especially significant. For his age, Justyn is hard working, reliable, and strives to better the organization and community that he loves.

Justyn and I had the pleasure of meeting last month. I was able to see first-hand his passion and the support that he has garnered from his community. He has successfully collaborated with other community organizations, such as the Golden Knights, the Culinary Academy of Las Vegas, and Target, to expand the impact that he has envisioned. Heroes & Hearts' impact in both the Las Vegas and worldwide communities are a true testament of Justyn and his organization's ability to gather the support needed to host a successful downlink. This organization continued its mission despite the worldwide obstacles stemming from COVID-19 pandemic.

Expanding STEM opportunities is an issue that is dear to my heart. I am especially excited to extend our support to Heroes & Hearts as their selection for this amazing opportunity means so much to me personally. Your selection of Heroes & Hearts would be the first of its kind for our state. The impact that this selection would have in our communities would have a lasting effect and would further the opportunities for young people to learn to love the STEM fields. This opportunity will allow educators in our great state to provide interactions with professionals that are one of a kind.

I respectfully request that you give your full and fair consideration to Heroes & Hearts lead by Justyn for an In-Flight Educational Downlink in your next available session. If you have any questions about this letter, please contact my Regional Representative Taylor Murdock in my Las Vegas office.

Sincerely,



Jacky Rosen
U.S. Senator for Nevada

Mayor
John J. Lee

City Manager
Ryann Juden

Council Members
Isaac E. Barrón
Pamela A. Goynes-Brown
Scott Black
Richard J. Cherchio



Office of the Mayor and City Council

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November 30, 2021

To Whom It May Concern:

I am very pleased to write this letter of support for Justyn Boumah and his organization, Heroes & Heart.

I am Pamela Goynes-Brown, Councilwoman for the City of North Las Vegas, Nevada and I have worked in education and city government for more than 30 years. I have had the privilege or working with children and businesses of all kinds, and unequivocally, Justyn and Heroes & Heart stands out as one of the most effective young leaders and non-profit business in our community and beyond.

I initially met Justyn when he was honoring the backbone of our state, our culinary professionals who work in gaming, restaurants, and small business in Southern Nevada. More recently, he organized an event for police officers and clergy and shared how he reveres and respects persons serving in these offices. Justyn has also shared his love for reading and education and demonstrate such an inspiring and inquisitive spirit. He has the potential to soar among the stars and I have seen multiple times where people naturally gravitate toward him and commend him as an example to both children and adults.

When I heard that Justyn and Heroes and Heart wanted to bring STEM Days, Robotics, Bricks, and Kicks to the children on Southern Nevada and asked for my support, I did not hesitate to respond. As an educator, administrator, and leader, I believe teaching young people about science and technology is paramount. I am more than confident that Justyn and everyone with the Heroes & Heart team will be able to plan and successfully execute this unique space program for the students of Southern Nevada.

Honestly, Justyn is an asset and will be one who is an upstanding highlight for your program. I know without a shadow of a doubt he will continue to make a positive impact on those around him.

Please feel free to contact me if you have any additional questions or concerns. I can be reached at 702-633-1336 or goynesbrownnp@cityofnorthlasvegas.com.

Sincerely,

Pamela A. Goynes-Brown
Councilwoman – Ward 2



WILLIAM McCURDY II
Commissioner

Board of County Commissioners

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LAS VEGAS NV 89155-1601
(702) 455-3500 FAX: (702) 383-6041

Dear Committee Members:

It gives me great pleasure to provide the Heroes & Heart Organization with my highest level of support. Heroes & Heart has been a beaming example to kids, youth, and adults in the Las Vegas Valley. I am especially proud of its young CEO, founder and kid hero, Justyn Boumah. I have the pleasure of being County Commissioner, representing the amazing residents of Las Vegas, NV and Justyn, one of our most outstanding residents, has been honored by my office in correlation with the incredible work he is doing in Clark County, the City of Las Vegas, the State of Nevada and the world at large.

Justyn has impeccable qualities and servitude. At age 5, he started the nonprofit, Heroes & Heart. The Heroes & Heart organization is designed to educate, encourage, and empower marginalized communities globally through literacy, leadership, and legacy. The organization has four major annual events where bringing people together is the central theme. For their Around the World Read-A-Thon, they rally students, parents, and schools from around the world to read with them and raise money for homeless and foster youth globally. In the Blessing Project, the organization gives “Thank you” Bags to community workers thanking them for their service both in the US and abroad. Super Justyn’s Giveaway is a project that gives clothes, shoes, food, toys, school supplies, and household items to kids, teenagers and adults because Justyn says “Everyone needs stuff!” and he is so right! In earlier Fall 2021, Heroes & Heart rehabbed a house for a family of six because they needed “stuff”. The organization was able to gather over 100 volunteers and raise over \$55,000, monetary and in-kind gifts, within one-week’s time. The fourth and final project is in the works giving children around the world much needed libraries. He plans to gather his global community partners together and build the first library in Gabon Center Africa where his father is a native. The country currently is without a library. Believe me when I say this young man will get it done!

