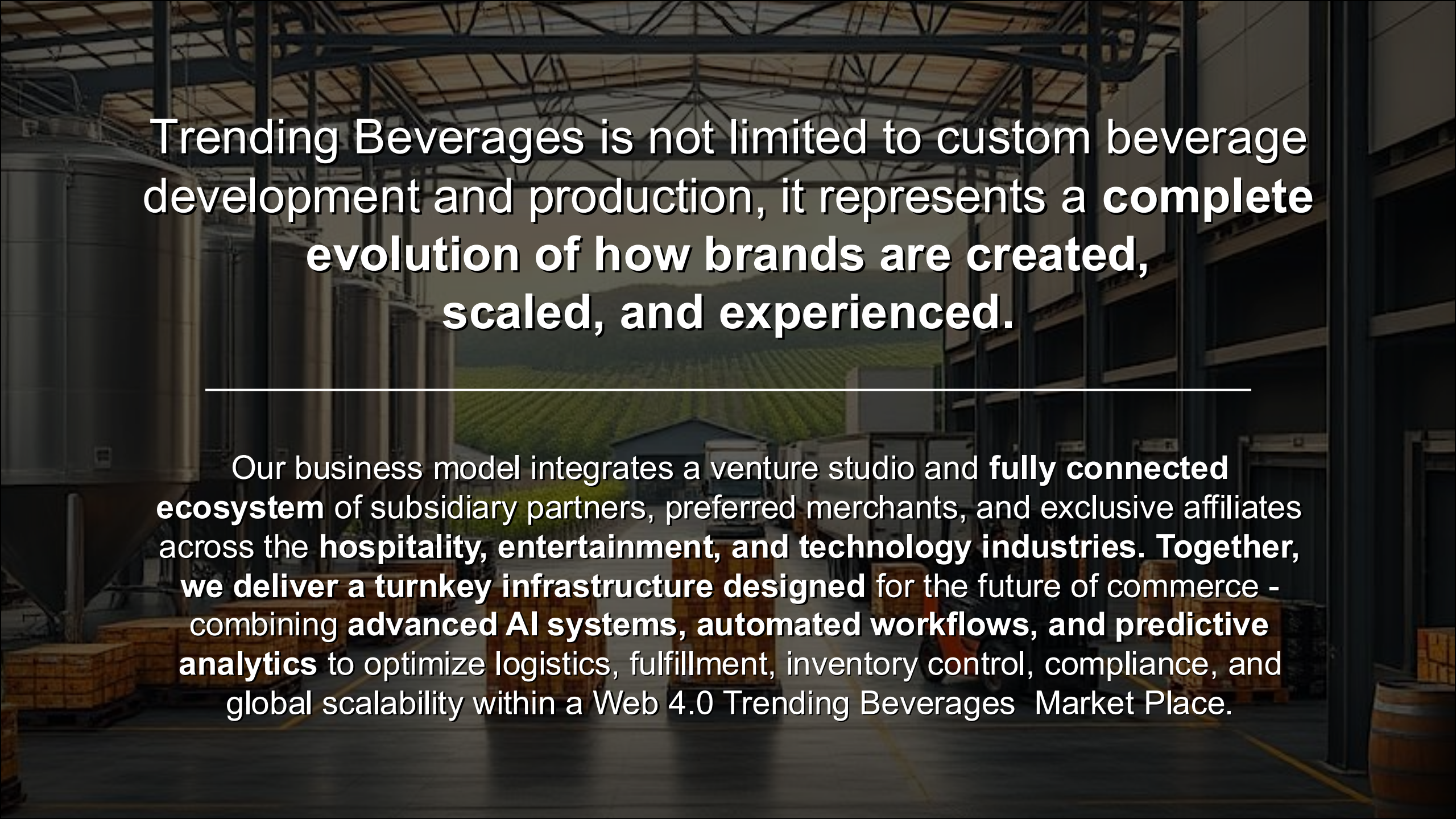




Custom Beverage Development & Enterprise Production

Trending Beverages | The Future of Beverage Innovation and Distribution



Trending Beverages is not limited to custom beverage development and production, it represents a **complete evolution of how brands are created, scaled, and experienced.**

Our business model integrates a venture studio and **fully connected ecosystem** of subsidiary partners, preferred merchants, and exclusive affiliates across the **hospitality, entertainment, and technology industries. Together, we deliver a turnkey infrastructure designed** for the future of commerce - combining **advanced AI systems, automated workflows, and predictive analytics** to optimize logistics, fulfillment, inventory control, compliance, and global scalability within a Web 4.0 Trending Beverages Market Place.



