

Ashley Hakes

Tempe, Az 85282 • 602-708-1649 • ashleyrhakes@gmail.com • www.ashleyrhakes.com

Designer

Graphic Design • Motion Graphics & Animation • Video Production

Designs and animates graphics, including logos, lower thirds, and other visual aids. Collaborates with team members to bring life to our collective ideas. Edits video content for marketing campaigns, internal training, and social media platforms. Experienced in managing multiple projects while meeting deadlines. Comfortable speaking with clients and producers.

Experience with a Variety of Clients • Strong Communication and Organization Skills • Social Media Content Creation Experience • Thrives in Collaborative and Creative Environments • Experience in Photoshop, Illustrator, After Effects, Premiere • An Eye for Detail • Experience in Creating Multiple Assets Across Various Social Media Platforms • Experience in a Fast-Paced Marketing Environment • Adapts to New Tools

EXPERIENCE

Honeymoon Sweets Bakery | Tempe, AZ

Aug. 2025 - Present

SALES ASSOCIATE & COOKIE DESIGNER

Providing friendly customer service. Fulfill customers' orders from our in-store selection. Consult with customers to provide custom orders. Design holiday cookies for printing with an edible ink printer.

- Provide customer service for 50+ patrons daily.
- Designed cookies for the Halloween, Thanksgiving, and Christmas seasons in 2025.

Dark Burn Creative | Anthem, Az

Feb. 2022 - Jan. 2025

ASSISTANT MOTION GRAPHICS ARTIST

Assisting in creating motion graphics for over 15 different gaming properties while managing the Arizona office to maintain workload efficiency for producing trailers and online marketing collateral. Send invoices and help manage payment tracking.

- Managed the daily operations of the Arizona office.
- Produced 500+ marketing materials for AAA games.
- Designed our office space to boost productivity by 15%
- Awarded the Unsung Hero award for 2022.

Arizona Studios | Phoenix, Az

Oct. 2014 - Oct. 2021

ANIMATOR & VIDEO EDITOR

Daily tasks included setting up lights, operating the camera, and recording audio for commercial and cinematic video productions. For internal promotional content, being on-screen talent for the studio's YouTube channel. Capture behind-the-scenes content for social media and marketing.

- Produced over 100 videos for our growing YouTube channel.
- Recorded over 25 hours of original content for the studio's podcast.

EDUCATION

Bachelor's in Media Arts & Animation | The Art Institute of Phoenix, Phoenix, AZ

AWARDS

Unsung Hero 2022 | Trailer Park Group, Dark Burn Creative