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Benzer Pharmacy selects AshHEALTH for group purchasing, pharmacy acquisition services

By Sandra Levy (</author-profile/slevy>) - 12/17/2019

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Benzer Pharmacy has selected Rochester, N.Y.-based AshHEALTH to spearhead its national group purchasing organization and pharmacy acquisition strategy.

AshHEALTH, funded by healthcare industry executive Ashton Maaraba is positioned as an industry intermediary and relationship hub to community merchandising and enterprise health, wellness and pharmacy businesses.

Under its group purchasing organization and pharmacy acquisition business unit, the company uses a sophisticated data analytics solution to help small-to- medium sized business in pharmacy and healthcare looking to strengthen it's buying power and reduce cost of goods and services find the right fit.

"We chose AshHEALTH because of Ashton's deep Industry knowledge, integrity, ability to form synergies between partners, and a proven track record in successfully closing business transactions in the healthcare space," said Benzer Pharmacy president Alpesh Patel.

"Benzer Pharmacy boasts a comprehensive healthcare organization that is transforming community pharmacy. AshHEALTH is proud to represent a company that delivers comprehensive healthcare programs and services across a healthcare ecosystem, and is flexible for any pharmacy to join, this is a first for community pharmacists and the patient they serve. Benzer single-handedly lifts the performance of any independent pharmacy that joins its organization," said Maaraba, AshHEALTH principal and CEO.

"Ashton's leadership and the impact he has made as the head of AshHEALTH was immediately felt at Benzer Pharmacy, we are fortunate to have teamed up with Ashton and AshHEALTH, as his energy level, passion for industry success and superior market depth has made a profound difference to our GPO growth strategy." said Vinesh Darji, Benzer franchise and GPO president.

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