



YOU'RE NEVER ALONE CIC **SPONSORSHIP PACK**





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ABOUT US

You're Never Alone CIC is a community-led, not-for-profit organisation created to support parents and carers of children with Special Educational Needs and Disabilities (SEND). We provide a safe, inclusive, and understanding space for families to connect, share, and grow—because we know what this journey really feels like.

The organisation is run by two parents with lived experience of raising children with SEND. Having faced the challenges, isolation, and emotional strain themselves, they founded You're Never Alone CIC to ensure no parent or carer ever feels unsupported. Their shared experience brings warmth, authenticity, and genuine understanding to everything we do.

Together, they lead with empathy and commitment, ensuring our work is always rooted in kindness, inclusivity, and the belief that nobody should face this journey alone.

Our Impact

- Families supported through events, groups, and workshops.
- Inclusive community days during school holidays (Summer & Easter SEND events).
- Weekly peer-support groups during term time for parents and carers.
- Expert-led workshops on topics such as PDA and SEND-related challenges.
- A growing network of volunteers and supporters with lived experience.

Why We Need Your Help

The families we support are navigating the unique challenges that come with raising children with additional needs. Everyday life can place extra demands on them—whether that's managing household routines, keeping up with practical needs, or simply creating opportunities for their children to enjoy happy, meaningful experiences.

Your sponsorship or support will help us make a real difference. With your help, we can:

- Host inclusive family days during school holidays.
- Provide safe spaces for weekly parent/carers support groups.
- Fund educational talks and workshops led by specialists.
- Supply resources, refreshments, and goody bags to enhance our sessions.
- Offer families practical items or experiences that bring relief and make daily life a little easier.
- Reach more socially isolated families across Croydon and neighbouring areas.



Ways to Support Us

1. Financial Sponsorship

- £100–£500: Help cover venue hire, resources, refreshments, and activity costs.
- £500+: Sponsor an entire event or workshop and receive named recognition.

2. In-Kind Donations

We welcome contributions that can make a direct difference to families, such as:

- Gift vouchers (e.g., shops, activities, experiences).
- Children's toys, books, clothing, or sensory/learning resources.
- Household items or appliances that help ease daily challenges.
- Technology or equipment to support children's development, play, and learning.
- Refreshments, decorations, or supplies for our events.

3. Raffle Prize Donations

Donate an item or voucher to be used in raffles during our events—helping us raise funds while giving families the chance to win something special.

Benefits for Your Business

By partnering with You're Never Alone CIC, your business will:

- Be recognised on our website and social media platforms.
- Reach a family-focused community in Croydon and surrounding areas.
- Build goodwill by supporting a grassroots, inclusive cause.
- Receive a sponsorship certificate and public thank-you at our events.
- Have the opportunity to include promotional material in event goody bags.

Let's Partner

We would love to explore how your business can get involved in a way that aligns with your values and goals. Whether you can support us once or become a long-term partner, your contribution will make a genuine difference to families who often feel unseen and unheard.

Contact Us

🌐 **Website:** www.youreneveralone.uk

✉️ **Email:** admin@Youreneveralone.uk

📱 **Instagram:** @youre_never_alone_ldn

📘 **Facebook:** You're Never Alone CIC

Thank you for helping us make sure no parent or carer ever feels alone.