

# ***Beth Redmond-Jones***

Vice President of Exhibitions  
Monterey Bay Aquarium  
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610-209-2125 cell  
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## ***SUMMARY***

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Accomplished and award-winning museum professional, business owner and former consultant, with a wide range of management, leadership, exhibition and program design, building operations, construction, and hands-on project experience. Skilled in strategic planning, digital strategy, interpretive and master planning, exhibitions, museum programming, museum operations, AV/IT operations, donor cultivation, grant writing, human resources, capital campaigns, facilities upgrades, capital construction projects, and financial management.

## ***PROFESSIONAL EXPERIENCE***

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### ***Vice President of Exhibitions, Monterey Bay Aquarium, Monterey, CA***

*May 2019–Present*

Provides leadership and creative vision in the development of Aquarium exhibitions and other experiences, collaborates on construction projects, and works closely with the Vice President of Guest Experience to ensure guest programs and visitor needs are coordinated into a seamless experience with the goal of providing superlative on-site visitor experiences that create powerful emotional connections and inspire and support visitors taking action on behalf of ocean conservation. Creating a cross-divisional culture for the development of exhibitions. Oversees the development and delivery of multimedia experiences including films, digital interactives, and media for marketing purposes. Responsible for the overall look and feel of the physical space inside and outside the Aquarium to ensure it is on brand.

### ***Vice President of Engagement and Education, San Diego Natural History Museum, San Diego, CA***

*December 2016–May 2019*

Provides leadership and creative vision for the development and delivery of public programs, exhibitions, binational environmental education, citizen science, volunteer programs, digital initiatives, and community partnerships to support the strategic direction, growth, and financial stability of the museum. Collaborates with colleagues across the institution and stakeholders in the binational community (United States and Baja California Peninsula) to conceptualize, develop, and implement engagement initiatives that are relevant, engaging, and accessible for a diverse audience. Champions and cultivates a visitor-centered culture at the museum and provides the binational public ways to engage in environmental education and science. Actively involved in institutional advancement efforts including donor cultivation and funding efforts. As a member of executive management, works closely with other Vice Presidents and the President and CEO to develop and implement museum policy and strategic initiatives. Coaches staff regarding professionalism, best practices, efficiency, and performance. Press spokesperson for the museum.

From July 2017 through March 2018, provided interim oversight and management of the Museum's building operations including day-to-day operations, infrastructure maintenance, major capital improvements, and sustainability upgrades, in addition to AV/IT operations including upgrades of servers and creation of a cyber security policy.

### ***Senior Director of Public Programs, San Diego Natural History Museum, San Diego, CA***

*Sept 2013–November 2016*

Developed and directed the vision for an integrated and visitor-centered culture at the museum through collaboration with colleagues across the institution and stakeholders in the community for exhibitions and binational education programs that are relevant, engaging, and accessible for a diverse audience. Member of senior management team oversaw and managed permanent and traveling exhibitions, educational programming in the United States and Baja California, Mexico, the volunteer program both on- and off-site, the museum wide digital strategy, and the exhibit services consulting department. Actively involved in cultivation of donors and grant funding. Led strategic initiatives for audience engagement, museum wide practice of evaluation, and digital strategy. Re-envisioned education programs in our bioregion—Baja Peninsula, Mexico, and southern California. Coached staff regarding professionalism, best practices, efficiency, and performance. Actively involved in two major museum construction projects including interfacing with architects and construction company personnel, and participating in city permitting inspections. Press spokesperson for the museum.

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## **President, Redmond-Jones & Associates, Swarthmore, PA**

July 1994–Nov 2004, Dec 2006–July 2013

Project Director for all Redmond-Jones & Associates' projects including interpretive and master planning, educational programming, and exhibition development, evaluation, design, and project management for permanent, temporary, and traveling exhibitions. Provided leadership and management of staff for over 60 projects delivered on-time and on- or under-budget for organizations including art, history, natural history, maritime, science, and children's museums, National Park Service visitor centers, aquariums, zoos, and botanic gardens. Research Associate at the Carnegie Museum of Natural History to create an integrated visitor experience for the institution.