Vertically Intergraded Solutions For Controlled Markets



Santa Monica Mountains Farmstead

Santa Monica Mountains Farmstead operate as the ultimate incubator for visionaries who refuse to compromise on their wildest concepts. We serve as a boundaryless creation center designed to dream up, formulate, and perfect any beverage concept imaginable. Inside these walls, flavor architects and liquid wizards work to turn wild imagination into tangible magic. Whether developing an uncharted flavor profile or a category-defying functional drink, our facility is engineered to bring the impossible to life without creative limitation.

What truly separates the SMMF from conventional laboratories is our unparalleled regulatory foundation. Operating under rare, wide, and grandfathered master licenses, These legacy permissions grant us a level of operational freedom that simply does not exist elsewhere in the industry.

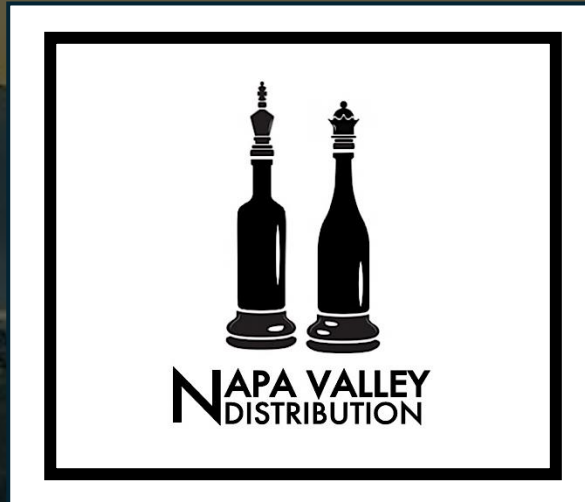


TRENDING BEVERAGES

Trending Beverages

Delivering end-to-end innovation and production solutions that empower brand expansion and elevate intellectual property value for established companies, cultural groups, global icons, celebrities, festivals, monuments, emerging markets, and large-scale controlled markets. Our expertise spans the full spectrum of beverage creation - from award-winning Napa Valley and California wines to craft beers, premium spirits, artisanal sake, sparkling wines, force-carbonated beverages, and precision-engineered ready-to-drink cocktails.

We also specialize in next-generation coffee, water, energy drinks, teas, and kombucha, integrating advanced R&D, sustainability, and market scalability into every pour.



Napa Valley Distribution

At the core of our distribution model lies a next-generation marketing and packaging strategy, engineered to amplify brand value and customer connection. This includes direct-to-consumer ecosystems, AI-managed redemption and loyalty systems, and B2B expansion pipelines that redefine how beverages reach audiences worldwide.

Our compliant digital **marketplaces** merge seamlessly with gamified live-shopping experiences and interactive streaming platforms, turning every product launch or tasting into a real-time entertainment and commerce event. This convergence of technology, storytelling, and community engagement creates higher margins, stronger retention, and exponential visibility, setting the new standard for modern beverage distribution.

In short, Trending Beverages isn't just producing beverages - we're engineering the future of how they're made, marketed, experienced, redeemed, and monetized.



Napa Royals

Napa Royals is a fashion-forward cultural lifestyle brand and lifestyle society influenced by the founders and leaders of wine country hospitality, and the inner industries that they unite. Napa Royals, merges fashion, lifestyle, and hospitality into one ecosystem-uniting and packaging brands, travel, excursions, entertainment, and franchised immersive experiences - under a single luxury society. Together, these entities deliver not just products, but culture and community.

Napa Royals private lifestyle society manages all inhouse beverage brands, products, hospitality affiliates, services, experiences, and embodies the essence of the Napa Valley lifestyle, blending wine culture, culinary, hospitality, and all other inner industry affiliates, with a fashion forward passion for the art of living well.

Like... "Napa Royals

Sonoma Royals & Wine Country Royals coming soon!



The Vintner And The Chef

The “Vintner & The Chef” brings you digitally immersive culinary experiences. Branded world-class chefs and beverage purveyors may now introduce choreographed digital settings to intensify backstory, taste, smell, and excitement to every bite and sip!

Our digitally immersive beverage and epicurean events rotate world-class beverage purveyors and renowned chefs to create exclusive, interactive culinary experiences unlike anything in hospitality today. Imagine the visual immersion of Sphere in Las Vegas—reimagined for intimate dining, where cuisine, beverage, and digital storytelling evolve together in real time.

