

OFFICIAL RULES: FLY ME TO FLORENCE SWEEPSTAKES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This Sweepstakes is governed by U.S. and Michigan law. Void where prohibited or restricted by law.

1. SPONSOR

This Sweepstakes is sponsored by Fly Me to Florence, located at PO Box 213, Branch, MI 49402, email: info@flymetoflorence.com ("Sponsor").

2. ELIGIBILITY

Open to legal residents of the 47 United States (excluding Florida, New York, Rhode Island, Puerto Rico, and all U.S. territories and possessions), who are 18 years of age or older at the time of entry. Employees, officers, directors, agents, and immediate family or household members of Sponsor are not eligible to enter. "Household members" means people who share the same residence at least three months per year.

3. ENTRY PERIOD

The Sweepstakes begins on Friday, August 29, 2025, at 7:00 AM ET and ends on Friday, October 10, 2025, at 4:59 PM ET ("Entry Period"). Entries submitted outside of this Entry Period will not be eligible.

4. HOW TO ENTER

a) **Paid Entry:** Each paid entry costs \$100. Participants may enter by submitting payment through the official website at flymetoflorence.com and completing the entry form.

b) **Free Entry (AMOE):** Mail a 3"x5" card with your full name, mailing address, email address, and phone number to: Fly Me to Florence, PO Box 213, Branch, MI 49402. Each AMOE entry will be treated equally to paid entries. Each \$100 paid entry counts as one submission. Each mailed AMOE submission must be submitted separately and will count as one entry.

Limit: Up to 50 entries per person during the Entry Period, regardless of entry method. (Sponsor reserves the right to adjust the entry limit if needed for compliance.)

5. PRIZE

One (1) winner will receive a Visa Gift Card valued at \$3,760 intended to be used toward travel and accommodations in Florence, Italy (Approximate Retail Value: \$3,760). Prize is non-transferable and may not be substituted or redeemed for cash, except at Sponsor's sole discretion. All expenses and incidental costs not expressly listed in these Official Rules, including but not limited to meals, local transportation, travel insurance, and personal expenses, are the sole responsibility of the winner.

6. WINNER SELECTION AND NOTIFICATION

The winner will be selected by random drawing on or about Friday, October 10, 2025, at 5:30 PM ET from all eligible entries received by the corresponding entry deadline. Odds of winning depend on the total number of entries. The winner will be notified via email and/or phone and must respond within 72 hours. Failure to respond will result in disqualification and selection of an alternate winner. Sponsor reserves the right to verify eligibility and compliance with these Official Rules before awarding the prize.

7. TAXES

The winner must complete and return a W-9 form prior to receiving the prize. Sponsor will issue a 1099-MISC to the winner for the value of the prize. The winner is solely responsible for any federal, state, and local taxes associated with the prize.

8. PUBLICITY RELEASE

By accepting the prize, the winner grants Sponsor the right to use their name, likeness, and city/state of residence for advertising and promotional purposes without further compensation, unless prohibited by law.

9. PRIVACY

Sponsor will collect personal data from entrants solely for the purpose of administering the Sweepstakes. Personal information will not be sold or shared except as necessary to administer the drawing and comply with tax laws.

10. DISQUALIFICATION

Sponsor reserves the right to disqualify any entry or entrant that does not comply with these Official Rules or attempts to interfere with the administration of the Sweepstakes in any way.

11. LIMITATION OF LIABILITY

Sponsor is not responsible for lost, late, damaged, illegible, misdirected, or incomplete entries; for technical, network, or website errors; or for malfunctions of any kind that may affect the ability to enter or participate. Sponsor assumes no responsibility for travel arrangements, quality, or availability of services purchased with the prize. Winner assumes all risks associated with travel, including obtaining passports, visas, and compliance with applicable laws.

12. GOVERNING LAW

This Sweepstakes is governed by the laws of the State of Michigan without regard to conflict of law rules. Any disputes arising from this Sweepstakes shall be resolved individually, without resort to class action, and shall be brought exclusively in the state or federal courts located in Michigan.

13. WINNER LIST

To request the name of the winner, send a self-addressed stamped envelope to Fly Me to Florence, PO Box 213, Branch, MI 49402 within 30 days after the drawing date.

By entering, you agree to be bound by these Official Rules.