

2025 Q1 JOKER PROMOTION CANADA

DATES: JANUARY 1st – MARCH 14th, 2025

EOS CODE: **25JKR**

1.) PRICE BOOK:

ORDER VALUE Manufacturer Suggested Retail Price	RETAIL TRADE DISCOUNT	PROMOTION DISCOUNT
\$2,500 - \$4,999	LESS 40/15%	LESS 10%
\$5,000 OR MORE	LESS 40/20%	LESS 10%

2.) VALUE GIFT PACKS:

ORDER VALUE Manufacturer Suggested Retail Price	RETAIL TRADE DISCOUNT	PROMOTION DISCOUNT
\$2,500 - \$4,999	LESS 40/5%	LESS 10%
\$5,000 OR MORE	LESS 40/10%	LESS 10%

3.) 2025 NEW ITEMS*:

ORDER VALUE Manufacturer Suggested Retail Price	RETAIL TRADE DISCOUNT	PROMOTION DISCOUNT
\$2,500 - \$4,999	LESS 40/15%	LESS 15%
\$5,000 OR MORE	LESS 40/20%	LESS 15%

*New Items will not be available to ship until Q2

TERMS & CONDITIONS:

- Within quarter 1, 2025 permitted retail customer is invited to place up to TWO orders with two ship dates within the first half of the calendar year 2025
- New 2025 items will ship in Q2
- The promotion orders must ship no later than June 27, 2025; orders exceeding this ship date will be cancelled
- Credit Card customers must pay for the full order upfront, even if shipping on two different dates
- MINIMUM ORDER: \$2,500 Manufacturer Suggested Retail Price
- MINIMUM ORDER PER ITEM: 1 Full Masterpack
- Domestic stock ONLY, while supplies last.
- Promotion orders cannot be combined with other promotions
- Terms & conditions in accordance with Crystal of Canada, Inc Price books
- The following items may be ordered on promotion, but are excluded from promotional pricing:
 - Tasting Sets



**TEQUILA
SET
SPECIAL
OFFER
10%**

**CLICK TO VIEW
RETAIL PRICEBOOK**

**CLICK TO VIEW
NEW 2025 ITEMS**

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