



Napa Royals



Redefining Napa Valley Luxury

The Premier Wine Lifestyle Membership Experience

Napa Royals is a fashion-forward cultural lifestyle brand and lifestyle society influenced by the founders and leaders of wine country hospitality, and the inner industries that they unite.

A distinguished 'Club of Clubs' uniting the entire hospitality industry, designed to elevate offerings and create unparalleled experiences. By fostering seamless cross-promotion among its exclusive affiliates, this premier network unlocks unique access to curated pricing, bespoke packages, and exclusive deals, delivering a superior and fully integrated hospitality experience.

Executive Summary

Vision

To establish Napa Royals as the dominant luxury lifestyle membership platform in Napa Valley, setting new standards for wine-country hospitality and creating an iconic destination that rivals the world's most prestigious clubs.

Napa Royals represents the convergence of luxury hospitality, wine culture, and lifestyle membership—a first-of-its-kind platform positioned to capture unprecedented value in America's most prestigious wine region.

Mission

We curate transformative wine-country experiences that blend world-class hospitality, immersive education, and exclusive access into a seamless lifestyle platform for discerning members and guests.



Investor Value Proposition



Scalable Platform

A proven membership model with technology-driven automation that compounds revenue growth while maintaining luxury positioning and exclusivity.



Premium Market Position

Capturing high-net-worth individuals in a \$9B market with pricing power that significantly exceeds regional averages and competitor offerings.



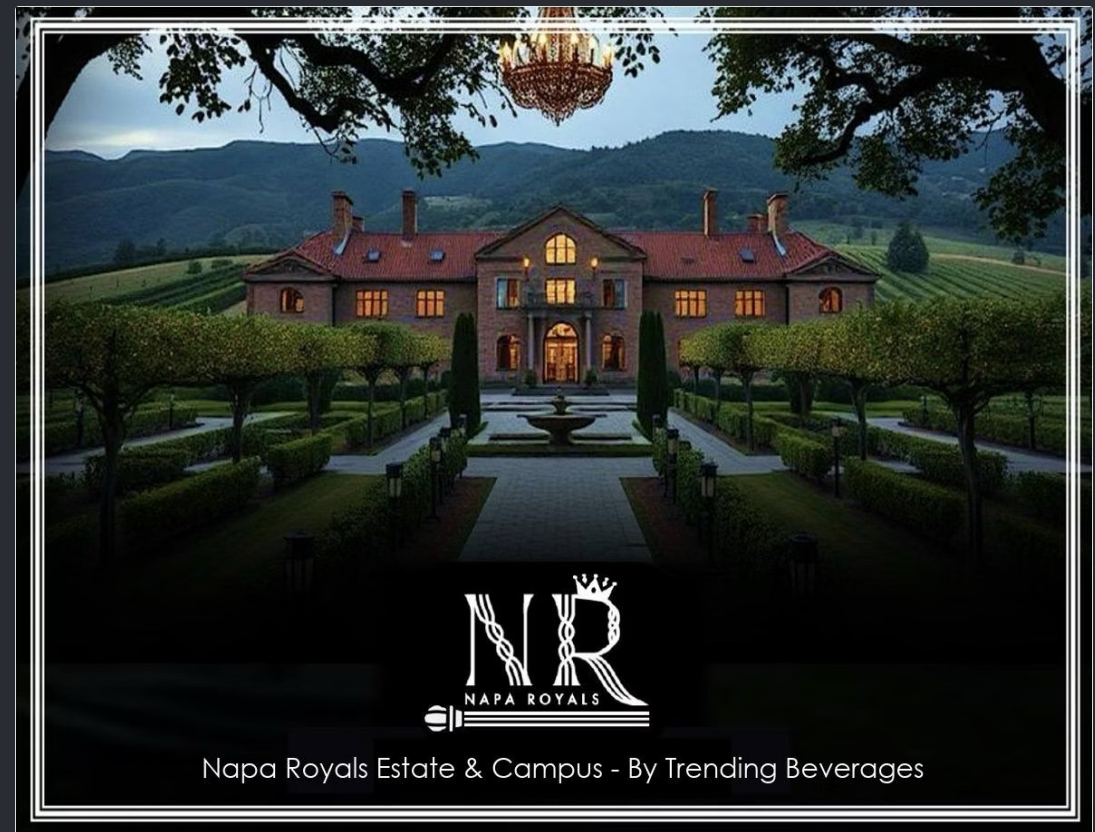
Global Expansion Potential

A replicable model designed for expansion into international wine regions, creating a worldwide network of luxury wine lifestyle destinations.

Napa Royals offers equity partners the rare opportunity to invest in a scalable luxury brand at the intersection of hospitality, wine culture, and lifestyle experiences. Our multi-tiered membership platform, celebrity partnerships, and AI powered, automation-driven revenue model create exceptional returns while establishing a globally recognizable brand in wine-country luxury.



The Napa Royals Estate and Real Estate Venture



12.5 Prime Acres

Strategically positioned property with exceptional views, mature landscaping, and development-ready infrastructure perfectly suited for luxury hospitality.

Permit-Ready Development

All necessary entitlements secured for immediate construction, eliminating regulatory delays and accelerating time-to-revenue for investors.

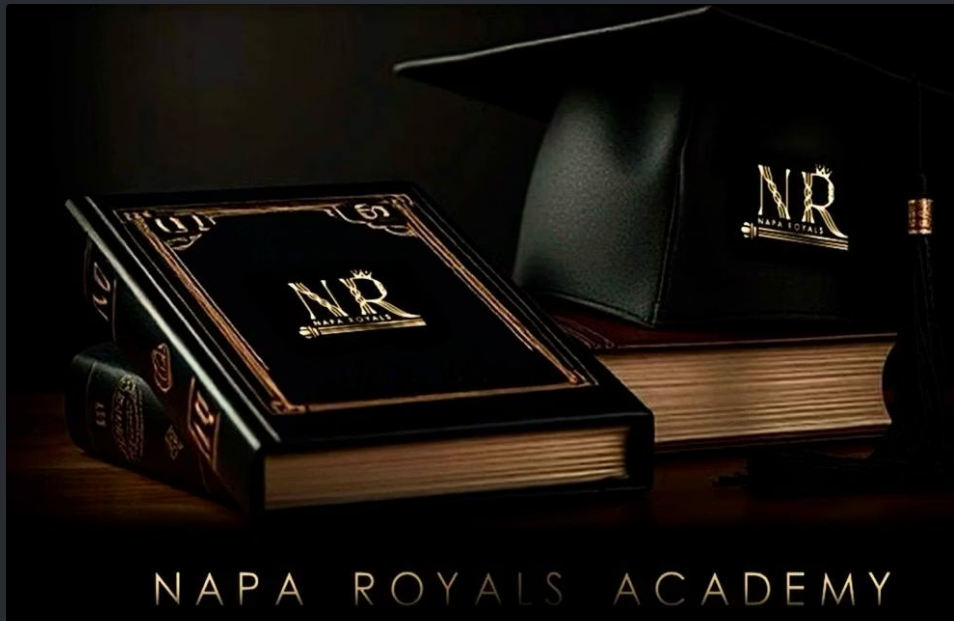
Premium Location

Just 5 minutes from downtown Napa, offering unparalleled accessibility while maintaining the privacy and exclusivity expected by luxury clientele.

The Napa Royals Estate represents more than property—it's the foundation for Napa Valley's next iconic destination. Combining optimal location with development-ready status, this estate provides the perfect canvas for creating an integrated luxury experience.

Our proximity to downtown Napa positions us uniquely: close enough for convenience and guest flow, yet secluded enough to deliver the tranquil, exclusive atmosphere that defines premium wine-country hospitality.

The Napa Royals Academy



The Napa Royals Academy transforms wine education into an immersive lifestyle experience, pairing world-class instruction with luxury resort living. This innovative approach creates a differentiated revenue stream while building deep brand loyalty and establishing Napa Royals as an authority in wine-country hospitality education.



