



## Elevator Pitch Worksheet

Hi, I'm \_\_\_\_\_, (Title) \_\_\_\_\_ of \_\_\_\_\_.

(Tag Line) \_\_\_\_\_

(Unmet need) \_\_\_\_\_

There are \_\_\_\_\_ with this problem,  
which translates to a \_\_\_\_\_ dollar market.

Our product/service, the \_\_\_\_\_ solves that problem by  
\_\_\_\_\_  
\_\_\_\_\_.

We make money by \_\_\_\_\_.

What makes our company unique is \_\_\_\_\_.

Our team has \_\_\_\_\_.

With \_\_\_\_\_ dollars of founder's investment to date we have:  
(accomplishments) \_\_\_\_\_.

We are looking for \_\_\_\_\_,  
to fund \_\_\_\_\_.  
\_\_\_\_\_.

(Close) \_\_\_\_\_