

Ashley Hakes

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DIGITAL ARTIST

Graphic Design • Motion Graphics • Animation

Experience in graphic design, motion graphics, animation, and social media marketing. Collaborates with team members to bring our collective ideas to life. Worked closely with producers and creative leads to ensure projects meet brand guidelines and consistency. Communicates effectively with internal teams and external vendors to ensure seamless project execution. Ability to receive direction, ask questions, make revisions, and learn from feedback. Experienced in managing multiple projects while meeting deadlines. Comfortable speaking with clients and higher management. Dependable, motivated, and ready to contribute.

Strong Organization and Time Management Skills • Strong Communication Skills • Thrives in Collaborative and Creative Environments • Experience in Adobe Suite Software • Committed to Delivering High-Level Work • Experience in a Fast-Paced Creative Environment • Strong Attention to Detail • Desire to Learn and Grow

EXPERIENCE

Honeymoon Sweets Bakery | Tempe, AZ

Aug. 2025 - Present

SALES ASSOCIATE & COOKIE DESIGNER

Providing friendly customer service. Fulfill customers' orders from our in-store selection and over the phone.

- Designed cookies for the Halloween, Thanksgiving, and Christmas seasons in 2025.

Dark Burn Creative | Anthem, AZ

Feb. 2022 - Jan. 2025

ASSISTANT MOTION GRAPHICS ARTIST

Assisted in creating motion graphics for 15+ gaming properties while managing the Arizona office to maintain an efficient workload for producing trailers and online marketing collateral. Collaborated with capture teams and L.A.-based co-workers to achieve high-quality products.

- Managed the daily operations of the Arizona office.
- Produced 500+ marketing materials for AAA games yearly.
- Awarded the Unsung Hero award for 2022.

Snakes and Lattes | Tempe, AZ

Jan. 2019 - Jan. 2023

FREELANCE GRAPHIC DESIGNER

Created a variety of different menus for breakfast, lunch, and dinner. Updated existing seating chart for FOH staff.

- Created menus featuring late-night goodies and drinks on tap.
- Created a game menu for the board games you can play while you eat or hang out.

Arizona Studios | Phoenix, AZ

Oct. 2014 - Oct. 2021

ANIMATOR & VIDEO EDITOR

Created and posted original content for the studio's social media pages. Captured behind-the-scenes content for social media and marketing. Created a series of ads to promote the studio. Created digital assets like lower thirds, logo animations, and engaging thumbnails for our YouTube series "What the Plot?". Used Adobe Photoshop, Illustrator, After Effects, and Premiere daily.

- Concepted, storyboarded, and produced animations and motion graphics.
- Edited our YouTube series "What the Plot?"

EDUCATION

Bachelor's in Media Arts & Animation | The Art Institute of Phoenix - Phoenix, AZ

AWARDS

Unsung Hero 2022 | Trailer Park Group, Dark Burn Creative