## **Director of Exhibits, Aquarium of the Pacific, Long Beach, CA Nov 2004–Dec 2006**

Directed and managed 160,000 square feet of temporary and permanent exhibitions for the Aquarium including exhibition development, evaluation, exhibit and graphic design, project management, fabrication, and installation. Managed cross-departmental exhibit teams including animal husbandry, education, exhibits, facilities, life support, and marketing for major exhibition projects. Oversaw exhibit department staff including exhibit designers, volunteers, and interns, in addition to outside consultants and contractors. Assessed existing visitor experience at the Aquarium and outlined plan for improving experiences and exhibit modalities including graphics, living and non-living exhibit components, and temporary exhibitions. Collaborated with outside organizations (i.e. NOAA, Channel Islands National Marine Sanctuary) on exhibit projects. Acted as press spokesperson for exhibition related stories.

## **Program Assistant to the Director of Public Programs, Exploratorium, San Francisco, CA**

June 1994–Mar 1995

Responsible for program support functions for the Center for Public Exhibition (CPE) including working with members of CPE, museum administration, outside consultants, and the international museum community. Provided assistance to the Director of Public Programs including: management of ongoing program administration; developed and maintained master project management schedule; oversaw assigned project coordination; handled day-to-day business, including outside inquires and internal demands; and researched, booked, and scheduled traveling exhibitions.

## **Projects Manager, Independent Exhibitions, Berkeley, CA**

Sept 1991–May 1994

Individual project management included organizing and tracking project schedules and budgets, conducting information research, and interfacing with project participants including clients, subcontractors, and fellow staff. Oversaw day-to-day business operations including communications, research, bookkeeping, and supervision of interns. Prepared project proposals and presentation materials.

## **SELECTED PUBLICATIONS**

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- Co-Author with Samantha Theriault, "Constructing Knowledge Together: Collaborating with and Understanding Young Adults with Autism," *Journal of Museum Education*, 43:4, 365-374, October 2018.
- Author, Social Stories: Spectrum Project blog, <http://www.sdnhm.org/visit/accessibility/social-stories/>, October 2016 – present.
- Author, "Bilingual Multimedia in Exhibitions," *Exhibition*, National Association for Museum Exhibition, vol. 35, issue 2, Fall 2016.
- Author, "Case study: Reading Level Rationale" in *Exhibit Labels: An Interpretive Approach, 2<sup>nd</sup> Edition* by Beverly Serrell. Rowman & Littlefield. Lanham, Maryland, pp.89-90, 2015.
- Editor of Exhibit NewsLine, *Exhibitionist*, National Association for Museum Exhibition, 2007 – 2013.
- Review of *Exhibition Design* by David Dernie, New York and London: W.W. Norton & Company. For *Visitor Studies Today*, Vol. 10, No. 2, October 2007.
- Editor, *Exhibitionist*, National Association for Museum Exhibition (Fall 2006), vol. 25, no. 2, November 2006.
- Guest Editor, Exhibition Issue, *WestMuseum* (A publication of the Western Museums Association), July 2006.
- Editor, *Exhibitionist*, National Association for Museum Exhibition (Spring 2006), vol. 25, no. 1.
- Review of *Are We There Yet? Best Practices in Science Exhibitions*, edited by Kathleen McLean and Cathy McEver, Washington, DC: Association of Science-Technology Center. For *Visitor Studies Today*, vol. 8, issue 3, p. 29-30, 2005.
- Editor, *Exhibitionist*, National Association for Museum Exhibition (Spring 2005), vol. 24, no. 1.
- Co-editor, *Exhibitionist*, National Association for Museum Exhibition (Fall 2004), vol. 23, no. 2.
- Design of the *2004 NAME Resource Guide*, National Association for Museum Exhibition, April 2004.

- Review of *The Manual of Museum Exhibitions*, edited by Barry Lord and Gail Dexter Lord, Walnut CA: Alta Mira Press. For Curator 45/2, April 2002.
- “How We Worked with Teens to Develop Animal Eyes,” co-authored with Penny Jennings, *Journal of Museum Education*, Vol. 25, No. 3, Fall 2000.
- Review of *Introduction to Museum Evaluation*, edited by Minda Borun and Randi Korn. Washington, DC: American Alliance of Museums/Committee on Audience Research and Evaluation. For *Visitor Studies Today* (Summer 2000), Vol. III, Issue 2: 22-23.
- “Exhibit Manuals for Traveling Exhibitions.” *Western Museums Association Newsletter* 3 (Summer 1994): 1-3.