Immersive Curriculum

Micro-semester programs covering viticulture, culinary arts, hospitality management, and wine business fundamentals taught by industry masters.



Luxury Accommodations

Students reside on-estate in premium lodging, fully immersed in the Napa Royals lifestyle throughout their educational journey.



Industry Access

Direct connections to winemakers, restaurateurs, and hospitality leaders, creating career opportunities and lifelong brand advocates.

- 📌 The Academy serves dual purposes: generating significant tuition revenue while cultivating a network of trained professionals who become ambassadors for the Napa Royals brand throughout the global hospitality industry.

The Market Opportunity

\$9B

Annual Napa Valley tourism and hospitality market

Unprecedented Demand

Napa Valley attracts over 3.85 million visitors annually, with affluent travelers seeking curated, exclusive experiences beyond traditional winery tours. The market for premium wine-country hospitality continues to expand as high-net-worth individuals prioritize experiential luxury over material goods.

Underserved Luxury Segment

While Napa offers numerous wineries and hotels, few integrate the full spectrum of lifestyle experiences—immersive education, fine dining, luxury lodging, and exclusive membership—into a cohesive platform. This gap represents our primary opportunity.

The luxury travel sector is experiencing its strongest growth in decades, with wine tourism leading the trend. Napa Royals is positioned to capture a significant share of this expanding market through superior integration and brand positioning.



Market Averages & Guest Spend

\$40-\$128

Standard Wine Tastings

Regional average per person

\$95-\$150

Food & Wine Pairings

Premium pairing experiences

\$500

Per Visit Spend

Average guest expenditure

\$73K-\$130K

Wedding Events

Full-service celebrations

These market averages establish the baseline economics of Napa Valley hospitality. Understanding these benchmarks is essential for recognizing the premium value proposition that Napa Royals delivers—our pricing reflects superior experiences that command significantly higher margins while delivering exceptional value to guests seeking truly memorable wine-country encounters.

Napa Royals Premium Pricing

Luxury Positioning

Napa Royals commands premium pricing through superior curation, exclusivity, and integrated experiences that far exceed standard wine-country offerings.

- Luxury pairings: **\$85–\$1,000+ per person**
- Baseline guest spend: **\$370+ per visit**
- Stacked revenue streams across all touchpoints



Tasting Experiences

Curated flights featuring rare vintages, vertical tastings, and exclusive releases paired with artisanal accompaniments.

Culinary Excellence

Multi-course pairings designed by acclaimed chefs, utilizing seasonal ingredients from estate gardens and regional purveyors.

Luxury Lodging

Premium overnight accommodations that transform single visits into multi-day experiences with significantly higher lifetime value.

Exclusive Events

Private celebrations, corporate retreats, and intimate gatherings that leverage our entire estate for unforgettable occasions.

Competitive Advantage

Full Lifestyle Integration

Traditional Napa Valley wineries face significant limitations: restrictive operating permits, limited hospitality infrastructure, and narrow revenue models focused primarily on wine sales and basic tastings. These constraints prevent them from capturing the full economic potential of luxury wine-country experiences.



Unrestricted Access

Unlike traditional wineries bound by agricultural permits, Napa Royals operates as a full hospitality platform with permits for lodging, events, dining, and education—capturing revenue across all guest touchpoints.



Membership Exclusivity

Our tiered membership model creates recurring revenue, builds community, and establishes barriers to competition through network effects and brand loyalty that traditional wineries cannot replicate.



Comprehensive Platform

We integrate experiences that competitors must source externally: luxury lodging, culinary education, event spaces, and lifestyle programming—all under one cohesive brand.

Napa Royals isn't competing with wineries—we're creating an entirely new category of wine-country luxury that traditional operations cannot match.

Celebrities, Holidays, Monuments, Festivals and Concerts

House of Pacquiao Alliance

Our strategic partnership with boxing legend and global icon Manny Pacquiao delivers unparalleled brand credibility and market reach. With over 200 million social media followers worldwide and recognition spanning continents, Pacquiao brings instant visibility to Napa Royals across key demographics.

This alliance transcends traditional celebrity endorsements—it represents a genuine collaboration with a cultural ambassador whose values of excellence, dedication, and achievement align perfectly with the Napa Royals brand positioning.



Global Recognition

Pacquiao's international fame opens doors to Asian, European, and Latin American luxury markets that traditionally require years of brand development to penetrate.



Authentic Credibility

His genuine appreciation for wine culture and entrepreneurial success story resonates with our target demographic of accomplished, sophisticated individuals.

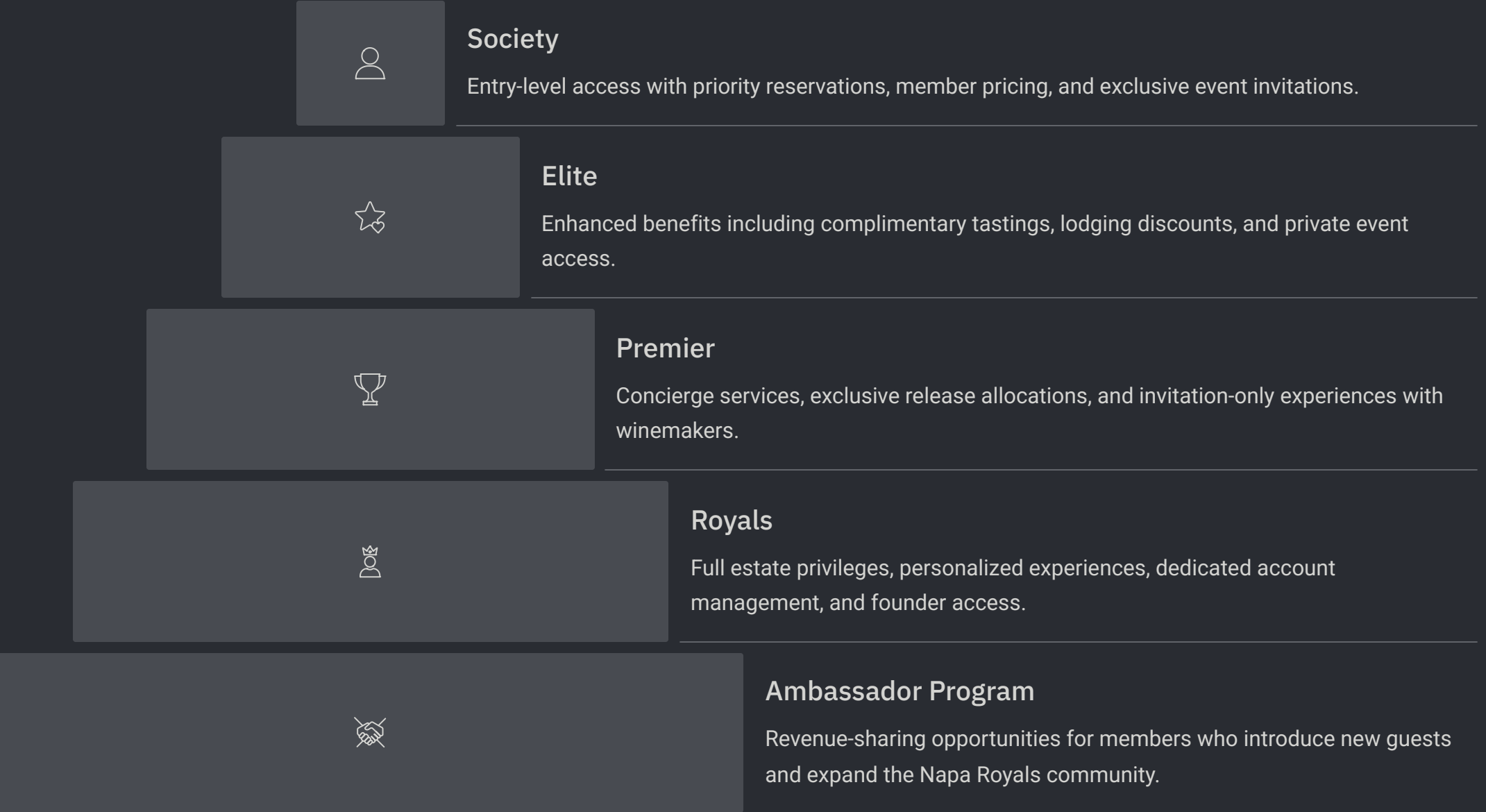


Marketing Amplification

Built-in media coverage and social reach that would cost millions to replicate through traditional advertising channels.