As in the above-mentioned projects, both locally in the Las Vegas Valley and abroad, you can be certain Justyn and Heroes & Heart will accomplish the task at hand. Bringing people together across industries and communities are a strong suite of the organization as a whole. I fully support and believe they are capable and proficient to complete the task of hosting an In-Flight Education STEM event. As Commissioner, I will gladly support this project 110% coming here to our Las Vegas Valley.

Please, if you would like to further discuss my recommendation for Heroes & Heart, contact me at 702-455-3239.

Sincerely,

William McCurdy
Clark County Commissioner, District D

**LAS VEGAS METROPOLITAN
POLICE DEPARTMENT**

JOSEPH LOMBARDO, Sheriff



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Partners with the Community

December 1, 2021

Dear Committee Members,

I think extremely highly of Mr. Justyn Boumah and his nonprofit organization, Heroes & Heart, and therefore it is my great pleasure to write a letter of recommendation in support of STEM Days: Robotics, Bricks, and Kicks! and NASA's In-Flight Education Event.

Las Vegas Metro Police Department (LVMPD) Bolden Area Command has been a host, a recipient and community support partner to three of Heroes & Heart Events through the Blessing Project and Around the World Read-A-Thon. The Blessing Project is inspired by the heroism Boumah observed during the pandemic taken on by everyday community workers. Compelled to express appreciation and gratitude, Boumah launched The Blessing Project, where Heroes & Heart personally crafts and prepares gift bags with handwritten messages and filled with all Boumah's favorite treats to encourage everyday heroes who can often be overlooked.

On May 15 (Peace Officer Memorial Day), Heroes & Heart used our faculty to gather different groups of professionals and thanked them. These groups included Police, Fire, FBI, Postal Workers and Medical Personnel. During this two-hour event, Heroes & Heart served around 50-60 community workers. The second event we participated in was Pastors & Police. Again, Heroes & Heart was able to assemble two different community resources, celebrate and encourage us to continue our work. The last event we partnered together on was the 3rd Annual Around the World Read-A-Thon. Heroes & Heart's Around the World Read-A-Thon partners with different schools the city of Las Vegas and invites them to read. The Read-A-Thon raises money for homeless and foster youth.

As community partners and friends, we are ready and willing to support Heroes & Heart in all and any future and current projects. Joining people together with the Vegas community and beyond is not a new adventure for this organization; it is ingrained in the very fabric of their mission and displayed throughout our community. It is our joy to recommend this program for our city. I cannot think of a better organization to host, organize, and execute this event than Heroes & Heart and their young CEO, Justyn Boumah.

Please don't hesitate to reach if you need further assistance at 702-828-3221.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Timothy Hatchett".

Timothy Hatchett, Captain
Bolden Area Command
Las Vegas Metropolitan Police Department



Wendell P. Williams Elementary School



Mrs. Cynthia Ireland
Ms. Rajul Edmond, Assistant Principal

To Whom It May Concern:

National Kid Hero and Philanthropist, 6-year-old Justyn Boumah and his 501 (c) 3 nonprofit group Heroes & Heart, is one of the most unique organizations in our community. Through their annual giveback campaigns: **The Around the World Read - A - Thon, Learning is Fun libraries, The Blessing Project, and Super Justyn's Giveaway**, Justyn raises monetary gifts and provides necessities to marginalized communities through their mission to increase literacy, leadership, and legacy. Amazingly, their mission reaches beyond the borders of our community and helps to spread awareness internationally bringing much needed attention to the educational and economic divides among children and youth around the world.

We are excited to be partners with the mission of the Heroes and Heart Organization. Recently, we were privy to the commitment Heroes and Heart has to education among students of underrepresented groups when Justyn shared his literacy skills with our more than 40 kindergarten students as we joined them in celebrating National Young Reader's Week. In addition, members the Las Vegas Metropolitan Police Department participated in the festivities hosted by Heroes and Heart for our School, Wendell P. Williams Elementary. Witnessing the incredible way that Justyn and Heroes and Heart were able to bring together multiple communities, i.e. law enforcement, education, and community based organizations, was not only refreshing for staff and students but a testament to their commitment to community and learning.

From this experience we have committed to continue our partnership with Heroes and Heart. We look forward to future endeavors in education, entrepreneurship, and STEM. The ability to be a part of an amazing opportunity where our students and the Heroes and Heart Organization can participate in space exploration programming, robotic training and learning, LEGO mastery, and other STEM related activities is exciting!

We are happy support such a prestigious and life changing event! Knowing that a program of this magnitude is available for children from underserved communities is incredible.

Please call 702-799-4760 ext. 4201 or email edmonrd@nv.ccsd.net if you need an answer to any questions or additional information. Thank you so much for your attention.

Best regards,

Ms. Rajul D. Edmond
Assistant Principal

Justyn Boumah, Founder/CEO

Heroes & Heart

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