



NP 5K Classic Sponsorship

ABOUT THE EVENT

Nesfield Performance (NP) is honored to host the **2nd Annual Nesfield Performance 5K Classic** on Sunday, May 22, 2022, where our commitment to helping others #PerformBetterInLife will extend to the Bethesda / Chevy Chase community.

We are partnering with The [Spirit Club Foundation](#) (SCF) and [Metro Bethesda Rotary Foundation](#) (MBRF) to advance our shared goals of promoting *fitness, inclusivity, and community*. Proceeds from the event will benefit both 501(c)(3) organizations.

This year we are headed to the track, and the event will take place at Bethesda Chevy Chase High School (*4301 East-East Highway, Bethesda, Maryland 20814*).

Registration starts at 8:00 AM.

SPONSORSHIP BENEFITS

Reach a New Audience: You will have access to promote your brand to over 70+ companies and community leaders and will have access to over 4,000+ organic social media followers

Communicate Your Messaging: You will demonstrate your social responsibility values to current and potential clients.

Increase Your Market Share: Your name and brand will be in front of potential clients which helps you to get ahead of the competition.

SPONSORSHIP LEVELS

Perform Better In Life \$2,500

- Verbal Recognition at the Event
- Promotional Space at the Event
- Recognition on NP, SCF, and MBRF Website (logo and link)
- Sponsor Spotlight with NP, SCF, and MBRF (newsletter/social media/press release)
- Sponsorship Note on Registration Page (logo)
- Logo on Gift Bag
- 10 Free Race Entries

Lifestyle \$1,500

- Verbal Recognition at the Event
- Promotional Space at the Event
- Recognition on NP, SCF, and MBRF Website (logo and link)
- Sponsor Spotlight with NP, SCF, and MBRF (newsletter/social media/press release)
- Sponsorship Note on Registration Page (logo)
- Logo on Gift Bag
- 7 Free Race Entries

Physical \$1,000

- Verbal Recognition at the Event
- Promotional Space at the Event
- Recognition on NP, SCF, and MBRF Website (logo and link)
- Sponsor Spotlight with NP, SCF, and MBRF (newsletter/social media)
- Sponsorship Note on Registration Page (logo)
- Logo on Gift Bag
- 5 Free Race Entries

Nutrition \$750

- Recognition on NP, SCF, and MBRF Website (name)
- Sponsor Spotlight with NP, SCF, and MBRF (social media)
- Sponsorship Note on Registration Page (name)
- 3 Free Race Entries

Regeneration \$500

- Recognition on NP, SCF, and MBRF Website (name)
- Sponsor Spotlight with NP, SCF, and MBRF (social media)
- Sponsorship Note on Registration Page (name)
- 2 Free Race Entries

Mind \$250

- Recognition on NP, SCF, and MBRF Website (name)
- Sponsorship Note on Registration Page (name)
- 1 Free Race Entry

If you are interested in **becoming a sponsor** for the event, please email kelly@nesfieldperformance.com. Full sponsorship level recognition guaranteed if received by April 23, 2022.

Can't attend? You can still participate through sponsorships and donations. We are accepting monetary donations and in-kind gifts that will also benefit both 501(c)3 nonprofit organizations. Please email kelly@nesfieldperformance.com for more information.

ABOUT US

Nesfield Performance is a personal training and fitness center based in Chevy Chase, MD. This minority and woman-owned organization is led by a former award-winning Division I track athlete who focuses on training clients through a holistic approach that focuses on the *mind, nutrition, fitness, regeneration, and lifestyle*.

Our vision is to help people live healthier and fuller lives through optimal body performance. *Our mission* is to educate and coach clients to perform at their optimal level by strengthening their mind-body connection, encouraging freedom of movement, and demonstrating positive behaviors.

ABOUT SPIRIT CLUB FOUNDATION

Spirit Club Foundation builds healthy communities by providing access to fitness and wellness opportunities for people with disabilities who have intellectual and developmental disabilities throughout Maryland and the DC-metro region. Grants help disability service providers implement fitness programs that improve the physical, social, and mental health of more than 200 people with disabilities. The Foundation's scholarship program offsets the cost of personal training, group classes, adaptive swim lessons, and virtual programming for more than 50 people with disabilities in our community.

Foundation is a small nonprofit that relies on volunteers dedicated to our mission of making exercise accessible to people who have intellectual and developmental disabilities throughout Maryland and the DC-metro region. Spirit Club Foundation provides scholarships to offset the cost of group classes and private sessions for people who have intellectual and developmental disabilities.

ABOUT METRO BETHESDA ROTARY CLUB

Metro Bethesda Rotary Club is an energetic, diverse group of community members dedicated to supporting efforts to provide humanitarian assistance locally and internationally. The Club is part of Rotary International, a global network of 1.2 million neighbors, friends, leaders, and problem-solvers.

Although social connections and business opportunities are also benefits of membership, the central goal is to make our community a better place. All members are encouraged to participate in service projects, social events, fundraising activities, and leadership opportunities while displaying high ethical standards.

Metro Bethesda Rotary Club received its charter from Rotary International in December 2006 and has since grown to over 70 members and continues to welcome new members every month.