Membership Model Overview

The Napa Royals membership structure creates a sophisticated engagement ecosystem for **members** and **preferred merchants** designed to maximize lifetime value while delivering exceptional experiences at every tier. Each level provides distinct benefits that encourage progression through the membership journey, building deeper relationships and higher spending patterns over time.



Members:



 Napa Royals

Napa Royals Members

Explore our exclusive wine country vacation packages tailored for the perfect escape. Experience luxury and relaxation in Napa's stunning...

Preferred Merchants:



 Napa Royals

Napa Royals Preferred Merchants

Explore our exclusive wine country vacation packages tailored for the perfect escape. Experience luxury and relaxation in Napa's stunning...

Updated Revenue Strategies - Advanced Tech Web 4.0 Marketplace - Redemption and Fullfillment

AI and Automation-Driven Growth Engine

Our comprehensive automation infrastructure transforms every guest interaction into a revenue opportunity while delivering seamless, personalized experiences. This technology-first approach eliminates friction, accelerates conversions, and creates compounding growth effects that traditional hospitality operations cannot achieve. Upon checkout in the marketplace, our AI Sommelier-bot will coach, educate and walk you through the best options that support your interests and experience!

01

Seamless Lead Capture

Multi-channel digital funnels that capture prospect information across website, social media, and partner integrations with automated enrichment and segmentation.

02

Intelligent Nurture Sequences

Personalized email and SMS campaigns triggered by behavior, delivering relevant content that builds desire and moves prospects toward membership conversion.

03

Frictionless Onboarding

AI powered, automated welcome sequences, digital membership cards, and integrated booking systems that make the first experience effortless and memorable.

04

Strategic Upsell Systems

Data-driven recommendations for experiences, events, and membership tier upgrades delivered at optimal moments in the customer journey.

05

Partner Integrations

Seamless connections with transportation, lodging, and dining partners that expand our service offering while generating additional revenue streams.

Updated Revenue Projections

Year 1 Impact

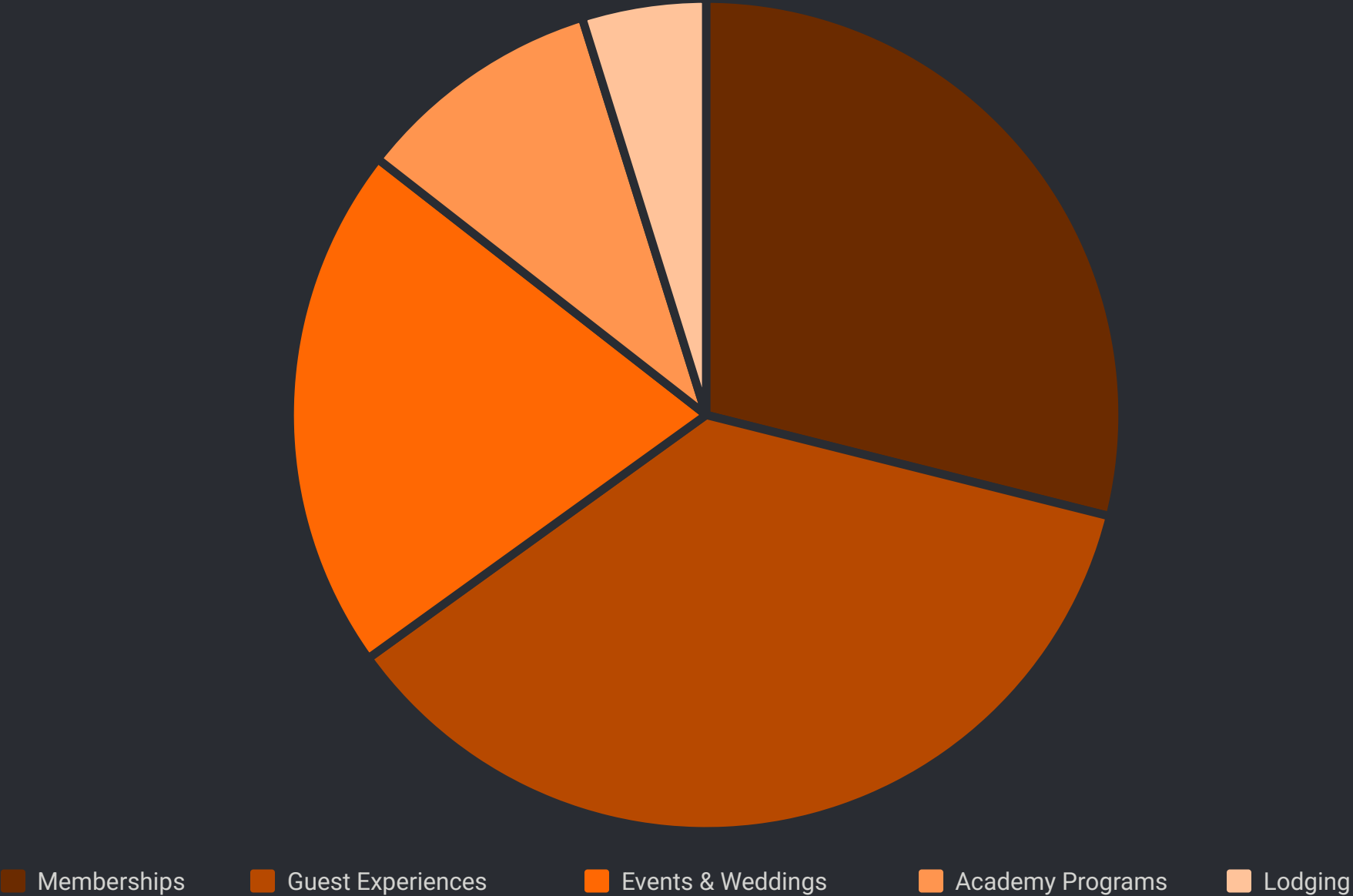
\$2.15M–
\$4.15M

Growth Drivers

- Expanded lead capture and conversion rates
- Increased membership enrollment velocity
- Higher average guest spending through personalized upsells
- Reduced customer acquisition costs via automation
- Improved retention through intelligent engagement

Additional Year 1 Revenue

Implementation of automation strategies drives a **300–500% increase** in first-year revenue compared to traditional hospitality operations, with automation active across all guest touchpoints.



