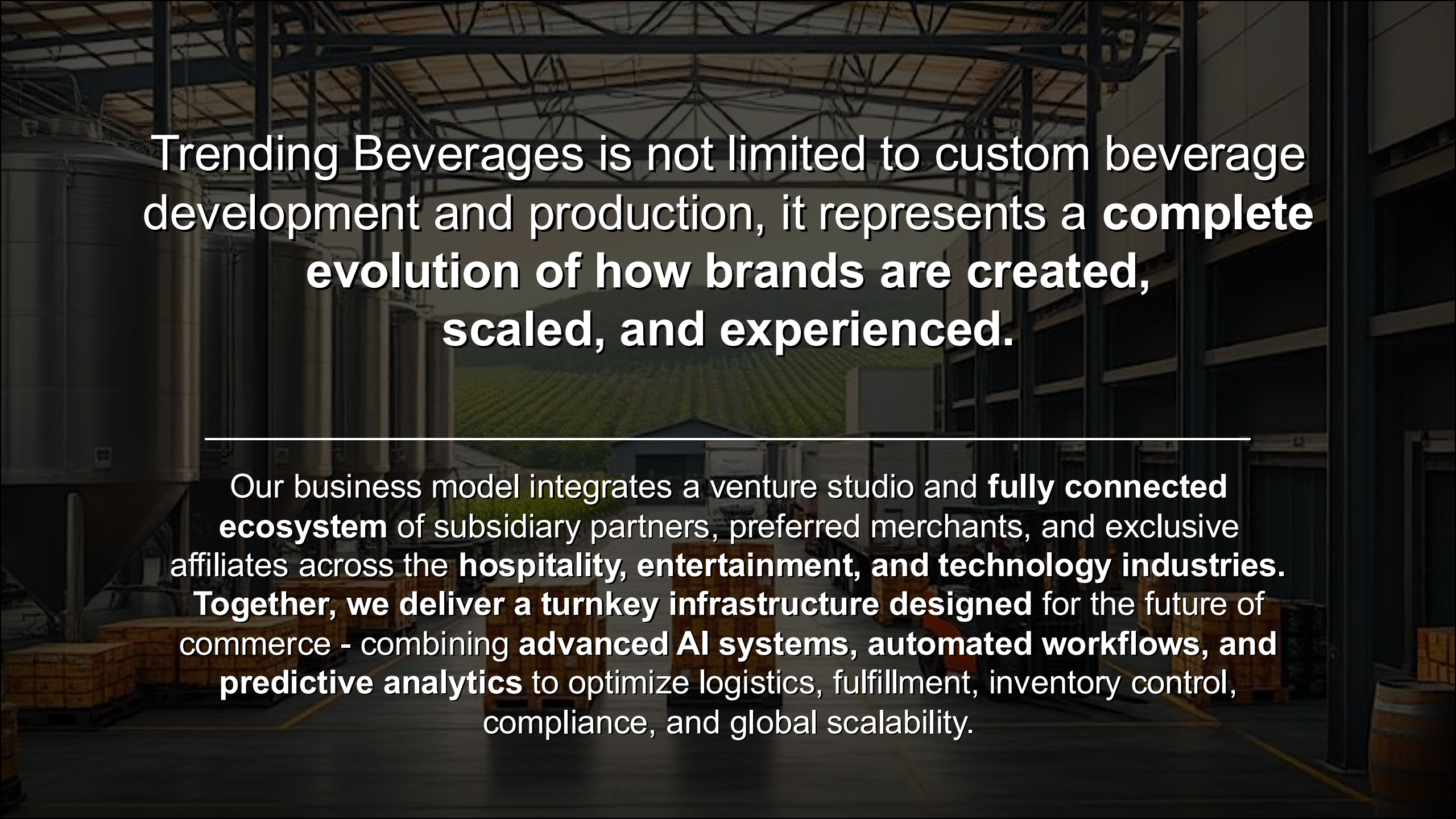


Custom Beverage Development & Enterprise Production

Trending Beverages | The Future of Beverage Innovation and Distribution



Trending Beverages is not limited to custom beverage development and production, it represents a **complete evolution of how brands are created, scaled, and experienced.**

