



Elo is Everywhere.

Redefine your Touch Experience.

HEALTHCARE RETAIL
RESTAURANT HOSPITALITY TR
TRANSPORTATION HOS
SERVICE RESTAURANT SIGNAGE
TRANSPORTATION **GAMING** RETAIL HEAL
HOSPITALITY SIGNAGE TRANSPOR
SIGNAGE **RETAIL** HEALTHCARE HOS
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SIGNAGE TRANSPORTATION HEALTHCARE **GAMING**
TRANSPORTATION RETAIL **QUICK SERVICE RESTAURANT** SIGNAG
SIGNAGE HEALTHCARE HOSPITALITY SIGNAGE TRANSPOR

40⁺

Years in Touchscreen

20⁺

Million Installations

400⁺

Global Patents

80⁺

Countries Worldwide

500⁺

Dedicated Employees

ONE

Mission

Company Overview

We know touch. In fact, we invented the touchscreen over 40 years ago and haven't stopped since. Every 21 seconds, a new Elo touchscreen is installed somewhere in the world. We obsess over details to exceed the highest quality standards. Our product portfolio includes one of the broadest selections of interactive touchscreen displays from 10-70 inches, touchscreen monitors, all-in-one touchscreen computers as well as touchscreens component and controllers. You probably have used an Elo touchscreen in a casino gaming machine, a kiosk, at a retail store, an interactive map or at a self-order kiosk at your favorite fast food restaurant—just to name a few!

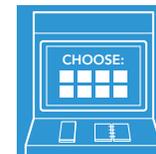


Captivate shoppers in-store at every digital touchpoint



Retail

Whether an owner-operated neighborhood grocery store, a boutique shop or a global retail brand, Elo's touchscreen displays and computers are perfect for point-of-sale, point-of-information, endless aisle and customer loyalty.



Self-service/Kiosk

As technology adoption rises, retailers are pushed to meet buyer demands. Self-service kiosks give customers power over their experience, creating up-sell and cross-sell opportunities at every step in the sales journey. From ticketing at movies, concerts, sporting events and transportation hubs to shopping, ordering and checking in, there are endless opportunities enabled through self-service.



Signage

Consumers today expect to interact with technology. Whether on their personal devices, shopping in a store or trying to find their destination; when they see a monitor, they expect interaction. From attracting and engaging to selling, digital signage can be used for anything from simply educating the consumer to full in-store eCommerce solutions.



POS

Today, touchscreens are used across the point-of-sale space to engage shoppers, reward loyalty, and ensure fast service. Creating interactive experiences throughout the store from product information and selection to checkout, Elo offers industry-leading touch technologies in a variety of form factors and sizes from 7-inches to 22-inches that can be mounted to fit your needs. Whether on a stand, shelf-mounted, wall-mounted or pole mounted, Elo's touchscreen monitors and computers offer the flexibility, configurability and elegance for today's point-of-sale.



mPOS

No longer just for SMB, enterprises are deploying Android-based mPOS systems to have in-store POS, in-store kiosks, and consumer mobile phones on the same architecture. Commercial-grade mPOS systems are perfect for remote content provisioning and device management through a centralized web portal. Cloud-based management can lock down the Android OS for complete data security and operating system version control.



Endless Aisle

Shelf space is always in short supply. Adding in-store eCommerce allows you to bring your full online catalog into the store to your customer, creating an omnichannel experience. Whether mounted on a wall, shelf or pole next to products or in a fitting room, ease of access to information improves customer satisfaction. Elo makes it easy with touchscreens from 10 to 70 inches and EloView® to lock down your website or application, we have a solution to fit your design.



55%
of in-store consumers
prefer to interact with
a self-service kiosks

The global self-service technology market is projected to reach **\$37.8 BILLION** by 2021

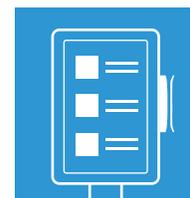


Engage your audience with 10 to 70 inch touchscreens



Signage

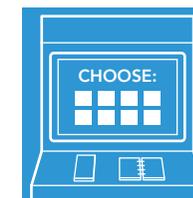
From self-service restaurant kiosks to corporate whiteboards and every digital touchpoint in between, let Elo help you captivate your audience with commercial-grade touchscreens from 10 to 70 inches. Whether you want a wall-mount, shelf-mount, pole mount or fully integrated kiosk, Elo has a solution to create brilliant, engaging experiences to fit your application and use.