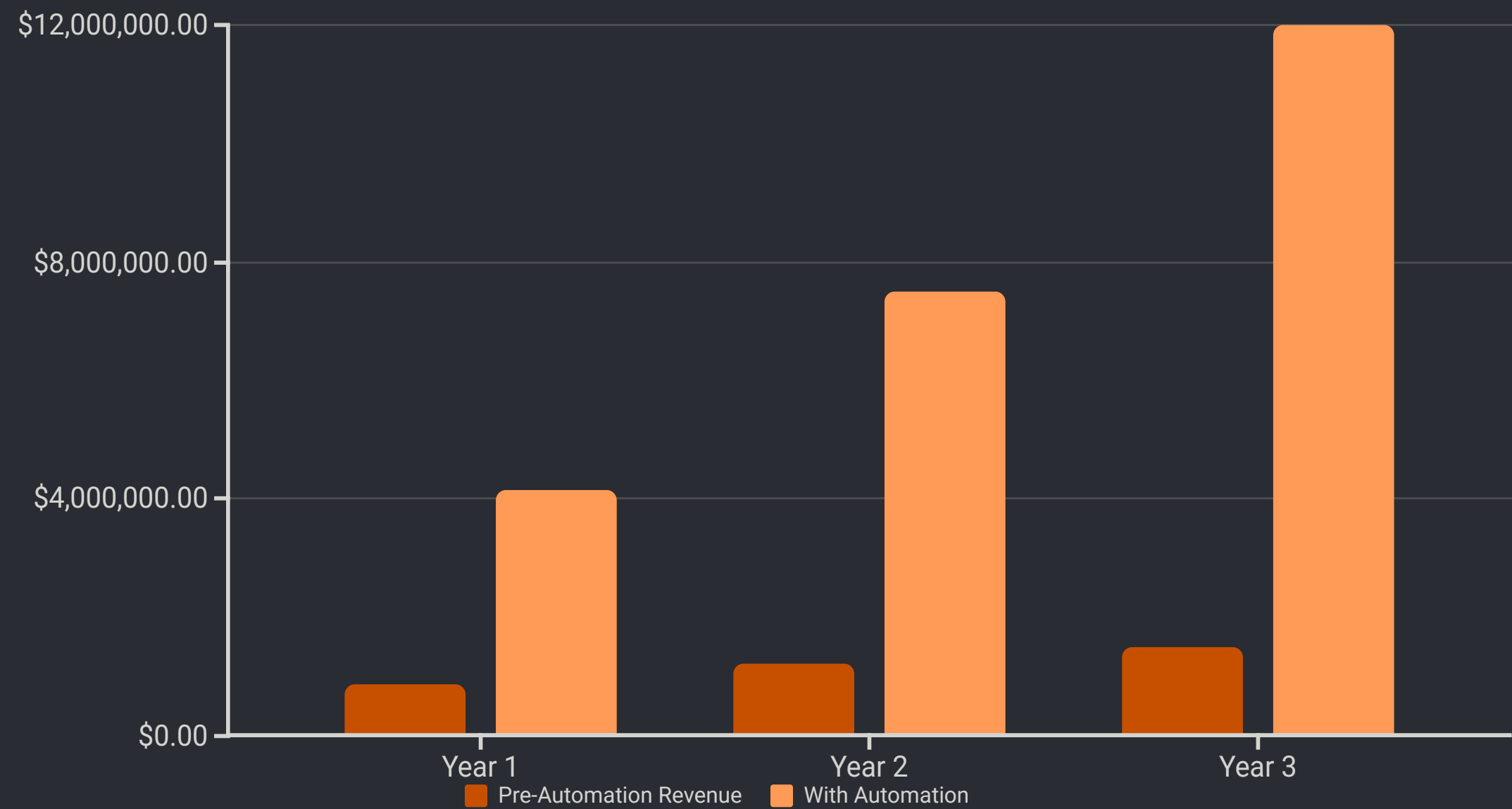
This revenue distribution demonstrates the power of our integrated platform model, with automation enabling efficient scaling across all channels simultaneously while maintaining the luxury service standards our brand demands.

3-Year Growth Potential

\$5M–\$12M

Additional revenue potential by Year 3

Automation creates compounding growth effects as our member base expands, network effects strengthen, and operational efficiencies improve. The scalability of our technology infrastructure means that doubling membership doesn't require doubling staff—creating exceptional margin expansion as we grow.



The bar chart above illustrates the dramatic efficiency gains achieved through automation strategies. Traditional hospitality operations plateau quickly due to operational constraints, while our technology-enabled platform scales exponentially with improving unit economics.

Phase 1 Strategy: Capture

Building the Foundation

Phase 1 establishes our digital presence and automated lead generation systems. This foundational work creates the infrastructure for sustainable growth, capturing prospects across multiple channels and beginning their journey toward membership conversion.



Lead Magnets

Compelling downloadable content including wine education guides, estate access passes, and exclusive event invitations that capture prospect information in exchange for valuable resources.



Digital Funnels

Sophisticated landing pages and conversion pathways optimized for each audience segment, with A/B testing and continuous refinement driving improved performance.



Education Series

Automated email sequences that build expertise and desire, positioning Napa Royals as the authority in wine-country luxury while nurturing prospects toward their first visit.



LinkedIn Targeting

Precision outreach to high-net-worth individuals and corporate decision-makers through LinkedIn automation, introducing Napa Royals to executive and affluent professional audiences.

Phase 2 Strategy: Convert & Retain

Phase 2 transforms interested prospects into active members and ensures their ongoing engagement. This phase leverages automation to deliver personalized experiences at scale while maintaining the white-glove service expected by luxury clientele.



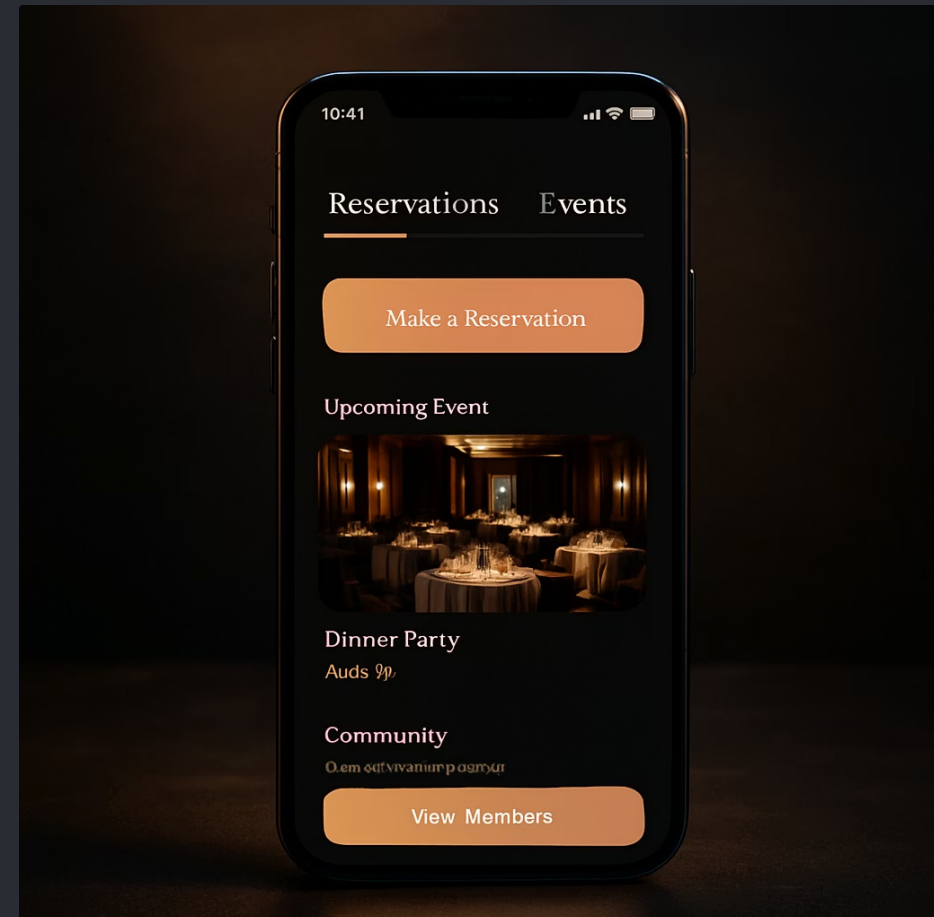
📌 The combination of automation efficiency and human touchpoints creates a scalable luxury experience—technology handles routine interactions while our team focuses on high-value relationship moments.

Phase 3 Strategy: Lifestyle Platform

Unified Digital Experience

Phase 3 launches our comprehensive mobile application—the digital hub for the entire Napa Royals experience. This platform consolidates reservations, bookings, events, and community networking into a single, elegant interface.