## PROFESSIONAL ACTIVITIES

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- 2020 National Program Committee, American Alliance of Museum (AAM), San Francisco, CA, September – October 2019.
- 2019 National Program Committee, American Alliance of Museum (AAM), New Orleans, LA, August – October 2018.
- Committee Member, Balboa Park Botanical Building Programmatic Planning Committee, San Diego, CA, August 2018-present.
- Board Member, Balboa Park Online Collaborative (BPOC), San Diego, CA, May 2018–present.
- Adjunct Faculty, M.A. in Museum Studies Online Program, Johns Hopkins University, March 2017–present.
- Treasurer, National Association for Museum Exhibition (NAME), a Professional Network under the American Alliance of Museums (AAM), Washington, DC, June 2014–May 2018.
- Board Member-At-Large, National Association for Museum Exhibition (NAME), a Professional Network under the American Alliance of Museums (AAM), Washington, DC, July 2006–June 2010.
- Advisor to the ExhibitFiles.com project, Association of Science-Technology Centers, Washington, DC, May 2005-2008.
- Western Regional Representative, National Association for Museum Exhibition (NAME), a Professional Network under the American Alliance of Museums (AAM), Washington, DC, Apr 2002–July 2006.
- Board member, Western Museums Association (WMA), Berkeley, CA, Apr 2002–Oct 2006.
- Vice President, Board of Directors, Cultural Connections, San Francisco, CA, Nov 2000–Aug 2001.
- Guest Professor, *Anthropology 193: Advanced Seminar in Anthropology: Museum Anthropology—Telling the Santa Clara Story, Part II*, Santa Clara University, Santa Clara University, Jan–Mar 2001.
- Guest Lecturer, *Museums as a Career*, Modesto Junior College, Modesto, CA, Feb 1999.
- Advisor for the National Science Foundation funded exhibition *Seeing*, Exploratorium, San Francisco, CA, Sep 1998–Apr 2000.
- Advisor for the development of educational experiment packages on new technologies for elementary classrooms, Breakthrough Technologies Institute, Washington, DC, Jan 1998–Dec 1999.
- Internship Supervisor for Museum Studies graduate students, John F. Kennedy University, Orinda, CA 1993, 1997, 1998, 2002.
- Guest Lecturer for Museum Studies graduate courses, John F. Kennedy University, Orinda, CA Oct 1992–Dec 1996.

## SELECTED PRESENTATIONS

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- Presenter, *Ignite: The Future of Museum Accessibility*, Museum Computer Network (MCN) annual meeting, San Diego, CA, November 5, 2019.
- Moderator, *Intentional Practice for Museums* conversation and book launch with Randi Korn, San Diego History Center, San Diego, CA, February 28, 2019.
- Presenter, *Multilingual Texts and Contexts: Educating, Engaging, and Elevating*, American Alliance of Museums annual meeting, Phoenix, AZ, May 2018.
- Presenter, *Growing in the Museum: Engaging Teens/Young Adults with Cognitive Disabilities*, American Alliance of Museums annual meeting, Phoenix, AZ, May 2018.
- Presenter, *Lost in Translation: The Multilingual Museum*, National Museum Publishing Seminar, San Francisco, CA, May 2018.

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- Presenter, *Sensory-Friendly Science: Designing Opportunities to Engage Toddlers to Young Adults with Autism Spectrum Disorders*, Association of Science-Technology Centers annual meeting, San Jose, CA, October 22, 2017.
- Presenter, *Coast to Cactus in Southern California*, The Best in Heritage: Projects of Influence conference, Dubrovnik, Croatia, September 29, 2017.
- Presenter, *New Ways to Talk About Nature*, American Alliance of Museums annual meeting, St. Louis, MO, May 9, 2017.
- Presenter, *SEAing is Believing: Award Recipients' Stories of Progress*, American Alliance of Museums annual meeting, St. Louis, MO, May 8, 2017.
- Presenter, *Bilingual Multimedia in Exhibitions*, American Alliance of Museums annual meeting, Washington, DC, May 27, 2016.
- Presenter at Learning xChange: Accessibility and Inclusion, *Learning to Live with Autism*, Balboa Park Learning Institute, February 17, 2016.
- Special guest, *Stories of Inclusion: Inclusive Practices at Cultural Institutions*, American Alliance of Museums Webinar, October 28, 2015.
- Panelist, *Beyond Accessibility: Reframing Inclusion and the Museum's Role in Pushing the Boundaries of Universal Design*, Association of Science-Technology Centers annual meeting, Montreal, Canada, October 2015.
- Panelist, *Autism Tsunami: Adults with Autism and Museums*, American Alliance of Museums annual meeting, Atlanta, GA, April 2015.
- Guest, "Designing Museum Experiences for Individuals with Autism," *The Museum Life with Carol Bossert*, VoiceAmerica, November 7, 2014, <http://www.voiceamerica.com/promo/episode/81375>.
- Panelist, *Designing Focused, Mindful, and Flow Experiences for Individuals with Autism and Sensory Processing Issues*, Association of Science-Technology Centers annual meeting, Raleigh, NC, October 2014.
- Moderator, *Exhibitions That Changed My Life III*, American Alliance of Museums annual meeting, Denver, CO, April 2008.
- Moderator, *Exhibitions That Changed My Life II*, American Alliance of Museums annual meeting, Chicago, IL, May 2007.
- Moderator, *Exhibitions That Changed My Life*, American Alliance of Museums annual meeting, Boston, MA, May 2006.
- Moderator, *Can Interactives Add to the Live Exhibit Experience?* American Zoo and Aquarium Association annual meeting, Chicago, IL, September 2005.
- Panelist, *Back to the Drawing Board: Working with Exhibit Design Firms*, American Alliance of Museums annual meeting, Portland, OR, May 2003.
- Panelist, *Exhibit Remediation: Are We Done Yet?* Association of Science-Technology Centers annual conference, Phoenix, AZ, October 2001.
- Panelist, *In Search of... Making Professional Connections*, Association of Science-Technology Centers annual conference, Cleveland, OH, October 2000.
- Panelist, *Levels of Information in Exhibits*, Association of Science-Technology Centers annual conference, Tampa, FL, October 1999.

