

Privacy Policy

Last Updated: May 10, 2025

This privacy notice for **Aayur Enterprises, a Unit of Zymantec** ("we", "us", or "our"), describes how and why we collect, store, use, and/or share ("process") your information when you use our services ("**Services**"), such as when you:

Visit our website at <https://www.aayurcare.com>, or any website of ours that links to this Privacy Policy.

Engage with us in other related ways, including any sales, marketing, events, or customer support.

Questions or concerns?

Reading this Privacy Policy will help you understand your rights and choices. If you do not agree with our practices, please do not use our Services. If you still have questions or concerns, contact us at info@aayurcare.com.

SUMMARY OF KEY POINTS

What personal information do we process?

We collect personal data depending on how you interact with us, the Services you use, and the choices you make.

Do we process sensitive data?

Yes, with your consent or as allowed by law.

Do we get data from third parties?

No, we do not.

How is your information used?

To provide Services, improve performance, communicate with you, protect against fraud, and comply with legal obligations.

Do we share your data?

Only in specific cases like legal requirements or business transfers.

How do we protect your data?

Through industry-standard technical and organizational safeguards.

What are your rights?

Depending on your location, you may access, correct, delete, or restrict how we use your personal data.

TABLE OF CONTENTS

What Information Do We Collect?

How Do We Process Your Information?

When and With Whom Do We Share Your Personal Information?

Do We Use Cookies and Other Tracking Technologies?

How Long Do We Keep Your Information?

How Do We Keep Your Information Safe?

What Are Your Privacy Rights?

Controls for Do-Not-Track Features

Do We Collect Information from Minors?

Do We Make Updates to This Notice?

How Can You Contact Us About This Notice?

How Can You Review, Update, or Delete the Data We Collect From You?

1. WHAT INFORMATION DO WE COLLECT?

Personal Information You Provide

We collect personal data that you voluntarily provide when you:

- Sign up for our services

- Express interest in our products

- Contact us

This may include:

- Full Name

- Phone Number

- Email Address

- Mailing/Billing Address

Job Title

Contact Preferences

Login Credentials (where applicable)

Health-related data (when relevant and consented to)

You are responsible for ensuring that any personal data you provide is accurate and up to date.

2.HOW DO WE PROCESS YOUR INFORMATION?

We process your personal information to:

Deliver services and respond to service requests

Communicate with you (customer support, promotions, legal updates)

Request feedback and improve user experience

Send marketing material (where permitted)

Prevent fraud and ensure security

Fulfill legal obligations

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

We may share your information:

With **vendors, consultants, or service providers** who need access to such information to perform work on our behalf.

During **business transfers**, such as mergers or acquisitions.

To comply with **legal obligations**, regulatory authorities, or to defend legal rights.

We **do not** sell or rent your personal information to third parties.

4.DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

Yes. We use cookies and similar technologies (like web beacons and pixels) for analytics, personalization, and improving site performance. You can manage your cookie preferences via your browser settings. Read more in our **Cookie Notice**.

5. HOW LONG DO WE KEEP YOUR INFORMATION?

We retain your data only as long as necessary to:

- Provide services

- Fulfill legal or accounting obligations

- Resolve disputes

When no longer needed, we securely delete or anonymize it.

6. HOW DO WE KEEP YOUR INFORMATION SAFE?

We use reasonable technical and organizational measures to protect your data. These include:

- Secure servers

- Data encryption

- Access control

Despite these efforts, no system is 100% secure. You are responsible for accessing our services within a secure environment.

7. WHAT ARE YOUR PRIVACY RIGHTS?

You have the right to:

- Access the personal data we hold about you

- Correct inaccurate or incomplete data

- Delete your personal information

- Withdraw consent at any time (if consent was given)

- Object to or restrict certain data processing

To exercise these rights, contact us at info@aayurcare.com.

8. CONTROLS FOR DO-NOT-TRACK FEATURES

Most browsers offer a “Do Not Track” (DNT) feature. Currently, no standard exists for recognizing and responding to DNT signals, so we do not respond to them. We will update this policy if this changes.

9. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly collect data from or market to individuals under 18 years of age. If we become aware that we have collected data from a minor without parental consent, we will delete it.

10. DO WE MAKE UPDATES TO THIS NOTICE?

Yes. We may update this Privacy Policy to remain compliant with relevant laws. Updates will be reflected with a revised date, and we may notify you of significant changes.

11. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or concerns about this policy, you may contact us at:

Email: contact@aayurcare.com

Postal Address:

Aayur Enterprises (A Unit of Zymantec)

BHIVE Premium Koramangala (Near Nexus Mall), Hosur Main Road, next to Forum Mall, Adugodi, Koramangala, Bengaluru, Karnataka, India

12. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

To submit a **data subject access request**, contact contact@aayurcare.com with a clear description of your request. We will respond in accordance with applicable privacy laws.

