

# ASHLEY HAKES

602.708.1649  
www.ashleyrhakes.com  
ashleyrhakes@gmail.com

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## Graphic Designer

Video Production • Animation • Motion Graphics

Designs graphics, including logos, lower thirds, thumbnails, and other promotional visuals. Edits video content for marketing campaigns, internal training, and social media platforms. Collaborates with team members to bring life to our collective ideas. Experienced in managing multiple projects while meeting deadlines.

5 yrs Graphic Design Experience • 4 yrs Video Editing Experience • 10+ yrs Animation Experience • Thrives in Collaborative and Creative Environments • Experience in Photoshop, Illustrator, After Effects, Premiere • Experience in Brand Consistency • An Eye for Detail • Experience in a Fast Paced Marketing Environment • Ability to Keep An Organized File Structure System • Able to Handle Criticism • Desire to Learn More

## Experience

### Snakes and Lattes Tempe - Freelance Graphic Designer

JAN 2019 - JAN 2023

Created and updated menus for food, drinks, seasonal promotions, and seating arrangements. Created the guest favorite "Game Menu".

- Created a one-of-a-kind menu for the board games you can play while you eat or hang out.

### Dark Burn Creative - Assistant Motion Graphics Artist

FEB 2022 - JAN 2025

Assisting in creating motion graphics for over 15 different gaming properties while managing the Arizona office to maintain workload efficiency for producing trailers and online marketing collateral.

- Managed the daily operations of the Arizona office.
- Produced 500+ marketing materials for AAA games.
- Animated cutscenes for an independent game studio.
- Awarded the Unsung Hero 2022.

### Arizona Studios - Animator & Video Editor

OCT 2014 - OCT 2021

Animator turned video editor. Daily tasks included setting up lights, operating the camera, and recording audio for commercial and cinematic video productions. For promotional content, being on-screen talent for the studio's YouTube channel.

- Produced over 100 videos for our growing YouTube channel.
- Recorded over 25 hours of original content for the studio's podcast.

## Education

### The Art Institute of Phoenix - Bachelors of Arts | Media Arts & Animation

## Awards

### Unsung Hero 2022 - Trailer Park Group, Dark Burn Creative