The app transforms membership from a card in a wallet to a living, interactive relationship. Members access personalized recommendations, book experiences spontaneously, connect with fellow members, and manage every aspect of their Napa Royals journey.



Seamless Reservations

One-tap booking for tastings, dinners, and experiences with real-time availability and intelligent recommendations based on preferences and past visits.

Integrated Lodging

Direct booking of estate accommodations with member pricing, special requests, and coordinated experiences that span multi-day stays.

Member Networking

Private community features that facilitate connections between members, creating the social capital that defines truly exclusive clubs.

Phase 4 Strategy: Scale & Expand

Global Reach, Local Luxury

Phase 4 extends the Napa Royals platform beyond our estate through strategic partnerships and affiliate networks. This expansion strategy maintains our core brand values while creating multiple revenue channels and establishing presence in complementary luxury markets worldwide.



Our expansion strategy isn't about diluting the brand—it's about extending the Napa Royals experience to where our members already live, travel, and seek luxury experiences.

Guest Flow & Revenue Model

Daily Operations

- **60–100 guests per day** at optimal capacity
- **30% overhead allocation** maintaining service excellence
- **\$370+ baseline spend** per guest visit
- Multiple revenue touchpoints per visit

High-Margin Add-Ons

Every guest interaction presents opportunities for premium upgrades that significantly increase per-visit revenue while enhancing the overall experience:

- Luxury lodging packages
- Private event bookings
- Enhanced pairing experiences
- Exclusive wine allocations

1

Initial Visit

Standard experience establishes baseline revenue and introduces guests to the full Napa Royals ecosystem.

2

Experience Upgrades

Personalized recommendations for enhanced pairings, private tastings, or overnight stays that increase transaction value.

3

Membership Conversion

Exceptional experiences lead naturally to membership enrollment, converting one-time guests into recurring revenue sources.



Weddings & Events Revenue

\$106K–\$130K

Revenue per large-scale wedding event

Weddings and private events represent our highest-margin revenue opportunities. Our estate's natural beauty, comprehensive amenities, and exceptional service create unforgettable celebrations that command premium pricing while generating substantial ancillary revenue through lodging, catering, and extended guest experiences.

Wedding Celebrations

Full-service wedding packages including ceremony, reception, coordination, catering, and exclusive estate access. Most couples book multiple-day celebrations including rehearsal dinners and post-wedding brunches.

Corporate Retreats

Executive off-sites, team-building experiences, and client entertainment that leverage our luxury setting and educational programming for business outcomes.

Private Celebrations

Milestone birthdays, anniversaries, and family gatherings where affluent clients seek extraordinary settings and impeccable service for intimate celebrations.

Wine Festivals

Curated public and private festivals featuring guest winemakers, culinary demonstrations, and exclusive tastings that attract luxury consumers and generate significant ticket revenue.

Lodging & Resort-Style Living

Extending the Experience

On-site luxury lodging for interns and multiple lodging affiliates transforms Napa Royals from a day-visit destination into a multi-day immersive experience. Guests who stay overnight spend significantly more across all revenue categories—dining, experiences, wine purchases, and services—while deepening their emotional connection to our brand.

Premium Accommodations

Beautifully appointed guest suites and cottages featuring:

- Vineyard and valley views
- Luxury amenities and furnishings
- Private outdoor spaces
- Concierge services
- Exclusive member-only lodging tiers

Revenue Impact

Overnight guests generate 3-4x the revenue of day visitors through:

- Nightly accommodation fees
- Multiple meal experiences
- Extended tasting sessions
- Spa and wellness services
- Higher wine purchase volumes

📌 Our lodging operates at the intersection of boutique hotel luxury and exclusive private club intimacy—creating experiences unavailable at traditional Napa Valley hotels or wineries.

Dining & Culinary Integration

Culinary Excellence as Experience



 The Vintner & The Chef 

The Vintner & The Chef

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Food is inseparable from wine culture, and our culinary program elevates dining into an art form that drives revenue while enhancing every aspect of the Napa Royals experience. From casual wine-country lunches to elaborate multi-course dinners, our culinary offerings create compelling reasons to visit, stay longer, and return frequently.

Premium Pairings

Multi-course tasting menus paired with exceptional wines, designed by acclaimed chefs using seasonal, locally-sourced ingredients that showcase Napa Valley's culinary excellence.

Chef Residencies

Rotating guest chef programs that bring culinary stars to Napa Royals for limited engagements, creating exclusive dining events that drive member visits and media attention.

Immersive Experiences

Interactive culinary events including cooking classes, wine blending sessions, and behind-the-scenes kitchen access that educate while entertaining.

Napa Royals Academy Curriculum

The Academy delivers world-class education through immersive, hands-on programs that prepare students for careers in wine and hospitality while generating significant tuition revenue. Our micro-semester structure allows flexibility while maintaining academic rigor and practical application.

Viticulture & Winemaking

Vineyard management, fermentation science, blending techniques, and cellar operations taught by master winemakers.



Culinary Arts

Wine-country cuisine, pairing principles, kitchen operations, and menu development with hands-on training in our estate kitchens.

Hospitality Management

Luxury service standards, guest relations, operations management, and the business of wine tourism.



Technology & Innovation

Digital marketing, automation systems, customer data platforms, and the future of hospitality technology.

Academy graduates become ambassadors for Napa Royals throughout their careers, extending our brand influence across the global hospitality industry while creating a pipeline of potential future employees.

Technology & Platform Infrastructure

The Digital Backbone

Our technology infrastructure enables the seamless experiences that luxury clients expect while providing the operational efficiency required for profitability at scale. Every system integrates to create a unified platform that captures data, automates workflows, and delivers personalized engagement.

01

Point-of-Sale System

Integrated POS capturing every transaction across tasting rooms, dining, retail, and lodging with real-time inventory management and member recognition.

02

Digital Marketplace

E-commerce platform for wine sales, experience bookings, and merchandise with sophisticated recommendation engines that drive incremental revenue.

03

AI-Driven CRM

Customer relationship management system that learns from every interaction, predicting preferences and optimizing engagement timing and messaging.

04

Membership Automation

Comprehensive automation for enrollment, renewals, tier upgrades, and benefit delivery that scales infinitely without proportional staff increases.

05

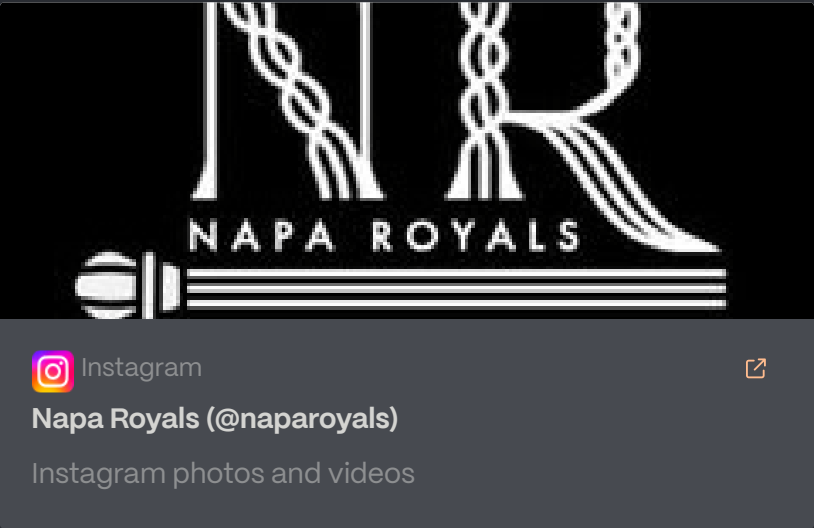
Web 3 & 4 Marketplace

Blockchain-enabled platform for NFT memberships, digital collectibles, and decentralized community governance—positioning Napa Royals at the forefront of hospitality innovation.

