

# Inside AI



For June 11, 2024

## **Here's a look at today's AI briefing:**

- Apple stock hits record high after AI announcements.
- Elon Musk drops lawsuit against OpenAI.
- France's Mistral AI raises \$640M at \$6.2B valuation.
- AlphaSense secures \$650M at \$4B valuation.
- Survey: More students, teachers familiar with and using ChatGPT.
- Who's hiring in AI.

## **Beth**

[p/beth-duckett](#)

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**Apple stock rose 7% on Tuesday, reaching a record high a day after announcing its AI platform, Apple Intelligence, and ChatGPT in its operating systems.** As noted by [Bloomberg](#) and [Reuters](#), Apple's foray into the AI space could boost sales of the iPhone and other devices in the long term.

## **More:**

- "Apple Intelligence," its suite of generative AI features, is coming to future operating systems for iPhones, Macs, and iPads.
- The [new AI features](#) include managing notifications, summarizing and rewriting text, generating images, transcribing calls, solving math problems, creating custom emojis, and more.
- Through its new Apple partnership, OpenAI will also integrate [GPT-4o](#) into iOS 18, iPadOS 18, and macOS later this year.
- Apple Intelligence will require at least an iPhone 15 Pro, iPhone 15 Pro Max, or an iPad or Mac with M1 and later chips.

## **Zoom out:**

- Analysts note that the infusion of AI could re-invigorate iPhone sales, which [fell nearly 10%](#) during the March quarter.

- Analyst Dan Ives predicts a [major iPhone 16 upgrade cycle](#), with over 15% of users upgrading, driven by Apple's new AI features.



2

**Elon Musk [withdrew his lawsuit](#) against OpenAI and its co-founders, CEO Sam Altman and president Greg Brockman.** Musk, another co-founder of OpenAI who is [no longer involved](#), filed the suit in [February](#), accusing the company of prioritizing profits over its original mission to benefit humanity.

#### More:

- Musk's attorneys have now requested the California state court to dismiss the lawsuit without prejudice, allowing for the possibility of refileing it in the future.
- The attorneys [did not provide a reason](#) for the withdrawal. A Superior Court judge is set to hear OpenAI's motion to dismiss on Wednesday.
- Musk's lawsuit alleged OpenAI's founding agreement promised to make its AI technology freely available, but it has since become "a closed-source de facto subsidiary" of Microsoft.
- OpenAI argued the lawsuit was a contrived effort by Musk to further his own AI interests.

#### Zoom out:

- Musk [resigned](#) from OpenAI's board in 2018 and no longer holds a stake, though he continued to fund the company until late 2020.
- The dismissal comes a day after Musk [threatened to ban](#) Apple devices from his companies, citing security risks if OpenAI's AI software is integrated into Apple's operating systems.



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**France's Mistral AI raised [€600M \(\\$640M\) in funding](#), valuing the startup at [\\$6.2B](#) as it competes with global competitors like OpenAI.** General Catalyst [led](#) the Series B

funding round, joined by investors like Andreessen Horowitz, Lightspeed, Nvidia, Samsung Ventures, Cisco, and IBM.

**More:**

- Mistral's valuation has tripled since December, when it raised [about \\$415M](#) at a roughly [\\$2B valuation](#).
- The European competitor to OpenAI offers open-source AI models while charging for API access to proprietary models, such as [Mistral Large](#).
- Mistral [recently hired](#) ex-Foursquare CFO Marjorie Janiewicz as its first U.S. general manager as it broadens its reach in the U.S. market.

**Zoom out:**

- Mistral has drawn over €1B in investment in the past year.
- In February, Microsoft signed a [multiyear partnership](#) with Mistral that included taking a minority stake in the company.
- The EU's competition watchdog [is examining Microsoft's investment in Mistral](#). The U.K.'s CMA [chose not to probe the partnership](#), saying it doesn't qualify under its merger laws.



**AI-powered market intelligence platform AlphaSense secured \$650M in funding at a \$4B valuation.** The funding round will help AlphaSense [acquire](#) rival expert research startup Tegus for \$930M.

**More:**

- The round was co-led by Viking Global Investors and BDT & MSD Partners, with participation from J.P. Morgan, SoftBank, Blue Owl, Alkeon Capital, CapitalG, and Goldman Sachs Alternatives
- In September, AlphaSense brought in [\\$150M](#) in a Series E funding round, boosting its valuation to [\\$2.5B](#).

**Zoom out:**

- AlphaSense, based in New York, uses AI and natural language processing to help clients create corporate and investment strategies.
- Its AI-powered market intelligence and search platform gives access to financial data, news articles, and equity research, helping asset managers identify investment opportunities.
- So far [it has launched](#) Smart Summaries, Assistant, and Enterprise Intelligence, generative AI tools that can improve research speed and insights using its LLMs.



**A [recent poll](#) shows K-12 students' familiarity with ChatGPT rose from [37% to 75%](#) in just over a year.** The survey, by Impact Research for the Walton Family Foundation, also found that teachers' familiarity with ChatGPT jumped from 55% to 79% from February 2023 to May 2024.

