

PRIVACY POLICY

At Vibe Tours, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect the personal information we gather from our customers and website visitors.

- **1. Collection of Personal Information:** We collect personal information such as names, addresses, email addresses, phone numbers, and payment details when you book a tour with us or interact with our website. We may also collect information about your preferences and interests to tailor our services to better suit your needs.
- **2. Use of Personal Information:** The personal information we collect is used to process bookings, communicate with you about your reservations, provide customer support, and improve our services. We may also use your information to send you promotional offers or updates about new tours and special events, but you can opt out of these communications at any time.
- **3. Disclosure of Personal Information:** We may disclose your personal information to our trusted partners, such as hotels, transportation providers, and tour guides, to facilitate your travel arrangements. We do not sell or rent your personal information to third parties for marketing purposes.
- **4. Data Security:** We implement industry-standard security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.
- **5. Data Retention:** We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. When we no longer need your information, we will securely dispose of it in accordance with our data retention policies.
- **6. Your Rights:** You have the right to access, correct, or delete the personal information we hold about you. You may also request that we restrict the processing of your information or object to its use for marketing purposes. To exercise these rights, please contact us using the information provided below.
- **7. Changes to this Privacy Policy:** We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any significant changes by posting the updated policy on our website or contacting you directly.

- 8. Contact Us: If you have any questions or concerns about our Privacy Policy or the way we handle your personal information, please contact us at info@vibetours.com.au.
- By booking a tour with Vibe Tours or using our website, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy