

Member Recruitment and Retention Team

The Member Recruitment and Retention team of the BDPA organization is dedicated to growing and maintaining a vibrant, engaged membership base. This team focuses on developing and implementing strategic initiatives to attract new members, including outreach programs, marketing campaigns, and partnership development. Additionally, it works to enhance member satisfaction and retention by organizing engaging events, providing valuable resources, and facilitating professional development opportunities. By fostering a supportive and inclusive community, the Member Recruitment and Retention team ensures that members remain actively involved and benefit from their affiliation with BDPA.

To join the Member Recruitment and Retention team, or for more information, contact Ken Wilson, Vice President of Operations, 216-773-0700, kwilson@bdpacleveland.com.

