

LOOKBOOK *Indoor DVLED*



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Extremely Bright. Brilliant Resolution. Breathtakingly Large Images.

The stunning visual impact of Direct-View LED (DV-LED) displays make them the preferred choice for venues such as broadcast studios, casinos conference/board rooms and transportation command centers. These amazing displays were designed to provide optimum viewing to large audiences from a distance, which limited their ability to be used indoor where audiences may view them more closely..

Until now.

LGs line of Indoor DV-LED Displays offers a solution for virtually any indoor installation, including displays that can be curved concave or convex. Premium Fine-Pitch Displays deliver uncompromised brightness and super contrast ratios of 6000:1 for amazing lifelike images, even in high ambient light situations. And with an impressive pixel-pitch of 1.0mm (LAP010BL2), they can be viewed as close as 3.5 feet!

Whether you choose an LG Premium Fine-Pitch, Fine-Pitch, Large Format, High Brightness, Standard or Curved Indoor DV-LED Display, you can be assured that your messages and images get viewed in the best possible light.

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a Fine-Pitch Indoor DVLED –
LAS012DB2-F

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 1.2
- Module Resolution (WxH, Pixels) 240 x 135
- Physical Pixel Density 629,882 pixels/m²
- Front Service Access
- Max. Brightness (After Calibration) 600 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 3000:1



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a Premium Curved Indoor DVLED - LAP020EL6B

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 2.00
- Module Resolution (WxH, Pixels) 120 x 90
- Physical Pixel Density 250,000 pixels/m²
- Front or Rear Service Access
- Max. Brightness (After Calibration) 1,000 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 6000:1



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a Fine-Pitch Indoor DVLED –
LAS018DB2-F

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 1.89
- Module Resolution (WxH, Pixels) 160 x 90
- Physical Pixel Density 279,947 pixels/m²
- Front Service Access
- Max. Brightness (After Calibration) 600 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 3000:1



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- a** Standard Indoor DVLED – LAS015DB2-F
- Pixel Configuration 3 in 1 SMD
 - Pixel Pitch (mm) 1.58
 - Module Resolution (WxH, Pixels) 192 x 108
 - Physical Pixel Density 403,124 pixels/m²
 - Front Service Access
 - Max. Brightness (After Calibration) 600 nits
 - Visual Viewing Angle (Horizontal) 160°
 - Vertical viewing should be 140°
 - Brightness Uniformity ≥97%
 - Contrast Ratio 3000:1



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a Premium Curved Indoor DVLED -
LAP025EL4D

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 2.50
- Module Resolution (WxH, Pixels) 96 x 72
- Physical Pixel Density 160,000 pixels/m²
- Front or Rear Service Access
- Max. Brightness (After Calibration) 1,000 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 6000:1



LOOKBOOK *Indoor DVLED*

a Premium Curved Indoor DVLED -
LAP015EL6B

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 1.50
- Module Resolution (WxH, Pixels) 160 x 120
- Physical Pixel Density 444,444 pixels/m²
- Front or Rear Service Access
- Max. Brightness (After Calibration) 1,000 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 6000:1



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a Large Format Indoor DVLED – LAS025DB2-F

- Pixel Configuration 3 in 1 SMD
- Pixel Pitch (mm) 2.52
- Module Resolution (WxH, Pixels) 120 x 68
- Physical Pixel Density 158,637 pixels/m²
- Front and Rear Service Access
- Max. Brightness (After Calibration) 600 nits
- Visual Viewing Angle (Horizontal) 160°
- Visual Viewing Angle (Vertical) 140°
- Brightness Uniformity ≥97%
- Contrast Ratio 7000:1



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Indoor DVLED

- a** Premium Fine-Pitch Indoor DVLED – LAP010BL2
- Pixel Configuration 3 in 1 SMD
 - Pixel Pitch (mm) 1.00
 - Module Resolution (WxH, Pixels) 192 x 180
 - Physical Pixel Density 1,000,000 pixels/m²
 - Rear Service Access
 - Max. Brightness (After Calibration) 1,000 nits
 - Visual Viewing Angle (Horizontal) 160°
 - Visual Viewing Angle (Vertical) 140°
 - Brightness Uniformity ≥97%
 - Contrast Ratio 6000:1

- b** Touchscreen Display - 32TA3E
- 32" Class IPS Touchscreen
 - Resolution: 1,920 x 1,080 (FHD)
 - Brightness: 450 nits
 - Interactive 10-point multi touch
 - Built-in WiFi (802.11n combo)
 - webOS Smart Platform
 - Dust & Humidity Protection
 - 24/7 operation
 - Portrait and landscape orientation
 - Inputs: HDMI (2), DP, DVI-D, RGB, Audio In, USB 3.0
 - 3rd party custom stand not provided



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Specific Applications

LG Indoor DV-LED Displays offer a multitude of options that can solve challenges as important as elevating your brand, delivering your corporate message and delivering important information and accurate video images.

Ideal for Corporate Campus Applications

Located in lobby areas, an LG DV-LED display brings your brand story to life in compelling visuals that instill confidence and trust. They can also spice up boardrooms and large conference centers.

Create Dynamic Studio Sets

Large floor-to-ceiling DV-LED installations can add an amazing wow factor, while delivering important news content or entertaining video segments.

Display Critical Data and Visual Information

Personnel that monitor key information and live video feeds, such as those in municipal, military and government control and command centers, will appreciate the ability to view critical data on a large DV-LED screen.

Add Breathtaking Drama to Entertainment Venues

Dramatic images shown on a large curved DV-LED screen to enwrap patrons with immersive content that can entertain and hold interest.

Conclusion

From Premium Fine-Pitch to Large Curved Displays, LG offers a game-changing lineup of Indoor Direct-View LED displays, each designed to provide outstanding performance for specific installation requirements. Customized solutions and features, including embedded SoC and LG's webOS Smart Signage Platform, give you powerful multimedia capabilities and the critical management tools to address enterprise-class requirements. Integrated remote management capability allows you to monitor and control your webOS Smart Signage Platform remotely. LG Commercial digital signs can help you insure that your clients, business associates and employees see your content in captivating realism.



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