# Rising ChatGPT Familiarity Among Teachers and Students

% of teachers and students saying they are very or somewhat familiar with ChatGPT

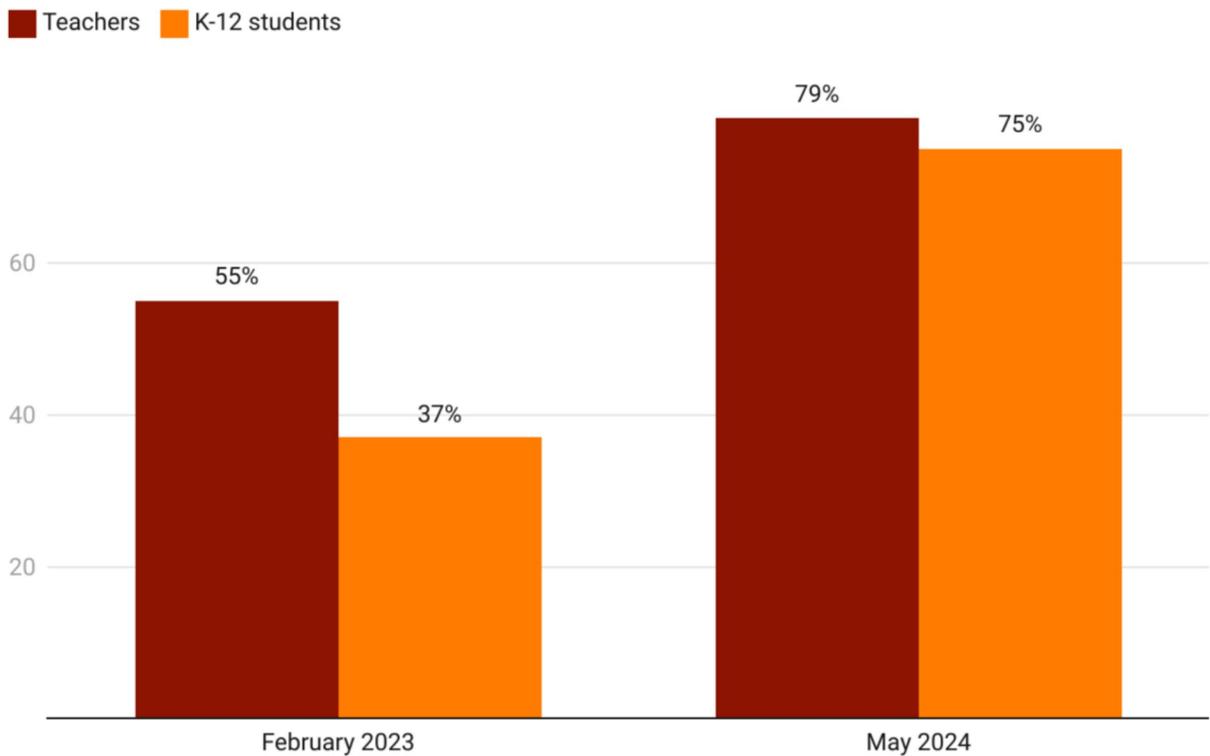


Chart: Inside.com • Source: Impact Research for the Walton Family Foundation in conjunction with the Learning Engineering Virtual Institute's AI Lab. • Created with Datawrapper

**What the numbers show:** Nearly 50% of students and teachers now use ChatGPT weekly or more, with student usage rising by 27 percentage points since last year. Furthermore, 70% of K-12 students, 75% of undergraduates, and 68% of parents now view AI chatbots favorably. For K-12 students, their support rose by a net 26 points since last year.

**What it means:** Over the past year, AI usage in education has skyrocketed, with more teachers, parents, and students using it regularly and viewing it positively. However, schools still lack clear AI policies, teacher training, and support for AI-related careers, according to [Impact's findings](#).



**Who's hiring in AI:**

- [Acoustic ML Application Specialist](#)
  - Apple | Cupertino, California
- [AI Solution Architect / Senior AI Solution Architect](#)
  - C3.ai | Multiple cities
- [Sr Advanced Data Scientist \(Generative AI, Python, AWS\)](#)
  - Honeywell | Pittsford, New York
- [Senior Research Scientist - Adversarial Machine Learning](#)
  - Carnegie Mellon University | Pittsburgh, Pennsylvania
- [Sr. Engineering Manager - Applied AI](#)
  - Databricks | Mountain View, California
- [Sr. Dir., Engineering for AI/ML platform](#)
  - PayPal | Austin, Texas
- [Machine Learning Engineering Manager](#)
  - United Airlines | Chicago, Illinois



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### Quick Hits:

- The Biden administration is [weighing additional restrictions](#) on China's access to advanced AI chip technology, in particular the gate-all-around (GAA) architecture, according to Bloomberg sources.
- MediaTek is working on an [Arm-based chip](#) to run Microsoft Windows and support AI applications in so-called "AI PCs."
- Google is bringing [Gemini Nano to the Pixel 8 and 8a](#). The generative AI model was previously exclusive to the Pixel 8 Pro.
- England-based entrepreneur Steve Endacott is running in the U.K. general election [as an "AI representative"](#), using an avatar and a digital rendition of his voice.

*\*This is sponsored content.*



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