Our business model integrates a venture studio and **fully connected ecosystem** of subsidiary partners, preferred merchants, and exclusive affiliates across the **hospitality, entertainment, and technology industries.** **Together, we deliver a turnkey infrastructure designed** for the future of commerce - combining **advanced AI systems, automated workflows, and predictive analytics** to optimize logistics, fulfillment, inventory control, compliance, and global scalability.



TRENDING BEVERAGES

www.TrendingBeverages.com

Delivering end-to-end innovation and production solutions that empower brand expansion and elevate intellectual property value for established companies, cultural groups, global icons, celebrities, festivals, monuments, emerging markets, and large-scale controlled markets. Our expertise spans the full spectrum of beverage creation - from award-winning Napa Valley and California wines to craft beers, premium spirits, artisanal sake, sparkling wines, force-carbonated beverages, and precision-engineered ready-to-drink cocktails.

We also specialize in next-generation coffee, water, energy drinks, teas, and kombucha, integrating advanced R&D, sustainability, and market scalability into every pour.



www.NapaValleyDistribution.com

At the core of our distribution model lies a next-generation marketing and packaging strategy, engineered to amplify brand value and customer connection. This includes direct-to-consumer ecosystems, AI-managed redemption and loyalty systems, and B2B expansion pipelines that redefine how beverages reach audiences worldwide.

Our compliant digital **marketplaces** merge seamlessly with gamified live-shopping experiences and interactive streaming platforms, turning every product launch or tasting into a real-time entertainment and commerce event. This convergence of technology, storytelling, and community engagement creates higher margins, stronger retention, and exponential visibility, setting the new standard for modern beverage distribution.

In short, Trending Beverages isn't just producing beverages - we're engineering the future of how they're made, marketed, experienced, redeemed, and monetized.



www.NapaRoyals.com

Napa Royals is a fashion-forward cultural lifestyle brand and lifestyle society influenced by the founders and leaders of wine country hospitality, and the inner industries that they unite. Napa Royals, merges fashion, lifestyle, and hospitality into one ecosystem-uniting and packaging brands, travel, excursions, entertainment, and **franchised immersive experiences** - under a single luxury society. Together, these entities deliver not just products, but culture and community.

Napa Royals private lifestyle society manages all inhouse beverage brands, products, hospitality affiliates, services, experiences, and embodies the essence of the Napa Valley lifestyle, blending wine culture, culinary, hospitality, and all other inner industry affiliates, with a fashion forward passion for the art of living well.

Like... "Napa Royals

Sonoma Royals & Wine Country Royals coming soon!

Spirits, Mixed Cocktails, Ready-to-Drink, & Beer Capabilities

For spirits and ready-to-drink beverages, we maintain **full production capabilities** across all major spirit categories, including premium and niche expressions such as **Japanese whisky** and other rare, small-batch profiles. Our **beer division** is equipped to produce high-end custom brews across every style, from **classic to experimental** - supported by advanced R&D and pilot-scale innovation programs. We also manage **large-scale production** for introductory-tier beer lines designed for **volume efficiency and rapid market entry**.

Our **expertise spans the full spectrum of beverage creation**, from **award-winning Napa Valley and California wines** to **craft beers**, **100-point premium spirits**, **artisanal sake**, **sparkling wines**, **force-carbonated beverages**, and **precision-engineered ready-to-drink cocktails**.

Packaging Formats:

- ❖ Bottles
- ❖ Cans
- ❖ Cork
- ❖ Screen & cage
- ❖ Screen & cage
- ❖ Screw-cap
- ❖ Crown-cap
- ❖ keg systems for efficient event sampling and reduced waste.