## SELECTED MEDIA INTERVIEWS

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- "The Secret Society of Adultologists: RED" in studio interview, *Good Morning San Diego*, KUSI, San Diego, CA, February 6, 2019.
- "Escape the Nat Diversifies the Museum Experience," *San Diego Jewish World*, November 27, 2018.
- "Hidden Gems" exhibition opening live hits, CBS Morning Extra and Good Morning San Diego KUSI, San Diego, CA, November 15, 2018.
- "Escape the Night and Nat at Night" live hits, *Good Morning San Diego*, KUSI, San Diego, CA, August 21, 2018.
- "At the San Diego Natural History Museum, young minds come out to play in 'The Backyard.'" *The San Diego Union-Tribune*, San Diego, CA, July 26, 2018.
- "The Backyard" exhibition opening live hits, *Good Morning San Diego*, KUSI, San Diego, CA, July 24, 2018.
- "World Ocean's Day," in studio interview, CBS Morning Extra, San Diego, CA, June 8, 2018.

- “Wild animals of San Diego and City Nature Challenge,” in studio interview, CBS Morning Extra, San Diego, CA, April 26, 2018.
- “City Nature Challenge,” live hits, *Good Morning San Diego*, KUSI, San Diego, CA, April 25, 2018.
- “City Nature Challenge” *La Jolla Light*, La Jolla, CA, April 2018.
- “Stump the Anchors: *Unshelved Cool Stuff from Storage*,” in studio interview, CW San Diego, San Diego, CA, November 14, 2017.
- “*Unshelved: Cool Stuff from Storage*,” Fox5, San Diego, CA, November 13, 2017.
- “Hikes and Hawks: Birdwatching in America’s Flyest City” in studio interview, CBS *Morning Extra*, San Diego, CA, September 1, 2017.
- “Ultimate Dinosaurs” exhibition opening live hits. *Good Morning San Diego*, KUSI, San Diego, CA, February 24, 2017.
- “Ultimate Dinosaurs.” exhibition preview, KBPS, San Diego, CA, February 10, 2017.
- “Celebrating Macy’s Museum Month.” *Good Morning San Diego*, KUSI, San Diego, CA, February 3, 2017.
- “The Social Stories Spectrum Project Will Make Museums More Accessible to Adults on the Autism Spectrum.” The Art of Autism blog. San Diego, CA, January 29, 2017.
- “Animals: Machines in Motion” live hits. Fox 5 San Diego, San Diego, CA, November 29, 2016.
- “Animals: Machines in Motion” live hits. *Good Morning San Diego*, KUSI, San Diego, CA, October 28, 2016.
- “TheNAT announces ‘Animals: Machines in Motion’ exhibit.” *The San Diego Union-Tribune*, San Diego, CA, October 20, 2016.
- “What’s new at 40 San Diego Museums.” San Diego CBS8, San Diego, CA, October 11, 2016.
- “From Jurassic Park to Balboa Park, we get a T. Rex.” San Diego CBS8, San Diego, CA, October 10, 2016.
- “Sneak Peak: Extraordinary Ideas from Ordinary People.” San Diego KUSI, San Diego, CA, August 19, 2016.
- “Whoops! When Museum Visitors Get Touchy-Feely with the Exhibits and Unleash Mayhem.” *The New York Times*, August 8, 2016.
- “Natural History Museum wins 4 awards.” *The San Diego Union-Tribune*, June 20, 2016.
- “Coast to Cactus: New permanent exhibit at San Diego Natural History Museum (theNAT) was three years in the making.” *La Jolla Light*, January 27, 2015.
- “Sneak Peak: New exhibit opens at the Natural History Museum, Maya: Hidden Worlds Revealed” San Diego CBS8, San Diego, CA, June 9, 2015.
- “Coast to Cactus in Southern California New Exhibit at theNAT” San Diego KSWB (Fox), San Diego, CA, January 13, 2015.

