# Flowers by Jody Privacy Policy – February 2024

#### Contact details

Name: Jody Morgan

E-mail: enquiries@flowersbyjody.co.uk

Flowers by Jody is committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data collected from you, or that you provide, will be processed.

## The following personal data might be collected and processed:

Information that you provide by filling in the contact form on the site https://flowersbyjody.co.uk such as your name, email address and telephone number.

This data may be processed for the purposes of providing our services and communicating with you. The legal basis for this processing is consent (where you have supplied the information).

## How we get the personal information and why we have it:

The personal information we process, is provided to us directly by you to enable us to respond to enquiries regarding products and services. We use the information that you have given us in order to respond to your enquiry and fulfil any relevant orders.

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information is your consent. You are able to remove your consent at any time by contacting enquiries@flowersbyjody.co.uk

Date: 23/02/2024

#### Your information is securely stored.

We will only retain personal data for as long as it is necessary to fulfil the purpose for which it was collected. We keep your name, email address and telephone number from the date the information is provided until three months after fulfilment of the order. We will then dispose of your information.

## Your rights

#### Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You can also exercise any of your rights in relation to your personal data at any time by contacting us at enquiries@flowersbyjody.co.uk

Date: 23/02/2024

#### How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at enquiries@flowersbyjody.co.uk

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Helpline number: 0303 123 1113

ICO website: <a href="https://www.ico.org.uk">https://www.ico.org.uk</a>

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