Non-Alcoholic :

- ❖ Coffee
- ❖ Tea
- ❖ Water
- ❖ Soda
- ❖ Juice
- ❖ Kombucha



Capabilities:

- ❖ Full-spectrum beverage production in California
- ❖ Global export readiness
- ❖ Custom packaging and design integration and marketplace.
- ❖ Full compliance and certifications for export.

White Napa Valley & California Wine Varietals - Suggested Retail Pricing

We obtain all California grape varietal options | Bellow are a few mainstream examples & SRP's

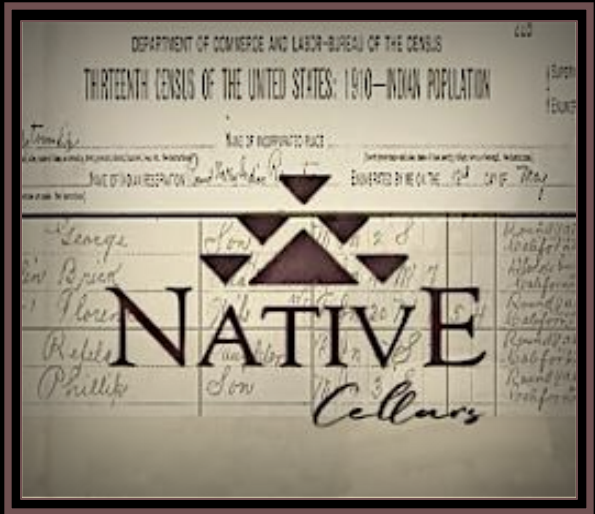
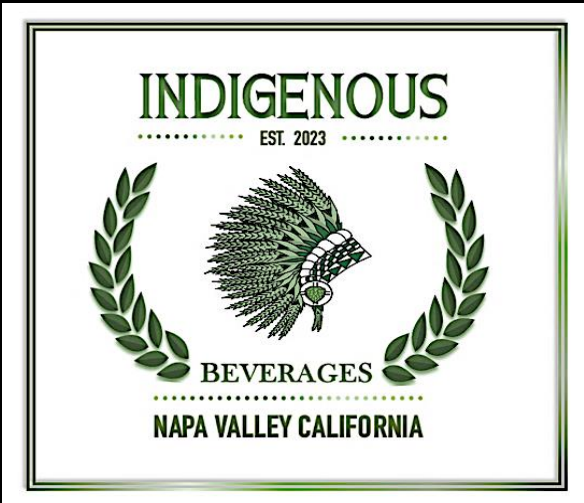
Varietal		California Reserve Tier	Napa Tier
1	Pinot Grigio	\$18 – \$36	\$36 – \$100+
2	Sauvignon Blanc	\$18 – \$36	\$36 – \$100+
3	Chardonnay	\$18 – \$36	\$36 – \$100+
4	Viognier	\$18 – \$36	\$36 – \$100+
5	Muscat	\$18 – \$36	\$36 – \$100+
6	White Blends	\$18 – \$36	\$36 – \$100+
7	Force Carbonated and/or Sparkling Wine	\$29 – \$65	\$50 – \$1,000+

