



Young Realist Division

MEMPHIS CHAPTER

2025

PARTNERSHIP PACKAGE

Hi. I am Camille Holmes

YRD MEMPHIS CHAPTER PRESIDENT

We appreciate your consideration and commitment to not only becoming a sponsor but also become an active bridge in the partnership with The Young Realist Division Memphis Chapter.

YRD Memphis is an affiliate of the National Association of Real Estate Brokers (NAREB), the oldest African American Trade Association in the Country. We, YRD Memphis, are the first chapter of Tennessee and the entire Region. That's why you all see so much passion from the executive board and our founding members.

We are a network of Young Professionals influencing the future of the Real Estate Industry with education, community impact, and networking. As we redefine the real estate culture for Tomorrow's Leaders, we invite join us in our mission by attending any of our upcoming sessions.

We're particularly concerned about the low homeownership rates among millennials, especially in Black and minority communities across America. We are committed to solving this issue by growing the YRD community through membership and providing our expertise in making a positive impact within the neighborhoods that we serve and increasing our overall community wealth to establish sustainable change.

"We welcome everyone that is young: Young at heart"



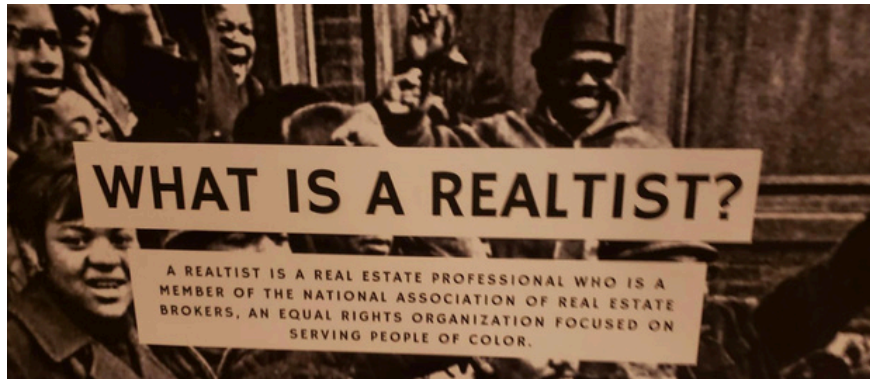
NAREB

NATIONAL ASSOCIATION
OF REAL ESTATE BROKERS



The National Association of Real Estate Brokers, Inc. (NAREB) was founded in Tampa, Florida, in 1947 as an equal opportunity and civil rights advocacy organization for African American real estate professionals, consumers, and communities in America. The purpose of NAREB is to enhance the economic improvement of its members, the community at large, and the minority community which it serves.

Although composed principally of African Americans, the REALTIST® organization embraces all qualified real estate practitioners who are committed to achieving our vision, which is "Democracy in Housing."



Who are NAREB members

NAREB members are called realtists (rather than REALTORS) and represent all professional disciplines within the real estate industry including residential and commercial real estate agents and brokers, loan officers, mortgage brokers, title companies, appraisers, insurance agents and developers.

Affiliate Organizations of NAREB

Women's Council of NAREB
Young Realist Division

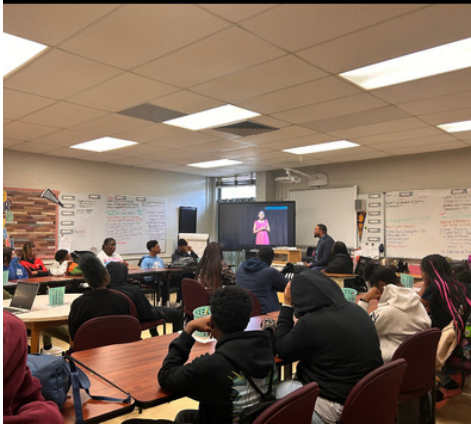


2024 OUTREACH

**Over the past year as a chartered 501C-6
YRD Memphis accomplished the following:**



*Increased our membership with new and seasoned Real Estate Professionals by **30%**