Social Media & Digital Presence

Building Digital Community

Our social media strategy leverages automation for consistent engagement while maintaining the authentic, aspirational tone that luxury audiences expect. This digital presence drives discovery, builds desire, and converts followers into guests and members.



Automated Engagement

Scheduled content publishing, comment management, and follower interactions that maintain 24/7 presence across time zones while freeing staff for strategic creative work.

Global Campaigns

Coordinated digital marketing campaigns targeting key demographics in major metropolitan areas and international luxury markets with localized messaging and influencer partnerships.

Influencer Collaborations

Strategic partnerships with wine, travel, and lifestyle influencers who authentically share the Napa Royals experience with their engaged, affluent audiences.

Our Pacquiao partnership alone delivers organic reach to hundreds of millions of social media followers—exposure that would require massive advertising budgets to replicate through paid channels.

Member Network Effects

Community as Competitive Advantage

The true power of membership lies not just in benefits, but in community. As our member base grows, the network becomes increasingly valuable—each new member adds potential connections, shared experiences, and social capital that make membership more attractive to prospective members.

Peer Community

Connections with like-minded individuals who share passions for wine, luxury travel, and sophisticated experiences.



Business Networks

Professional relationships that often lead to collaborations, partnerships, and opportunities among our executive member base.

Status Signaling

Membership itself becomes a desirable status symbol, creating demand through exclusivity and social proof.



Organic Referrals

Satisfied members become advocates, introducing friends and colleagues to Napa Royals with authentic testimonials no marketing can match.



These network effects create a moat around our business—as membership grows more valuable, competing clubs and wine destinations struggle to offer comparable community benefits.

Strategic Partnerships

#Trending Entertainment



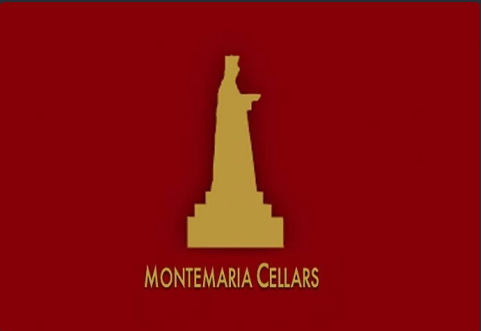
Entertainment Production + OTT-Streaming + Distribution



Trending Entertainment

Trending Entertainment

Trending Entertainment redefines interactive digital entertainment with immersive experiences, live events, and...



Strategic partnerships extend the Napa Royals experience beyond our estate while generating additional revenue streams and enhancing member value. These relationships create a comprehensive luxury ecosystem that positions us as the hub of wine-country lifestyle.

- 

Restaurant Alliances

Partnerships with premier Napa Valley restaurants providing member benefits and revenue sharing while expanding dining options beyond our estate facilities.
- 

Transportation Networks

Relationships with luxury car services, helicopter charters, and private aviation providers ensuring seamless, sophisticated arrival experiences.
- 

Entertainment Access

Exclusive access to cultural events, concerts, and experiences throughout Napa Valley and beyond, adding lifestyle value to membership.
- 

Lodging Partnerships

Reciprocal benefits with luxury hotels and resorts worldwide, extending Napa Royals privileges to member travel destinations globally.
- 

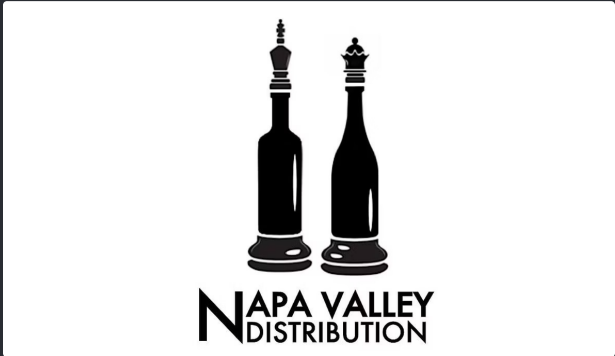
Brand Ambassadors

Celebrity and influencer partnerships that amplify our reach, enhance credibility, and open new demographic segments for membership growth.

Distribution Synergy

Integrated Ecosystem

Our integration with Napa Valley Distribution and Trending Beverages creates powerful synergies that benefit all entities. This ecosystem approach provides Napa Royals with established distribution channels, industry relationships, and operational expertise that would take years to develop independently.



 Napa Valley Distribution
Napa Valley Distribution – Napa Valley ...
Specialty Wines from the World-Renowned Vineyards of NAPA VALLEY WINE LIBRARY...



 Trending Beverages
Trending Beverages – Your Vision + Ou...
End-to-end beverage enterprise solutions to help you launch your beverage business...

Napa Royals Custom Beverage Production with Trending Beverages



Wine Access

Direct relationships with premier wineries through distribution channels, providing Napa Royals with exclusive allocations and unique offerings unavailable to typical retailers.

Cross-Promotion

Marketing synergies where distribution partners promote Napa Royals to their networks while we introduce members to exclusive wine offerings.



Logistics Efficiency

Shared distribution infrastructure reduces operational costs while ensuring exceptional fulfillment capabilities for member wine orders and shipments.

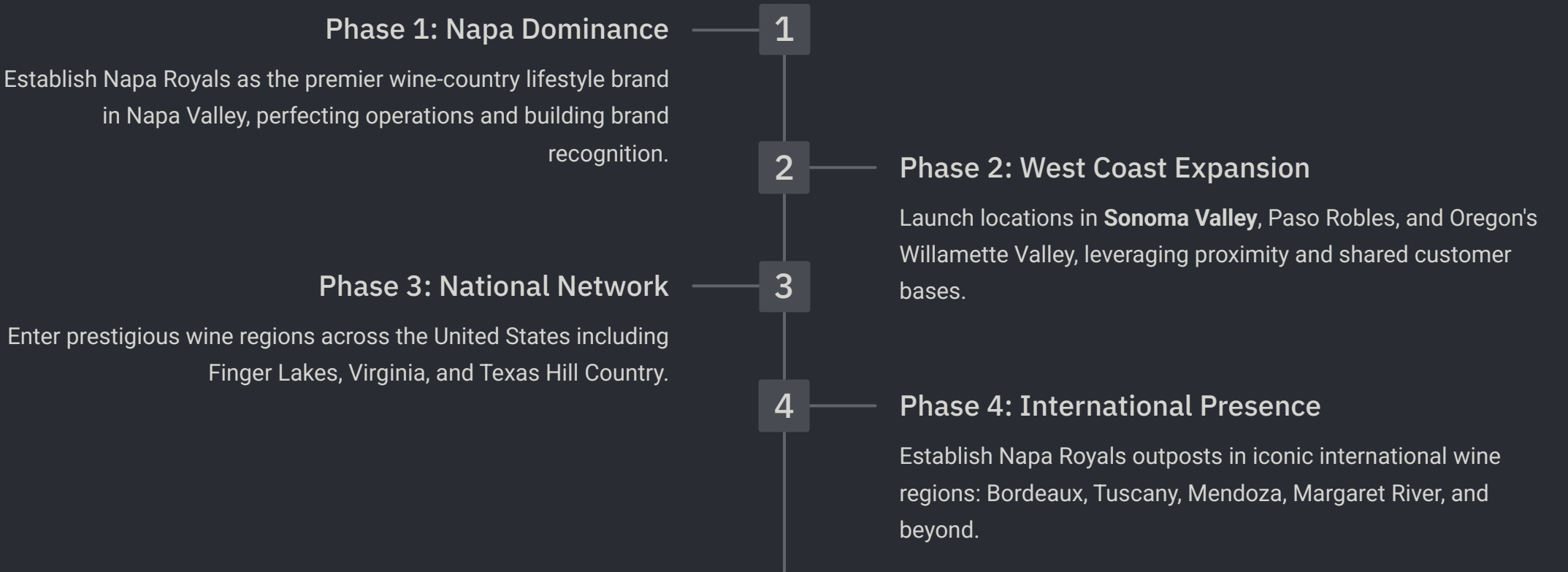
Industry Relationships

Established connections throughout the wine industry facilitate partnerships, collaborations, and preferential access that accelerate growth.