In-store eCommerce



Wayfinding

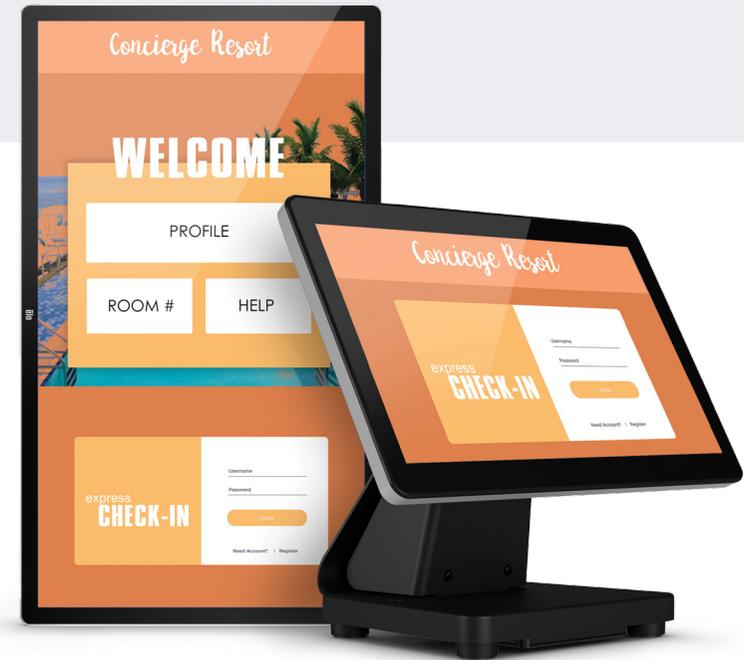


Self-Service



Product Selection

Engage guests from check-in to check-out

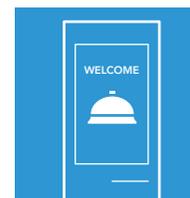


55%

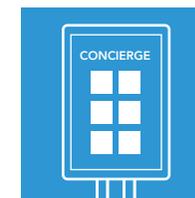
of travelers prefer hotels with self check-in kiosks

Hospitality

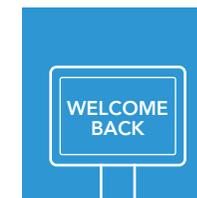
Greet guests with interactive wayfinding and e-concierge touchscreens for a captivating welcome. Use touchscreen kiosks to empower hotel guests to find information and keep them coming back with a seamless loyalty experience. With versatile mounting options and kiosk-ready open frames, Elo's solutions create engaging guest experiences.



Check-in



Digital Concierge

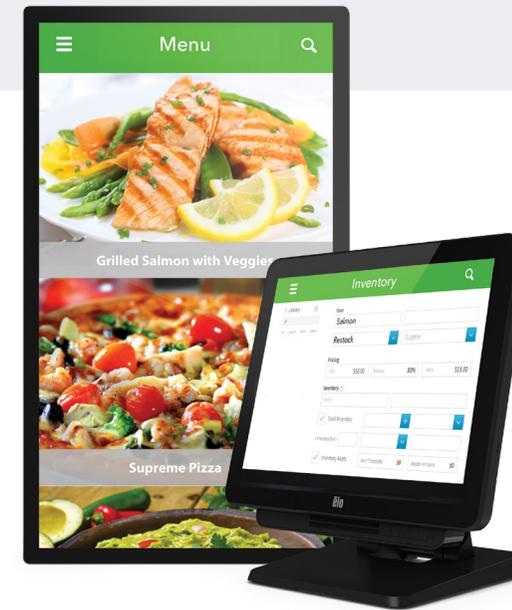


Customer Loyalty



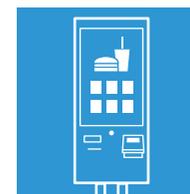
Point-of-Sale

Drive sales by giving customers a priority lane with self-ordering kiosks



Quick Service Restaurants

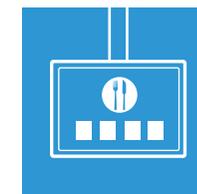
From the point of sale to the kitchen, let Elo help you increase efficiency and improve the customer experience in your restaurant. Commercial-grade edge-to-edge glass touchscreens enable speed and cleanliness throughout, while customer-facing displays engage guests with information, loyalty programs and promotions. Elo's interactive touchscreens can help decrease wait times, improve order accuracy, increase ticket size and improve the customer experience.



