

Ashley Hakes

Tempe, Az 85282 • 602-708-1649 • ashleyrhakes@gmail.com • www.ashleyrhakes.com

Designer

Graphic Design • Motion Graphics • Animation

Designs and animates graphics, including logos, lower thirds, and other visual aids. Collaborates with team members to bring our collective ideas to life. Has worked closely with producers and creative leads to ensure products are meeting brand guidelines. Communicates effectively with internal teams and external vendors to ensure seamless project execution. Experienced in managing multiple projects while meeting deadlines.

Strong Attention to Detail • Strong Organization and Time Management Skills • Ability to Take Direction, Incorporate Feedback, and Iterate Quickly • Thrives in Collaborative and Creative Environments • Experience in Photoshop, Illustrator, and After Effects • Committed to Delivering High Quality Work • Experience in a Fast-Paced Marketing Environment • Experience in Preparing Files for Print and Digital Production

EXPERIENCE

Honeymoon Sweets Bakery | Tempe, AZ

Aug. 2025 - Present

SALES ASSOCIATE & COOKIE DESIGNER

Providing friendly customer service. Fulfill customers' orders from our in-store selection. Consult with customers to provide custom orders. Design holiday cookies for printing with an edible ink printer.

- Provide customer service for 50+ patrons daily.
- Designed cookies for the Halloween, Thanksgiving, and Christmas seasons in 2025.

Dark Burn Creative | Anthem, AZ

Feb. 2022 - Jan. 2025

ASSISTANT MOTION GRAPHICS ARTIST

Assisting in creating motion graphics for over 15 gaming properties while managing the Arizona office to maintain an efficient workload for producing trailers and online marketing collateral. Collaborated with capture teams and L.A.-based co-workers to achieve high-quality products.

- Managed the daily operations of the Arizona office.
- Produced 500+ marketing materials for AAA games yearly.
- Designed our office space to boost productivity by 15%.
- Awarded the Unsung Hero award for 2022.

Snakes and Lattes | Tempe, AZ

Jan. 2019 - Jan. 2023

FREELANCE GRAPHIC DESIGNER

Created a variety of different menus for breakfast, lunch, and dinner. Updated existing seating chart for FOH staff. Updated rotating beers on tap and seasonal menus for drinks and food. Responsible for creating a one-of-a-kind board game menu.

- Created menus featuring late-night goodies and drinks on tap.
- Created a game menu for the board games you can play while you eat or hang out.

EDUCATION

Bachelor's in Media Arts & Animation | The Art Institute of Phoenix, Phoenix, AZ

AWARDS

Unsung Hero 2022 | Trailer Park Group, Dark Burn Creative