Red Napa Valley & California Wine Varietals - Suggested Retail Pricing

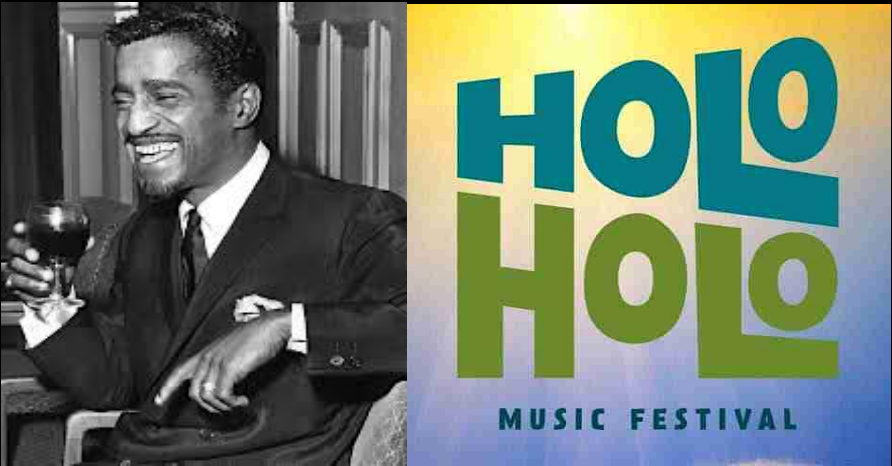
We obtain all California grape varietal options | Bellow are a few mainstream examples & SRP's

Varietal		California Reserve Tier	Napa Tier
1	Force Carbonated Rosé and/or Sparkling Rosé	\$29 – \$65	\$50 – \$1,000+
2	Rosé	\$20 – \$49	\$50 – \$100+
3	Pinot Noir	\$20 – \$49	\$50 – \$300
4	Zinfandel	\$20 – \$49	\$50 – \$300
5	Merlot	\$20 – \$49	\$50 – \$300
6	Cabernet Sauvignon	\$20 – \$49	\$50 – \$1,000+
7	Red Bordeaux-Style Blends	\$20 – \$49	\$50 – \$1,000+

Portfolio – A Few Examples



High Profile Brands In Development



TRIBAL FEST

GA CASH REFUND MI 10¢ REF. FL, OR, CT, DE, MA, LA, ME, VT, HI, NY 5¢ REF. OK

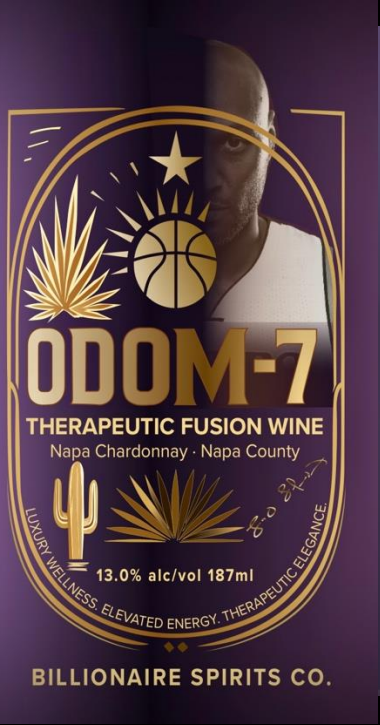
LUXURY WELLNESS
ELEVATED ENERGY
THERAPEUTIC ELEGANCE

*To be enjoyed with friends
in celebration of
life and healthy living...*

This Mendocino-grown Chardonnay reveals aromas of pear, lychee, and white peach, layered with lemon zest and soft floral perfume. Subtle notes of bitter herbs, fresh-cut grass, and mineral warmth complement hints of oak, nuts, and wax, delivering a refined and restorative finish.



Produced and Packaged in Oakville, CA
for Santa Monica Mountains Farmstead,
Camarillo, CA 93010



Lamar Odom's journey embodies resilience, victory, and renewal. A two-time NBA World Champion, Lamar rose to greatness through dedication and heart—achievements built on teamwork, faith, and perseverance. Today, his focus on health, balance, and gratitude reflects a new chapter—one strengthened by the love of family, friends, and fans alike. This wine is inspired by that same spirit: celebrating life's victories, both on and off the court, with purpose, wellness, and elegance.



Contains Sulfites

GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.



WELCOME to this world famous
wine growing region

NAPA VALLEY



napa valley vintners

...and
the wine
is bottled
poetry...

Robert Louis Stevenson

Jason Elkin

Jason@NapaValleyDistribution.com

1-(707)-227-7078