



SOCIAL MEDIA MANAGEMENT PACKAGES

Package 1: Content Creation

Perfect for brands that need consistent, on-brand content-
without the hassle.

Custom monthly on-trend content calendar

Hashtag research & trend tracking

Captions with hashtags and call-to-
actions

Package 2: Content Creation & Community Engagement

Best for clients looking for someone to create AND manage their
online presence day-to-day.

**Includes Package 1 AND:*

Respond to DMs and comments within 12
hours

Engaging with followers, following, & prospective new
clients

Daily platform presence

Package 3: Full Service Management

Best for long-term brand development, growth, & data-backed
decisions .

**Includes Package 2 AND:*

Goal-driven growth plan (followers, conversions, engagement
etc.)

Monthly analytic reports &
insights

Platform strategy (posting cadence, audience behavior,
trend analysis)

Prices available upon request.