## AWARDS

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- Winner of the 2017 Balboa Park Sustainability Excellence Award for *Extraordinary Ideas from Ordinary People: A History of Citizen Science*, San Diego Natural History Museum, San Diego, CA, October 2017.
- Finalist for The Best in Heritage: Projects of Influence, Europa Nostra and the Endowment Fund of ICOM, supported by the Ministry of Culture of Croatia and the City of Dubrovnik for *Coast to Cactus in Southern California*, San Diego Natural History Museum, Dubrovnik, Croatia, September 29, 2017.
- Honorable Mention from the American Alliance of Museums 29<sup>th</sup> Annual Excellence in Exhibition Competition for *Extraordinary Ideas from Ordinary People: A History of Citizen Science*, San Diego Natural History Museum, San Diego, CA, 2017.
- Winner of the Overall Excellence Award from the American Alliance of Museums 28<sup>th</sup> Annual Excellence in Exhibition Competition for *Coast to Cactus in Southern California*, San Diego Natural History Museum, San Diego, CA, 2016.
- Winner of the 2016 Sustainability Excellence Award from the American Alliance of Museums professional network, PIC Green in the “Exhibits, Large Museum” category for *Coast to Cactus in Southern California*, San Diego Natural History Museum, San Diego, CA.
- Honorable Mention for the 2016 MUSE Award from the American Alliance of Museums, Media and Technology Committee for the *Punk Skunk Series*, San Diego Natural History Museum, San Diego, CA.
- Winner of the 2015 Excellence in Exhibition Label Writing Competition for “Wildfire in the Chaparral – Chapter 3” from *Coast to Cactus in Southern California*, San Diego Natural History Museum, San Diego, CA.
- Winner of the 2015 Balboa Park Sustainability Award for *Coast to Cactus in Southern California*, San Diego Natural History Museum, San Diego, CA, October 2015.

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- Recognized as one of the next generation of leaders who demonstrate creativity or innovation in leadership, learning, or organizational change capacity by the Convergence of Museum Talent Project, Personal profile can be viewed at <http://www.ziggs.com/reg/member/Bio.aspx?uid=18419>.
- 2006 Award for Innovative School Education Program from the California Resource Recovery Association in recognition of "committing to provide a high-impact educational experience for students and teachers targeted at increasing waste reduction behaviors at school and home, incorporating green design into the building and exhibits, and serving as a model for others." Davis Street iRecycle Education Center, Oakland, CA.
- Winner of the 2005 MUSE Silver Award from the American Alliance of Museums Media and Technology Committee in the "Interpretation and Education in Science" category for *Whales: Voices of the Sea*, Aquarium of the Pacific, Long Beach, CA.
- Winner of the 2005 MUSE Bronze Award from the American Alliance of Museums Media and Technology Committee in the "Interpretation and Education in Science" category for *Clean Power: The Promise of Fuel Cells*, California Science Center, Los Angeles, CA.
- Winner of the American Alliance of Museums 11<sup>th</sup> Annual Exhibition Competition for *Animal Eyes*, Museum of Ophthalmology, San Francisco, CA, 1999.

## MEMBERSHIPS

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American Alliance of Museums (AAM)  
National Association for Museum Exhibition (NAME)  
Diversity in Museums (DivCom)  
Committee on Education (EdCom)  
LGBTQ Alliance  
PIC for Green Museums (PICGreen)  
Association of Zoos and Aquariums (AZA)  
International Council of Museums (ICOM)

## EDUCATION

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MA, Museum Studies, John F. Kennedy University, Berkeley, CA, September 1992  
BA, Art History, University of New Hampshire, Durham, NH, May 1988  
Minors: Biology and Studio Art