Global Expansion Strategy

Replicating Success Worldwide

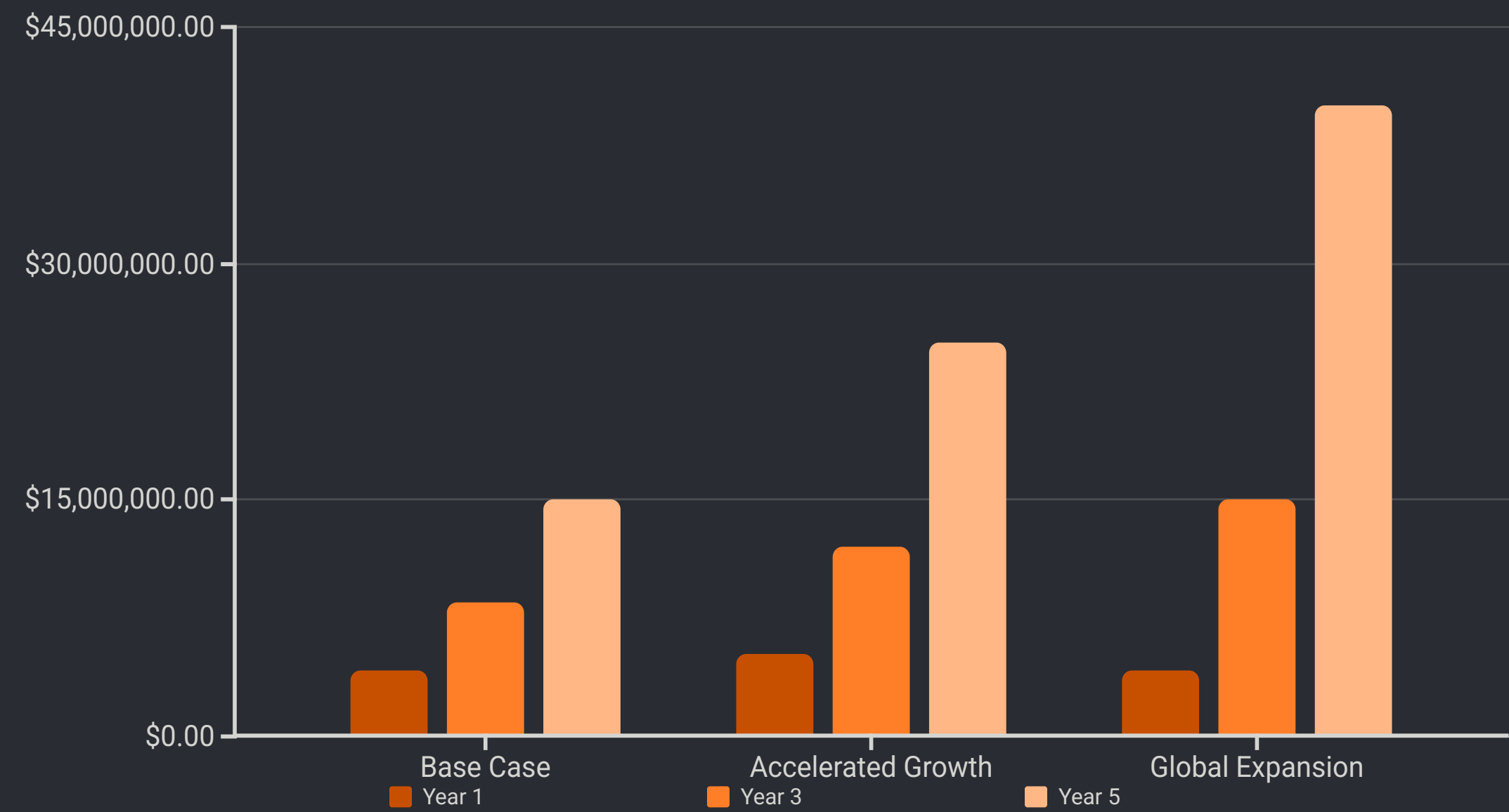
The Napa Royals model is intentionally designed for replication in other prestigious wine regions and luxury destinations worldwide. Our systems, processes, and brand architecture can be adapted to local markets while maintaining core standards that define the Napa Royals experience.



Global expansion isn't about opening wineries—it's about licensing our proven membership platform, technology infrastructure, and brand to partners in complementary markets, creating recurring revenue without proportional capital investment.

Revenue Forecast Scenarios

Our financial modeling incorporates multiple scenarios reflecting different growth trajectories and market conditions. This approach provides investors with realistic expectations while demonstrating the substantial upside potential inherent in our scalable platform model.



Base Case Assumptions

- 60-75 guests daily by Year 1
- 500 active members by Year 3
- Standard market growth rates
- Conservative conversion metrics

Accelerated Growth Drivers

- Superior automation performance
- Viral celebrity partnership effects
- Enhanced member acquisition
- Premium service expansions

Global Expansion Upside

- 2-3 additional locations by Year 3
- International partnerships active
- Licensing revenue streams
- Technology platform fees



Financials Overview

\$4.1M

Year 1 Revenue

Conservative base case
projection

42%

EBITDA Margin

Target profitability by Year
2

18-24

Months to Positive
Cash Flow

Rapid path to sustainability

3.5x

Investor ROI Multiple

5-year projected return

Revenue Model Strengths

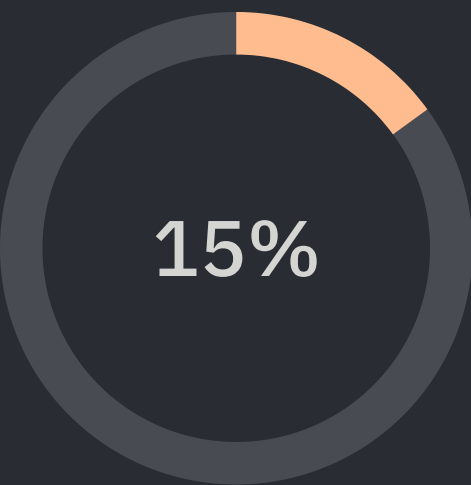
- **Diversified revenue streams** reduce dependency on any single source
- **Recurring membership revenue** provides predictable cash flow
- **High-margin services** (events, lodging) drive profitability
- **Scalable technology** improves unit economics with growth
- **Asset-light expansion model** through licensing and partnerships
- **Premium pricing power** in luxury market segment
- **Low customer acquisition costs** via automation and referrals
- **Strong retention economics** through community and exclusivity

Our financial model demonstrates exceptional unit economics combined with scalable infrastructure—the ideal combination for venture investment seeking both strong current returns and exponential growth potential.

Sensitivity Analysis

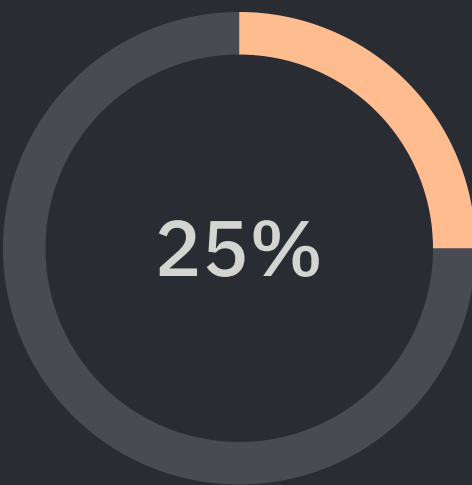
Understanding Revenue Drivers

Our sensitivity analysis examines how variations in key metrics impact overall financial performance, providing investors with transparent insight into the factors most critical to success and the resilience of our model across different scenarios.



