

GSCA 2026 Unit Meeting Agenda

September 14th – 16th 2026



Monday 09/14/26

12pm – 4pm

Exhibitor Set Up

4:30pm – 5:30pm

GSCA Board Meeting

6:30pm – 9pm

Registration: Meet & Greet Mile Marker 158

In Memory of Long-time member and dear friend Bob Shelton

Tuesday 09/15/26

8am – 8:45am

Exhibitor Hall

8:45am – 9am

Welcome

9am -10am

"The Pressure is ON!" With Kelli Vancleave ACA

10am – 10:30am

Morning Break/ Exhibitor Hall

10:30am – 11:30am

ACA Update with Andy Madden

11:30 – 12pm

Transunion with Jim Doscher

12pm – 1pm

Lunch provided by GSCA @ Orange Beach Event Center

1pm – 2pm Dale Watts &
Cloud Staff

"Offshore Staffing for Collection Agencies: Benefits, Risk and Lessons Learned"

2pm – 3pm Jonathan Goldberger
& Chan Nguyen

"All In on AI: A Step by Step Guide to Copilot, Gemini & Glaude – Without Betting Your Compliance"

Tuesday 09/15/26

3pm – 3:30pm

Afternoon Break

3:30pm – 4pm

Harry Strausser

“Best Practices and Creative Ideas in a Changing ARM Industry
“

4pm – 5pm
O’Brien

Kevin Gaffer & Sean

What and Why CollectWise & How clients have deployed

5:00 pm – 5:15pm

HealPay

Presentation

5:15pm Dismiss

7pm-11 pm Casino night

Wednesday 09/16/26

8am-9am

Event Center

Exhibitor Floor

9am – 10am

Mike Frost

Double Down on Performance

10am – 10:30am

Event Center

Break/ Exhibitor Floor

10:30 am-11:30pm

Marc Cataldo Avtal

“The Most Valuable Accounts in Your Portfolio May Be the
Ones Nobody Is Working. Rethinking the Economics of Low-
Balance, Late-Stage and Dormant Accounts”

11:30am – 12:30am

Jeremy Graves

Cybersecurity in 2026

12:30pm – 1:30pm
Gibbs

Panel W/Mike

Mike Gibbs & Special Guests for Pannel discussion

130pm Dismiss