ORGANIZED SYNERGY

Mobilize Teams | Activate Strategy

Launching or Scaling Your Nonprofit With

Organized Synergy

Consulting | Coaching | Courses

Our Mission

Provide nonprofit founders and executives with the guidance, tools, and support needed to launch or scale their organization, sustainably.

Our Philosophy

At Organized Synergy, we believe that…

✔ Grant writing is both an art and a science. Many nonprofit founders, executive directors, and staff can write a winning proposal whether they believe it or not. And, no, it's not because they have stumbled upon the right prompt(s) for ChatGPT, Claude, or some other AI tool. Those tools will help with the art – writing a beautiful response. However, they are not designed to help with the science – program design.

✔ Program design is at the center of grant success. If your program design is mediocre or non-existent, you will have to rely on luck/hope for grant funding. Reminder: hope is not a strategy.

✔ Speaking of strategy…it is not a set of goals or a list of projects. Strategy is a plan that clearly lays out how you intend to get from here to there AND the things that may (mostly likely will because of Murphy's Law) get in the way. A good strategy should be a roadmap with alternate routes.

Our Services: Consulting, Coaching, and Courses

Program Design: Designing/Refining Program Models that Get Funded
Whether your program design/model is outdated or non-existent, we will work with you to capture and refine the core elements of your approach. More likely than not, your model will have gaps so our team of Organization Development consultants will research comparable models, provide recommendations based on best practices and our experience, and provide you with a customized, well written model. Program models are the foundation of grant writing and impact evaluation. You will save hours of time with this tool in your toolbox when you go to write a grant or evaluate/articulate the intended impact of your work. Not having it is like trying to bake a cake without the recipe or right ingredients and get a consistent taste, if it tastes good at all.

Cost: $1,500 - $8,700
Timeline: 90 days (with an option to expedite, if needed)

Strategic Planning: Building for the Future We Want and the Realities of Today
"Strategic planning" feels like a buzz word that is no longer applicable to today's world. That's because both the word and the process are outdated. Sorry fellow consultants! The truth is many strategic plans sit on the shelf collecting dust or in a shared drive forgotten until the next planning time comes around with cameos during board or staff meetings. Not every organization is that bad, but you get the point. We are NOT experts in your strategy, we ARE experts in processes that help generate insights, ideas, data, and plans that are focused on "strategic doing" rooted in agile

methods and [organization development principles](#). It is from this approach that we co-create strategic plans.

Cost: $2,800 - $50,000 (depends on size of organization and scope of project)
Timeline: varies based on size and scope. typically done in 90-120 days

Grant Writing: Telling Your Story, Sharing Your Impact, and Making the Ask
After generating millions of dollars of revenue through government, corporate, and foundation grants, we know what it takes to get funded. It's not grant writing. It's relationships. It's program design. It's strategy. Did we say relationships? Of course, proposals need to be written to get a grant. Yes, we can write the proposals for you, but not if you don't have a written program design (we can help with this) and willingness to build relationships with funders. It would be a waste of our time and a waste of your money without these two keys to success. You will receive a custom long-form proposal boilerplate, which can be used to respond to the top 10 questions that every funder will directly or indirectly ask. We can also write and submit proposals for you. Don't have a list of grants yet? We can help you find funders, with open grant applications, that are looking to support organizations/programs just like yours.

One Time Grants:
      Cost: $2,500 - $15,000 (based on funder type - government, corporate, or foundation)
      Timeline: Within 2 weeks of signed contract (plan accordingly)

Retained for 6-12 months (8-15 grants over time):
      Cost: $3,750 - $4,500 per month
      Timeline: Based on grant calendar and funder deadlines
      *includes grant list (government, corporate, and foundation sources)

Impact Evaluation and Grant Reporting: You Got the Money, Now What?
Half the battle is getting the money, winning the war is about demonstrating your impact so that you can gain funder confidence and prove that your program is impactful. All too often we have an idea about what would solve a problem or meet a need only to find out that we missed the mark. Maybe our assumptions were wrong. Maybe the approach was off and didn't connect with participants. Maybe we did a lot of work only to find that nothing changed. These are common issues in the nonprofit sector. The best organizations missed the mark plenty of times, but they used data, feedback from staff, funders, and participants, and design thinking to constantly refine their approach until they got it right and then took it a step further to dive into the data/insights to figure out why. No one expects perfection, but they do expect progress. We can design an evaluation framework and approach that will give you the insights you need to inform your strategy, program design, as well as write proposals, grant reports, and annual reports.

      Cost: $8,700 - $14,000
      Timeline: varies
      *Includes annual report design templates

Full Service: Not Quite Sure Where to Start and Just Need Help
We know that launching and scaling a nonprofit organization takes a lot of time, effort, energy, and attention. In the tailspin you don't always know what you need, you just know you need help. We offer two technical support packages. We can assess the current state of your nonprofit, create a set of recommendations, and design a project plan to support getting stuff done.

      Full Scope Technical Assistance – 50 Hours ($7,500)
           OR
      Targeted Technical Assistance – 25 Hours ($4,200)

> These hours can be used for work related to program design, impact evaluation, and grant research (not writing). Based on your engagement call, you and your assigned consultant will design a timeline and plan tailored to your needs. Our team will review and support editing of any work products created by you or your team. You will receive a prioritized project plan, recommended timeline, and templates. We will also meet with you and your team at least monthly to review progress, answer questions, and provide feedback. We will offer two rounds of edits on up to three documents created by your team.

> ***All hours must be used by the mutually agreed upon timeline.*

Coaching and Courses: Increasing Your Knowledge, Skills, and Abilities – the most valuable investment
Information on coaching and courses are provided upon request. Please email jennifer@organizedsynergy.com or call/text (614) 329-6858.

For a custom proposal based on your organization's size and your project needs, email Jennifer McKenzie at jennifer@organizedsynergy.com or call/text (614) 329-6858.

_____

Our Guarantee

We guarantee **time savings**. If you don't save at least 30% of time on writing your next proposal or if you cannot articulate the impact of your work with clarity and confidence using the program model/design, we will refund 30% of your service fee no questions asked

We guarantee **quality.** If you are not satisfied with the quality of the grant proposals, you can request a full refund within 5 business days of receiving the final draft.

We guarantee **satisfaction**. If you don't feel that your strategic plan reflects your vision, direction, and clearly outlines a path forward, we will refund the cost to design the plan.

We guarantee **value**. If you don't feel your evaluation framework accurately reflects the value of your work, we will refund the cost to design the framework.