Self-Order Kiosk



Point-of-Sale



Food Order Tracking

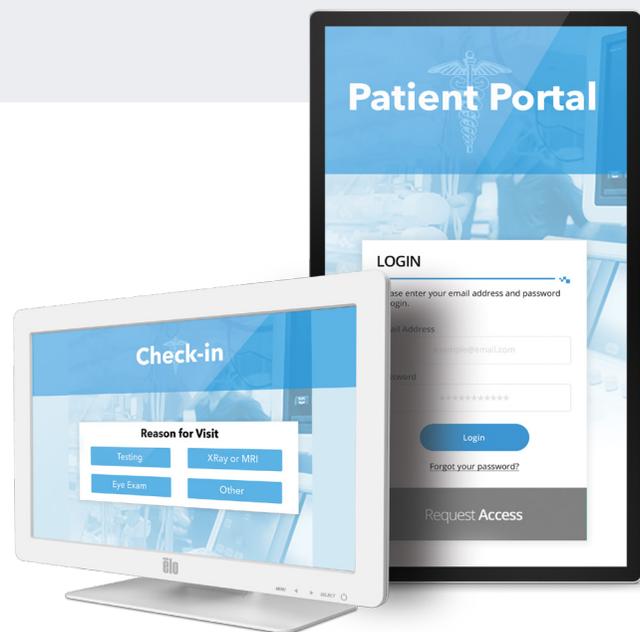


Nutritional Information

96%

of 18- to 34-year-olds report that having a kiosk in a restaurant is a value-add

Streamline patient care and self-service with interactive touchscreens



Healthcare

From touch monitors for EMR updates to patient self-service kiosks and appointment check-in, Elo can help you increase productivity and the safety of your employees and patients with commercial-grade touchscreens. From private patient interaction using a 10-inch touchscreen to public waiting room entertainment with a 70-inch touchscreen, Elo has a right-sized solution to create effective interactive experiences for healthcare environments.



Check-in



Wayfinding



Nurse Station



Guests engaged with interactive content perceive wait times as **50% SHORTER**, increasing customer satisfaction



1994

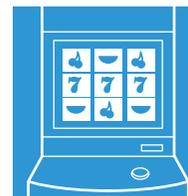
The first touchscreen video slot machine in the world was released.

Keep guests entertained with interactive gaming experiences



Gaming

From learning experiences to the excitement of digital slot machines, Elo helps power entertainment and engagement with touchscreens from 7 to 70 inches to ensure visitors keep coming back for more. Elo touchscreens can be built into kiosks, wall-mounted for space-saving interaction or floor-mounted to enable collaboration. For every gaming and educational need, Elo has a solution to create fun, engaging experiences.



Slot Machine

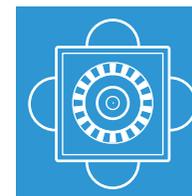
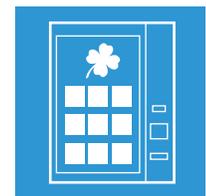


Table Gaming



Sport Betting Kiosk



Lottery eVending

Make travel easier with self-service



77%

of global passengers use self-service kiosks for check-in

Transportation

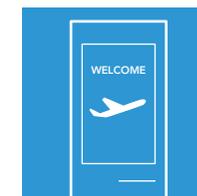
Elo touchscreens enable adventure by helping travelers find their destinations, check in, print tickets, check a schedule, or simply be entertained to shorten perceived wait times. From small-format transactional kiosks to bright and beautiful large-format interactive wayfinding kiosks, Elo's solutions create attention-grabbing experiences to help travelers get to where they are going.



Wayfinding



Ticket Payment Processing



Check-in



System Management



Components Overview

Elo has the broadest portfolio of touchscreen components to serve the unique requirements of OEM designers.

Elo is proud to be the only company in the world that produces its own touch screens, ASICs, firmware and software drivers in-house.

Build it with Elo embedded solutions. What will you make?

The benefits to build on.

From AccuTouch® 5-Wire Resistive Touch technology to IntelliTouch® SAW and TouchPro™ PCAP innovation, Elo has the right touch.



Superior Quality

Elo's thoughtfully crafted design and advanced testing facilities ensure best-in-class products.



Unparalleled Expertise

With over 40 years of touchscreen experience we continue to lead the way in touch-innovation.



Industry-Leading Technology

From AccuTouch® 5-Wire Resistive Touch technology to IntelliTouch® innovation, Elo has the right touch.



Full Support

A dedicated team of highly skilled technicians and engineers are on call for whenever you need them.



Personal Customization

Our team works directly with OEM designers to develop products for specific application requirements.