* Partnered with local financial and mortgage institutions to provide education to the community of Loan Products, Credit Education and more

*Hosted Women In New Construction Brunch and Men In Real Estate Roundtable Talk

* Introduced Entrepreneurship in Real Estate to over **100** local High Schools and College Students in Memphis, TN



*Co Hosted Building Black Wealth Tour with over **75** attendees

* Provided Lunch and Learns for Business/Real Estate Professionals over **5 months** including speakers from various industries

* Attended Regional and National NAREB Conferences with **over 2,500 other Real Estate Professionals and Partners**



WHY PARTNER WITH US?

Why Partner with YRD

- Access Top Producing Industry Professionals
- Strengthen Your Brand with Shared Digital Marketing Strategies
- Support YRD's mission to "Redefine the Real Estate Culture for Tomorrow's Leaders"
- Vibrant Realist® Referral Network
- Access to Exclusive YRD member events and programs



Who Should Consider A YRD Partnership?

- Realist® members with products, trainings or services.
- Business owners & Entrepreneurs who want to get their product or service in front of top producing professionals and emerging business and community leaders.
- Lenders and other service providers who support wealth accumulation through real estate.
- Industry partners and affinity programs.
- Education and Technology Providers.
- You! YRD can help you market your product or service!

2025 AIMS



2025 scheduled events as a chartered 501C-6:

*Increased our membership with new and seasoned Real Estate Professionals by **50%**

* Partner government officials, builders representatives, Lending Partners, Financial Planners and others to provide education to the community of Loan Products, Wealth Building, Policies in the city, Credit Education and more

*Introduce Entrepreneurship in Real Estate mentorship program to local High Schools. Speaking to varies High Schools and College about program and career options.

*Host/Co Host Community Events for attendees to be educated on the ins and outs of homebuying and credit financial literacy classes.

*Host/Co Host Diamond Events: YRD Memphis House Party, Holiday Party expecting over 100 attendees for each event.

* Provide Power Hour Lunch w/Community Leaders that Business/Real Estate Professionals can use to increase with business and impact in the community.

* New NAREB and YRD Members Attending Regional and National NAREB Conferences with **over 2,500 other Real Estate Professionals and Partners**



YRD CAN BE
SEEN ON
@YRDMEMPHIS

Youtube-
YRDTV

FACEBOOK

Instagram



Platinum Level \$1,000 -

- * Logo/Name on every Business Networking Events Agenda, Chapter Sponsor Board, Special Events Programs and Fundraising Event Programs
- * Logo/Name as a Platinum Partner on the YRD MEMPHIS website
- * Logo/Name as a Platinum Partner on the YRD MEMPHIS social media Pages
- * Dedicated Table space at all YRD MEMPHIS functions for marketing material
- * Verbal Mention at all YRD MEMPHIS Events
- * 6 - Affiliate Membership Included and a roster of YRD Membership
- * Opportunities to Speak at a YRD MEMPHIS Event
- * Newsletter advertising that is emailed to chapter's email list
- * Co-Host a YRD Memphis Event

Gold Level \$500 -

- * Listed as a Gold Partner on the YRD MEMPHIS website/social media pages
- * Listed as a Gold Partner on the YRD MEMPHIS newsletter
- * Dedicated Table space at YRD MEMPHIS functions for marketing material
- * Verbal Mention at YRD MEMPHIS Events PLUS Opportunities to Speak at a YRD MEMPHIS Event
- * 3 - Local Affiliate Membership Included and a roster of YRD Membership

Silver Level \$250

- * Listed as a Silver Partner on the YRD MEMPHIS Website/social media Pages *
- Listed as a Silver Partner on the YRD MEMPHIS Newsletter
- * Verbal Mention at YRD MEMPHIS Events
- * 1 - Local Affiliate Membership Included