We welcome **rotating chefs, traveling chefs, and celebrity chefs** to showcase their craft and collaborate within this next-generation culinary stage.

Each ticket comes with a Napa Royals Society Membership good for one year. We average 2,400 club members a month at each location)

(Napa Valley, San Francisco, Las Vegas, and Texas, currently being deployed)

Spirits, Mixed Cocktails, Ready-to-Drink, & Beer Capabilities

For spirits and ready-to-drink beverages, we maintain full production capabilities across all major spirit categories, including premium and niche expressions such as Japanese whisky and other rare, small-batch profiles. Our beer division is equipped to produce high-end custom brews across every style, from classic to experimental - supported by advanced R&D and pilot-scale innovation programs. We also manage large-scale production for introductory-tier beer lines designed for volume efficiency and rapid market entry.

Our expertise spans the full spectrum of beverage creation, from award-winning Napa Valley and California wines to craft beers, 100-point premium spirits, artisanal sake, sparkling wines, force-carbonated beverages, and precision-engineered ready-to-drink cocktails.

Packaging Formats:

- ❖ Bottles
- ❖ Cans
- ❖ Cork
- ❖ Screen & cage
- ❖ Screen & cage
- ❖ Screw-cap
- ❖ Crown-cap
- ❖ keg systems for efficient event sampling and reduced waste.

Non-Alcoholic :

- ❖ Coffee
- ❖ Tea
- ❖ Water
- ❖ Soda
- ❖ Juice
- ❖ Kombucha



Capabilities:

- ❖ Full-spectrum beverage production in California
- ❖ Global export readiness
- ❖ Custom packaging and design integration and marketplace.
- ❖ Full compliance and certifications for export.

White Napa Valley & California Wine Varietals - Suggested Retail Pricing

We obtain all California grape varietal options | Bellow are a few mainstream examples & SRP's

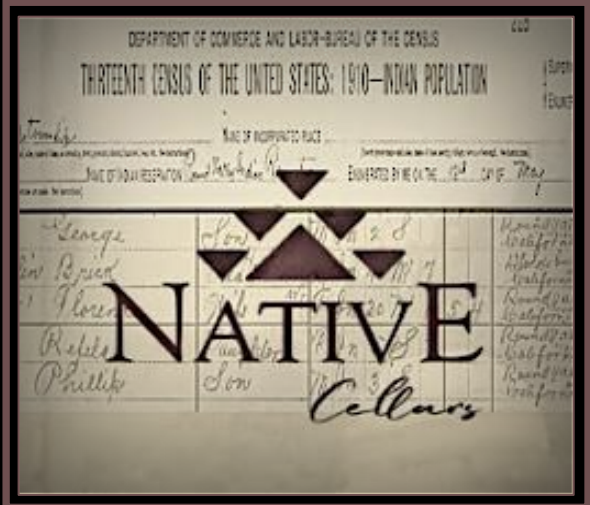
Varietal		California Reserve Tier	Napa Tier
1	Pinot Grigio	\$18 – \$36	\$36 – \$100+
2	Sauvignon Blanc	\$18 – \$36	\$36 – \$100+
3	Chardonnay	\$18 – \$36	\$36 – \$100+
4	Viognier	\$18 – \$36	\$36 – \$100+
5	Muscat	\$18 – \$36	\$36 – \$100+
6	White Blends	\$18 – \$36	\$36 – \$100+
7	Force Carbonated and/or Sparkling Wine	\$29 – \$65	\$50 – \$1,000+

Red Napa Valley & California Wine Varietals - Suggested Retail Pricing

We obtain all California grape varietal options | Bellow are a few mainstream examples & SRP's

Varietal		California Reserve Tier	Napa Tier
1	Force Carbonated Rosé and/or Sparkling Rosé	\$29 – \$65	\$50 – \$1,000+
2	Rosé	\$20 – \$49	\$50 – \$100+
3	Pinot Noir	\$20 – \$49	\$50 – \$300
4	Zinfandel	\$20 – \$49	\$50 – \$300
5	Merlot	\$20 – \$49	\$50 – \$300
6	Cabernet Sauvignon	\$20 – \$49	\$50 – \$1,000+
7	Red Bordeaux-Style Blends	\$20 – \$49	\$50 – \$1,000+

Portfolio – A Few Examples





WELCOME to this world famous
wine growing region

NAPA VALLEY



napa valley vintners

...and
the wine
is bottled
poetry...

Robert Louis Stevenson

Jason Elkin

+1 (707) 227-7078

Jason@NapaValleyDistribution.com