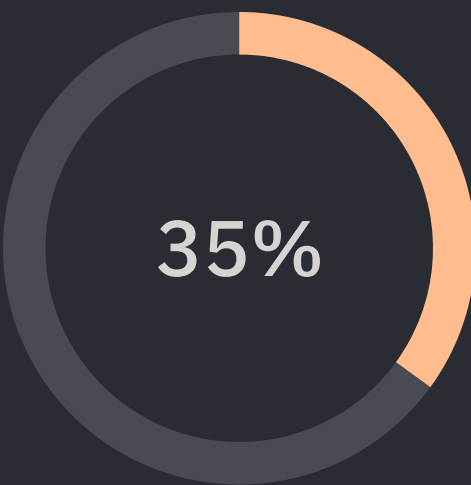
Revenue Impact

From 10% increase in average guest spend



Revenue Impact

From achieving 80+ guests daily vs. 60



Revenue Impact

From 300 to 500 active members by Year 2

Team & Leadership

Exceptional Talent Driving Excellence

The Napa Royals team combines deep hospitality expertise, wine industry knowledge, technology innovation, and luxury brand experience. Our leadership has successfully built and scaled premium lifestyle businesses, bringing proven playbooks to this opportunity.



Founders & Executive Team

Proven entrepreneurs with extensive experience in luxury hospitality, wine business, and technology platform development. Track record of building multi-million dollar revenue operations in premium market segments.



Advisory Board

Strategic advisors including prominent winemakers, hospitality industry veterans, technology executives, and luxury brand specialists who provide guidance and open doors throughout relevant industries.



Industry Experts

Operational team with Michelin-starred culinary backgrounds, sommelier certifications, luxury hotel management experience, and digital marketing expertise specific to affluent consumer segments.



Celebrity Partners

Strategic alliance with Manny Pacquiao and the House of Pacquiao organization, bringing global reach, cultural influence, and authentic brand credibility to Napa Royals positioning.

Call to Investors

Exceptional Opportunity for Strategic Partners

Napa Royals represents a rare convergence: a scalable platform in a proven market, combining luxury positioning with technology efficiency, backed by celebrity partnerships and expansion potential. We invite sophisticated investors to join us in building the defining wine-country lifestyle brand.

Equity Opportunities

Direct equity investment in the flagship Napa operation with clear path to liquidity through growth, dividends, or strategic exit. Preferred terms available for early investors and strategic partners bringing operational expertise.

Joint Venture Models

Partnership structures for expansion locations where local expertise combines with Napa Royals brand, systems, and infrastructure. Shared investment and profit participation aligned with value creation.

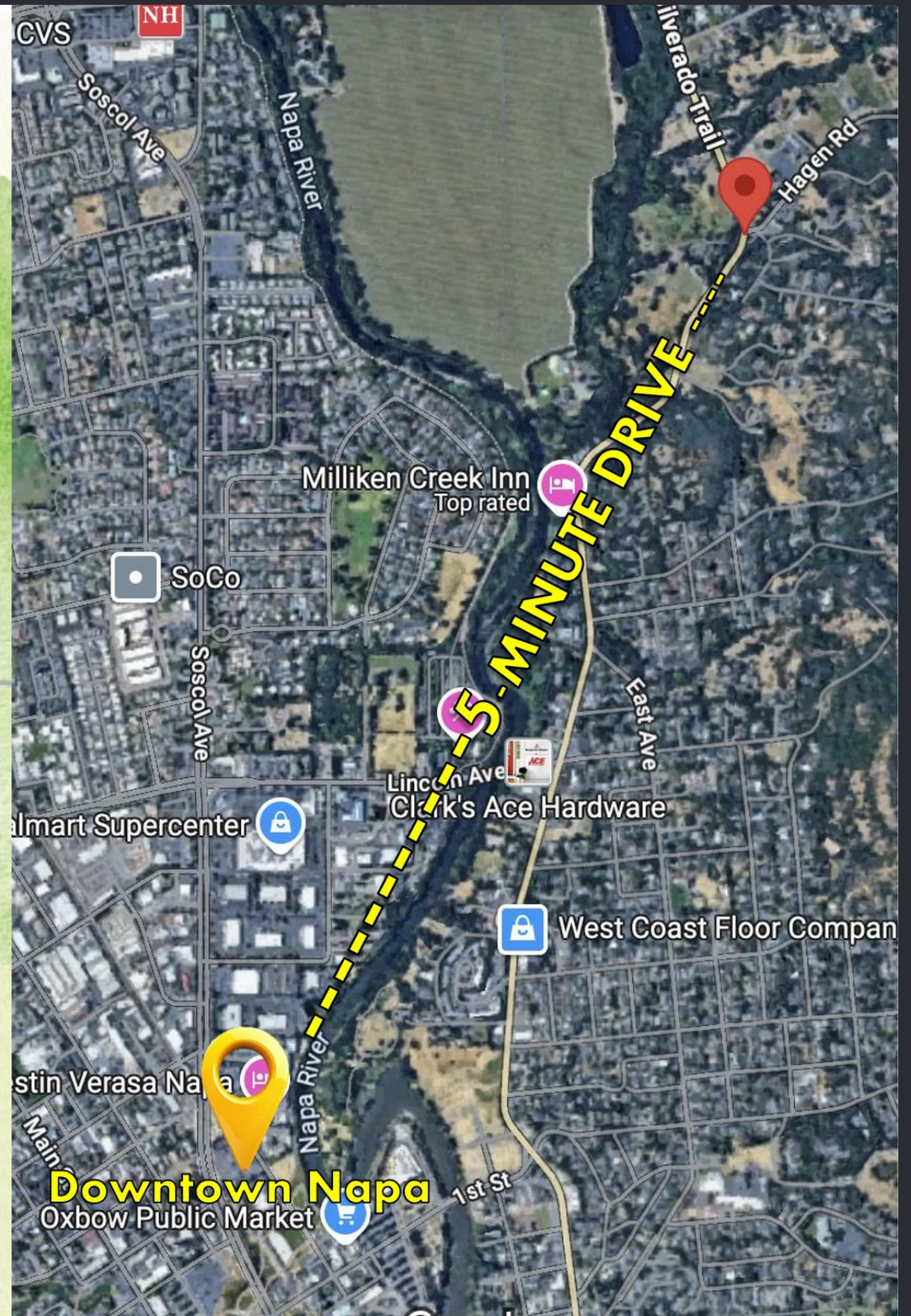
Revenue-Share Arrangements

Alternative investment structures providing immediate return participation for investors preferring income over equity appreciation. Particularly attractive for strategic partners in related industries.

"We're not just building a winery or a club—we're creating the platform that defines luxury wine-country lifestyle for the next generation. The returns reflect that ambition."

 **Investment Targets:** Seeking \$5-8M Series A to complete estate development, launch operations, fund initial marketing, and establish technology infrastructure. Returns projected at 3.5-5x over 5 years with multiple expansion and exit pathways.

Napa Royals 📌





Phase one is lot #1

-Silverado Trail Property:
12.5 Acres

Owner: Parry Murray – Open to accepting a down payment followed by structured installment payments and an equity exchange to accommodate development timelines. Additionally, she is offering to facilitate strategic introductions, including political connections, to further support the advancement of the project.

- o Approximate landvalue: **\$5.5M to \$6M**
- o 4 - approved custom estate lots with 1 - 4 approval ADU's
- o Already entitled and ready for permit submission

Additional Surrounding Asset Considerations:

- o Two additional real estate opportunities on adjacent properties labeled **2 & 3**:
 - **Property #2**: Includes three livable homes and is open is opentoa **life estate**
 - **Property#3** : A large land lot with mixed-use permits, as it is within city limits

www.TrendingBeverages.com



Elevating Napa Valley

Napa Royals

Into the Global Wine Lifestyle Platform

Where exceptional wine, luxury hospitality, and transformative experiences converge to redefine what wine-country living means.

Thank you for considering partnership with Napa Royals. We look forward to crafting this exceptional journey together.