System Products



Open Frame

10" to 55"



Display/Monitors

7" to 24"



AiO Touch Computers

10" to 22"



Interactive Digital Signage

10" to 70"

Component Products



LCMs

7" to 55"



Touch Screens

4" to 85"



ASICs & Controllers

4" to 85"



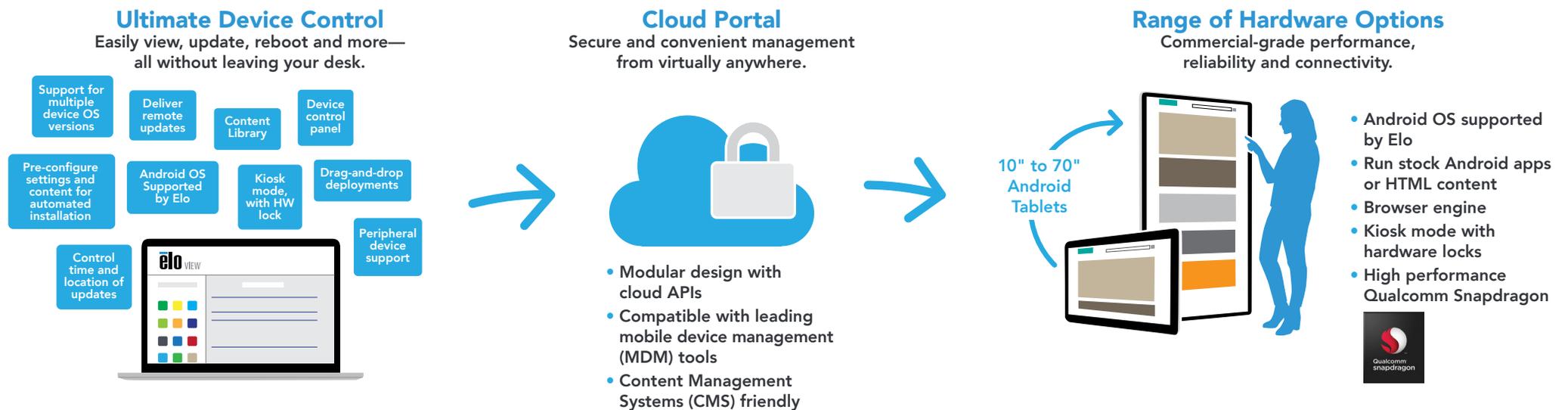
Firmware & Drivers

Get Connected **Everywhere.** EloView is **easy** to deploy.

About EloView®

A revolutionary interactive platform connecting hardware and software that is easy to use, quick to deploy and affordable. EloView is a secure management platform for remote content delivery and device management. Whether you need to push new content to a device or simply change the screen brightness, EloView has got you covered. EloView is a software-as-a-service (SaaS) platform designed to simplify and automate the configuration

and deployment of Elo interactive displays and PayPoint registers across multiple locations. By optimizing operations, you can instantly create public-facing interactive experiences with existing marketing content at the shoppers' point-of-decision which is proven to help sell more in-store by attracting, engaging and educating shoppers.



Control Hardware and Software

With EloView you can control both the hardware and the software from one place. And the software platform is built for commercial use, ensuring your customers will see only the content you want them to see without pop-ups.



Built-in Kiosk Mode and Browser

Built for usability in a kiosk, EloView allows you to disable home and power buttons, pop-ups. For Android, you can disable the navigation bar. EloView Launcher forces an app or a wrapped browser.



Open Architecture

An open platform for integration with a content management system (CMS), POS software and MDM tools. Our software partners can rest easy knowing that EloView provides efficiencies and hardware management functions you otherwise have to engineer within your software.



Auto-Provisioning

Upon first power up, device downloads, installs and runs the scheduled app set from EloView. MDM agent can also be setup and configured using the platform.



Content Delivery

Control your devices on the fly. With the content library, changing what's playing is as simple as drag-and-drop. Upload your content, securely push it to a device, and sit back because it's that easy.



Modular

Out-of-the-box platform with flexibility to fit your content/device management model—use as “EloView Standard” with a portal for day-to-day management of the device or “EloView Light” for initial setup and OS updates.



Device Management

With EloView, you have complete control over your devices. You can view what's playing, adjust the volume, check for software updates, and reboot the device—all without leaving the comfort of your desk.



HOSPITALITY **HEALTHCARE** SIGNAGE TRANSPORTATION RETAIL GAMING
SIGNAGE GAMING QUICK SERVICE RESTAURANT HOSPITALITY TRANSPORTATION
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SIGNAGE GAMING TRANSPORTATION RETAIL HOSPITALITY HEALTHCARE
HOSPITALITY RETAIL **QUICK SERVICE RESTAURANT** SIGNAGE HEALTHCARE

To find out more about our extensive range of Elo touch solutions, go to elotouch.com, or call the office nearest you.

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