

Benzer Pharmacy partners with AshHEALTH

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By Chain Drug Review

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TAMPA — Benzer Pharmacy announced Monday that it has named AshHEALTH to spearhead its National GPO and pharmacy acquisition strategy. Benzer is targeting aggressive growth as it aims to expand its fast-growing health-hub platform in every community Benzer serves.

AshHEALTH was founded by health care industry executive, Ashton Maaraba. The Rochester, NY-based company is positioned as an industry intermediary and relationship hub to community merchandising and enterprise Health, Wellness and Pharmacy businesses. Under its GPO and pharmacy acquisition business unit, the company uses a sophisticated data analytics solution to help small-to-medium sized business in pharmacy and healthcare looking to strengthen its buying power and reduce cost of goods and services (COGS) find the right fit.



“We chose AshHEALTH because of Ashton’s deep Industry knowledge, integrity, ability to form synergies between partners, and a proven track-record in successfully closing business transactions in the healthcare space,” said Alpesh Patel, president of Benzer Pharmacy.

“Benzer Pharmacy boasts a comprehensive healthcare organization that is transforming community pharmacy. AshHEALTH is proud to represent a company that delivers comprehensive healthcare programs and services across a healthcare ecosystem, and is flexible for any pharmacy to join, this is a first for community pharmacist and the patient they serve. Benzer single-handedly lifts the performance of any independent pharmacy that joins its organization,” added, Ashton Maaraba, principal and CEO, AshHEALTH.

“Ashton’s leadership and the impact he has made as the head of AshHEALTH was immediately felt at Benzer Pharmacy, we are fortunate to have teamed up with Ashton and AshHEALTH, as his energy level, passion for industry success and superior market depth has made a profound difference to our GPO growth strategy.” Said Vinesh Darji, Benzer franchise and GPO president.

AshHEALTH offers a diverse business model – for Health & Wellness companies looking for M&A services, or suppliers, manufacturers and service providers of healthcare brands that meet a gold standard within their category, searching to gain market penetration, access and distribution across a competitive category and market.