Donations -

- * Listed as a Donor on the YRD MEMPHIS Website/social media Pages

Past and Current Sponsors



2025 Calendar at a Glance



| | | |
|---|---|---|
| <p><i>January</i></p> | <p><i>February</i></p> <p>MMD Awards Banquet and NAREB Installation</p> <p>NAREB Mid winter Feb 27-march 4th- Ft Lauderdale, FL</p> | <p><i>March</i></p> <p>YRD Memphis House Party Happy Bday to us March 6th) Power Hour: Lead Generation/ Building your Business -Taneka Johnson</p> |
| <p><i>April</i></p> <p>Realist Week: April 7-13th</p> <p>Power Hour: Political Advocate: 10th (Local Mayor, City Council)</p> | <p><i>May</i></p> <p>Power Hour: "What's Is it to a Walk Thru- Don Hall</p> <p>Network Mixer: Cocktails & Convo- Mothers/Women & Business Brunch</p> | <p><i>June</i></p> <p>Power Hour: Having Multiple Streams of Income- Real Estate Investor/Airbnb/Vending Machine etc</p> <p>Mixer: Cocktails & Convo- (Men/Fathers and Finance Edition) 13th Juneteenth Event</p> |
| <p><i>July</i></p> <p>Winning and Wine Tasting(WineNot)- Ceasar</p> <p>NAREB national conference July 26-31 Los Angeles</p> | <p><i>August</i></p> <p>Power Hour: Financial Planning- Yetunde Aird</p> <p>Back To School Drive- Pick a School</p> | <p><i>September</i></p> <p>Power Hour: Safety Boxing (Realtor Safety Month) Network (Mayweather Gym- Todd Harris) Young Realist- College Edition</p> |
| <p><i>October</i></p> <p>Power Hour: Book of Business- Knowing Your Numbers-- Accountant /Tax Prep Halloween Event (MS donation) Credit Smart-WCNAREB</p> | <p><i>November</i></p> <p>Power Hour: Family Matters Panel- Family Biz Give-Thanks Community Outreach Project- Volunteer Project (St Mary Soup Kitchen)</p> | <p><i>December</i></p> <p>Holiday Skate Party - Members and Sponsors Only</p> |

Dates are subject to change due to scheduling

Submit Sponsorship Payments through the following:

Attn: YRD Memphis

Sponsorship Commitment: Platinum Silver Gold Event

Contact Name: Personal / Corporate (circle one)

Company:

Phone:

Address:

City, Zip:

Email:

Authorization Signature:

Date:

Method of Payment: _____ **Paypal** _____ **Check**

(make payable to: YRD Memphis Chapter)

Special Notes/Request:

Check Pickup: Contact Camille via email or cell

FOR PAYPAL SPONSORSHIP PAYMENTS AN INVOICE WILL BE SENT TO EMAIL LISTED ABOVE

For any questions, feel free to contact

Camille D. Holmes

(901) 691-8514 cell

yrdmemphis@gmail.com

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type.
See Specific Instructions on page 3.

1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

Young Realist Division Memphis

2 Business name/disregarded entity name, if different from above

3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only **one** of the following seven boxes.

☐ Individual/sole proprietor or single-member LLC ☐ C Corporation ☐ S Corporation ☐ Partnership ☐ Trust/estate

☐ Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____

Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is **not** disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.

☒ Other (see instructions) ► **nonprofit corporation exempt under section 501(c)(3) of the IRS**

4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):

Exempt payee code (if any) _____

Exemption from FATCA reporting code (if any) _____

(Applies to accounts maintained outside the U.S.)

5 Address (number, street, and apt. or suite no.) See instructions.

5507 Winchester Rd #12

6 City, state, and ZIP code

Memphis, TN 38115

Requester's name and address (optional)

7 List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number

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or

Employer identification number

| | | | | | | | | | |
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|---|---|---|---|---|---|---|---|---|---|

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign
Here

Signature of
U.S. person ►

Date ►

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.