

AVALON. ("AVALON")
"AVALON SWEEPSTAKES"
SWEEPSTAKES RULES (rev. November 1, 2025)
WELCOME TO THE AVALON SWEEPSTAKES!

Avalon will award two (2) Grand Prizes to the winners of a random draw of qualifying Entry Forms submitted in the Sweepstakes during the Contest Period. PRIZE ONE will be awarded to a qualifying customer of Avalon in the form of a cash rebate ("Cash Rebate") of up to \$10,000 of the retail contract amount paid by the customer on a qualifying Avalon home roof installation. PRIZE TWO will be either (i) a second Cash Rebate Prize to a qualifying customer of Avalon the same as PRIZE ONE, or (ii) if the winner has not yet purchased and paid for an Avalon home roof, such winner will receive a qualifying Avalon home roof installation with a retail value of up to \$10,000 ("Roof Giveaway.")

The Contest Period begins on November 1, 2025 and ends on the date of the Grand Prize drawing October 2026. The Grand Prize winners will be determined from a random drawing of all entries received during the Contest Period. The winners will be notified by certified mail within fifteen (15) days of the drawing. Return of any Prize notification as undeliverable will result in disqualification and selection of an alternate winner. All Prizes will be awarded.

The odds of winning the a Prize are determined by the number of Entry Forms received in the Contest prior to the time of the Grand Prize drawing and, in the case of a Cash Rebate Prize, by the winner's timely decision to purchase an qualifying Avalon professionally installed roof for their home.

Winners of Cash Rebates will each receive up to a \$10,000 Cash Rebate on the contract price paid by an Avalon customer on the purchase (including materials and installation) of residential roofing professionally installed by Avalon or its designee(s) at the primary resident of the winner during the Contest Period or during the twelve months (12) thereafter. A winner eligible for a Cash Rebate Prize must have been ordered and paid for the qualifying home roof during the Contest Period. A qualifying roof shall be deemed "paid for" if the total contract purchase price has been paid by the customer in cash or committed pursuant to binding contract for purchase price financing acceptable to Avalon.

The winner of a Roof Giveaway, if any, will be entitled to receive a residential roof professionally installed by Avalon or its designee(s) at the winner's primary residence and having a retail value (including materials and installation) of up to \$10,000. The winner of the Roof Giveaway, if any, must have (a) received an Avalon roofing estimate during the Contest Period or within sixty (60) days of the Sweepstakes Drawing, (b) ordered a qualifying roof installation during the Contest Period or within ninety (90) days of the Sweepstakes Drawing, and (c) completed the qualifying roof installation within twelve (12) months from the date of the Sweepstakes Drawing.

In the case of either the winner of a Cash Rebate or a Roof Giveaway, the roof eligible for the Prize must be installed at the primary residential address of the winner listed on the winning Entry Form. Entry Forms and Prizes are not transferable. In all cases, installation of qualifying roofing must be provided by Avalon personnel or its designee(s).

All costs, expenses associated with a roofing installation beyond the maximum amount of a winner's maximum Cash Rebate or Roof Giveaway maximum amount are the sole responsibility of the winner(s). Any waterproofing, remediation or other repairs necessary for proper roofing installation (as deemed by Avalon or its designee(s) in their sole discretion) must be performed at owner's expense prior to installation of the roofing. Installation labor does not include painting or staining.

To qualify as a winner, a person must have (1) fully and accurately completed and submitted an Avalon approved Entry Form during the Contest Period; and (2) received an Avalon estimate for a roofing installation at their primary residence listed in their Entry Form. By entering the Avalon Contest, the entrant understands that such entrant will be provided Avalon product and/or service information by phone, mail or email. Void where prohibited by law, rule or regulation. No more than one (1) entry per household is allowed. Avalon is not responsible for any illegible, incomplete, misplaced, damaged or late entries. The address listed on each Entry Form must be the primary residential address of the entrant and will be the address where the roof eligible for the Prize is located. Winning Entry Forms and Prizes are not transferable. No substitution in Prizes will be allowed except by Avalon, which may substitute a prize of equal or greater value in its sole and absolute discretion. Upon installation of the roof eligible for a Roof Giveaway Prize or payment of the Cash Rebate Prize, as applicable, Avalon will be deemed to have awarded the Prize to the winner with the winner assuming full ownership and responsibility for the roof eligible for the Prize.

Contest entrants must (i) be legal residents of the United States; (ii) be 18 years of age or older, (iii) own their own home, which home is in a suitable condition (as determined by Avalon or its designee[s]) for installation of a roof eligible for a Prize (including no water, mold, structural damage, etc. and in compliance with local building codes and regulations), and (iv) reside in a geographic area in which Avalon is permitted by law to install the roof eligible for the Prize at the winner's residential location. Employees, officers, directors, managers, and agents of Avalon, its affiliates, subsidiaries, co-branded partners, consultants, contractors, advertising, public relations, promotion, fulfillment and marketing agents, their immediate families (and those living in their same households) are not eligible to participate in the Sweepstakes.

The winner(s) must comply with all instructions in the Prize notification correspondence, including the completion of an affidavit of eligibility and liability/publicity release, and return such items to Avalon within fourteen (14) days of the date on the Prize notification correspondence as well as have met all of the eligibility requirements set forth within these Terms and Conditions; otherwise the Prize will be forfeited and an alternate winner will be selected. Acceptance of a Prize constitutes permission for Avalon and its affiliates to use the winner's name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law.

Liability for any applicable taxes, including all federal, state, and local taxes and/or other fees that may apply to Prizes are the sole responsibility of the winner(s). Any required tax reporting forms will be furnished to the Internal Revenue Service. All expenses not specifically provided for by Avalon in these Terms and Conditions are the sole responsibility of the winner(s).

Entries that are lost, late, illegible or incomplete for any reason will not be eligible. Avalon reserves the right to modify or terminate this Sweepstakes at any time or disqualify any entry for any good faith reason. In the event of a dispute concerning the identity of the person submitting an Entry Form, the Entry Form will be deemed to be submitted by the person in whose name the winning home is titled. For winners' list, mail a self-addressed, stamped envelope within 30 days following a Contest Period to Avalon at 5017 Division Ave South, Wyoming, Michigan 49548, including a request for the winners' names. To stop the mailing of future promotion-related materials from Avalon, please send a written request to Avalon at the address indicated above.

By participating in the Sweepstakes, participants agree to release, discharge and hold harmless Avalon, its affiliates, co-branded partners, subsidiaries, retailers, agencies and their respective officers, directors, managers, employees, contractors and agents, from any liability or damages which may arise out of participation in the Sweepstakes in any way or out of the acceptance, use, misuse or possession of a Prize. Acceptance of a Prize will require entering a standard contract or purchase order for the goods and services eligible for the Prize, as may be required by state law. The Sweepstakes is conducted in English (which will be given its natural everyday ordinary meaning).

The Sweepstakes is sponsored by Avalon Building Concepts, Inc. and governed by the laws of the United States and the state of Michigan with personal jurisdiction and venue being valid in Kent County, Michigan.

Avalon reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes without notice or further publication at any time.