



Edmonton Reggae Festival Society  
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**FOR IMMEDIATE RELEASE**

**August 1, 2024**

**Attention Edmonton Reggae Festival Patrons and Partners,**

We express our heartfelt gratitude for your unwavering support in making our festival a unique and cherished event in our city.

This year, due to a shortfall in funding, we had to relocate the festival to Union Hall on short notice. Additionally, due to a lower turnout than anticipated, we had to cancel the second portion of the festival scheduled for Sunday, July 21, 2024.

Despite these challenges, we are pleased to have celebrated our 10th anniversary on Saturday, July 20, 2024. We were thrilled to present exceptional performances by I Wayne, Jah Cutta from Montreal, Daddy H, and Abahebera Drummers from Regina, among other talented artists.

The artists delivered outstanding performances, and we are delighted those patrons enjoyed the festivities both inside Union Hall and at the food, vendor displays and music outside.

To our valued festival patrons who purchased tickets for the 2024 event, we sincerely thank you for your support and investment in our society and community. To show our appreciation, we are offering free entry to the 2025 festival to make up for this year's shortfall. Please retain your proof of purchase and email us at [edmontonreggaefestivalsociety@gmail.com](mailto:edmontonreggaefestivalsociety@gmail.com) to redeem this offer. For updates on future events and festival dates, please visit our website at [www.edmontonreggaefestivalsociety.ca](http://www.edmontonreggaefestivalsociety.ca).

We extend special thanks to Union Hall and their staff for their flexibility and support in accommodating us. We also deeply appreciate the contributions of our sponsors and the City of Edmonton, whose support is vital to presenting this inspiring and diverse event.

We convey our heartfelt thanks to our dedicated volunteers, whose efforts have brought our vision to life. Their hard work has helped create this platform for reggae music, welcoming artists from near and far to celebrate reggae and its culture with us. Edmonton has several exciting events lined up for the rest of the summer. Don't miss the chance to support fantastic occasions like the Cariwest Caribbean Arts Festival and Heritage Days, among others.

We look forward to seeing you at Reggae Festival 2025!

**Respectfully,**

**Kevin Simpson**  
Vice President  
Edmonton Reggae Festival Society