



What you give to our 2023 Annual Fund Drive matters. Here's how I know...

August 2023

Dear <<Salutation>>,

"It is breast cancer."

Four words. Four words that changed my life forever. Like in so many families, cancer had left its scars on us. We understood the gravity of those words.

My mother had already faced breast cancer and would later die when her cancer returned. My sister had melanoma. My brother died of metastatic prostate cancer.

In the year following my diagnosis, the strong person I knew myself to be was tested to limits I couldn't have imagined. The toll was physical, emotional and financial.

But I was also blessed with an unexpected gift during my breast cancer journey — support.

I am committed to making sure everyone who ever hears that dreaded diagnosis has the support they need too.

And that's why I'm asking you to help us lift up one survivor, one family at a time, by sending a generous Annual Fund Drive gift of \$25, \$50 or \$100 today.

Every gift — including yours — matters. Because when cancer strikes, we're all in it together.

Your generosity helps provide emotional support and information through our free Breast Care Helpline to everyone affected by this devastating disease. And financial assistance for people undergoing treatment to help pay for things like transportation, childcare, groceries and co-pays — especially for those who wouldn't be able to access the care they need otherwise.

I know all too well that four words can change a life. Here are the four I appreciate most today:

Your. Gift. Gives. Hope.

As you've been reading my letter, someone's mom, sister, wife, daughter, neighbor or best friend was hearing the news: "You have breast cancer." Please support them now by sending the most generous gift you can.

With my heartfelt thanks,

Paula Schneider
President and CEO
Susan G. Komen

P.S. If you or someone you know has concerns, our Breast Care Helpline experts are ready to help. Call 1-877 GO KOMEN (1-877-465-6636) or email helpline@komen.org. Se habla español.

13770 Noel Road, Suite 801889 • Dallas, Texas 75380 • 1-877 GO KOMEN (1-877-465-6636) • komen.org/august

2023 ANNUAL FUND DRIVE GIFT

<<City, State>>

<<Dear <<Salutation>>, our 2023 Annual Fund Drive to end breast cancer is one of the most important requests we make of leaders like you all year. Please give as generously as you can. Thank you!>>

\$15 \$25 \$50 \$100 \$200 \$_____

Mr. and Mrs. John Q. Sample
1234 Main St.
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1-877 GO KOMEN
komen.org/august
24AQ081/24RA081

Please return this form with your gift in the envelope provided. To charge your gift by credit card, please see back of this form.

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