

Sharron Calvin

Professional Freelance Copywriter

505-946-8847

sharron@sharronswritingservice.com

SUMMARY

A creative and dedicated Copywriter with over 20 years of experience. Saavy about social media, web design, blogging and email marketing. Superb human relation skills, having dealt with a variety of clients and projects over the years. Author of more than 200 publications, online and off.

EXPERIENCE

1998 - Present

Blogger

***Blog and Website**

[Four Cornering](#) - Jaunts Around Arizona, Colorado, New Mexico and Utah

[The Healing Channel](#) - Natural Alternatives For Your Health and Well-Being

***Copywriter - [sharronswritingservice.com](#)**

Simpatico Healing Arts and Renewal Center- Flagstaff, AZ

Receptra Naturals CBD- Denver, CO

Light Technology Publishing-Sedona Journal- Flagstaff, AZ

The Cottages B&B- Silver City, NM

Precision Custom Builders- Lakeside, AZ

Pinetop-Lakeside Sanitary District - AZ

Unity Church of the White Mountains- Lakeside, AZ

White Mountain Gem and Mineral Show- Showlow, AZ

Jin Shin Jyutsu- Flagstaff, AZ

Mountain Bell- Denver, CO

San Luis Valley Community Showcase - Alamosa, CO

Rocky Flats - Denver, CO

***Social Networks - [Twitter](#), [Facebook](#), [Pinterest](#), [LinkedIn](#).**

***Travel Writer** - Alamosa Valley Courier, Afar, Aquarian Journal, Apache County Observer, AZ Tourist News, [Dave's Travel Corner](#), Demand Media, [Ezine Articles](#), [Four Corners Regional GeoTourism Map Guide](#), Myadventures.com, Sedona Journal, Travel Lady Magazine, Travel Thru History, White Mountain Independent News

SKILLS

[Article Writing](#)

[Blogging](#)

[Copywriting](#)

[Communications Skills](#)

[Customer Service](#)

[Editing](#)

[Email Marketing](#)

[Leadership Skills](#)

[Press Releases](#)

[Sales](#)

[Social Media](#)

[SEO](#)

[Time Management](#)

[Website Design](#)

[Wordpress](#)

EDUCATION

BA-Communication Arts

Regis Univ.- Denver, CO

Healthcare Copywriting

Traveler Workshop-AWAI

Pampered Traveler-AWAI

Inbox Blueprint-Email

(Get Copywriting Clients

Master Class)

Leading Tours- AWAI

(Pin w/a Purpose

Pinterest Master Class)

2009- 2016

**Marketing Consultant/Social Media Manager - Colorado Small Business
Development Center - Alamosa, CO**

Educated new and existing small business owners on how to set up websites and social media.

1989 -2010

Jin Shin Jyutsu Practitioner (form of acupressure)

Certified Jin Shin Jyutsu Practitioner with over 2,000 hours.

Wrote educational material for clients on the benefits of bodywork
and self-help methods.

Hospice Volunteer for 5 years in Arizona, Nevada and California

In-house service to Summit Healthcare Regional Medical Center

CERTIFICATIONS:

Guest Blogging Course (2016) - Jon Morrow

Colorado Small Business Development Center- (2010)

Let's Get Social and Social Media Manager Pro from Kate Buck/www.kbjonline.com

American Writers and Artist's Institute Copy Writing Program -(2006)

Jin Shin Jyutsu Holistic Health Practitioner- (1991)